

January 9th, 2013

FOR IMMEDIATE RELEASE

LAUNCH OF THE GROWING FARMS PODCAST

(New Milford, CT) This is the podcast for farmers and foodies. I discuss what it takes to get started in agriculture and how to reach success. Through farmer interviews, you gain perspective to various kinds of agriculture, as well as farm business and marketing strategies.

The Growing Farms Podcast is your weekly behind the scenes look at family farms from across the United States. The GFP follows my start in agriculture as I seek advice from farmers from all over the land. I share my expertise in farm marketing, small farm business, and farming as a career while operating a farm myself. The best way to learn how to farm is through other farmers. The guiding principle of the GFP is the documenting and free sharing of information. Whether you have been farming for years, you are a Homegrown Greenhorn, or you are starting to consider a career in agriculture, there is something we can all do to grow our farms.

My name is John Suscovich, and I am a young farmer. Every week, I interview different farmers from across the United States to get advice as I set up my sustainable farm. The show is an internet radio show known as a “podcast”, which is available free for download. The podcast launched January 2nd, 2013 on the <http://FarmMarketingSolutions.com> website and is syndicated through iTunes, Stitcher, and Blackberry. The podcast can be found by visiting <http://GrowingFarmsPodcast.com>.

After the launch on January 2nd, I will be bringing you a new episode, with a new farmer every week on Tuesday morning. While new episodes are aired every week, you can listen to them at any time through the FarmMarketingSolutions.com website, or through the syndicated networks listed above.

About/Bio

In 2010, I became engrossed with finding a closer connection to where my food comes from. During my time off from work in New York City, I would ride my bicycle to farms in a 350 mile radius. I would volunteer at these farms, interview the farmers, and photograph the various operations.

By 2011, my wife, Kate, and I felt so strongly that we needed a more in-depth look into American agriculture that we left our life behind in New York to pedal our bicycles 5,500 miles from New York City to Seattle to San Diego. Along the way we stopped and stayed on family farms across the country.

When 2012 rolled around, we wanted to bring our farming life to the next level. We applied for an apprenticeship position at Devon Point Farm in Woodstock, CT with Erick and Patty Taylor. It was our apprenticeship with Erick and Patty that cemented our need to start a farm of our own.

With luck, 2013 will see the birth of our first child and the birth of our first farm. I have documented my journeys over the last three years on my website <http://FoodCyclist.com>, and will continue to do so as I progress forward in my farming career.

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