



Sponsorship Opportunities

Saturday, February 13, 2016

6:30 P.M.

JW Marriott Marquis

More than 73% of students attending Miami-Dade County Public Schools in 2014-2015 school year were registered for free/reduced price lunch. That's 259,816 students, many of whom go hungry during summer months when school is out. This past year M-DCPS registered 3,600 homeless students living in nearby shelters, and needing assistance for themselves and their families. It is for students like these and their families that Foundation for New Education Initiatives, Inc. (FNEI) was founded in 2008.



Besides helping to feed, clothe and shelter needy students and their families, FNEI supports initiatives such as the Cultural Passport program, equipping students and classrooms in poor schools with wireless devices, as well as many other valuable programs. **Last year alone, over 53,000 students benefited directly from FNEI supported initiatives. That is why we need your support.**

Proceeds from the For the Love of Learning Gala will be used to provide college scholarships for deserving M-DCPS students and help support other critical programs and initiatives that provide the neediest of students with an opportunity to succeed in life. **Join us as we endeavor to make a change for the better in Miami-Dade County, one student at a time.**





GALA CO-CHAIRMEN

Alberto M. Carvalho
Trish and Dan Bell

GALA COMMITTEE

Nancy and Jon Batchelor
Swanee and Paul DiMare
Perla Tabares Hantman
David Lawrence, Jr.
Leslie Miller-Saiontz
Dale Webb

WHAT

Over 800 influential leaders of Miami's social and corporate community will gather for a night of elegance, exquisite food, and live entertainment to raise funds for public education.

WHEN

Saturday, February 13, 2016
6:30 P.M.

WHERE

JW Marriott Marquis

ATTIRE

Black-Tie

Join us for the Ever After Party beginning at 9:00 P.M.





SPONSORSHIP COMMITMENT

- | | |
|--|---|
| <input type="radio"/> \$500 – Individual Ticket | <input type="radio"/> \$8,000 – Exit Sponsor |
| <input type="radio"/> \$3,000 – Gift Bag Sponsor | <input type="radio"/> \$8,500 – DJ Sponsor |
| <input type="radio"/> \$4,000 - Hors D'oeuvres Sponsor | <input type="radio"/> \$10,000 – Bronze Sponsor |
| <input type="radio"/> \$5,000 – Supporting Sponsor | <input type="radio"/> \$15,000 – Silent Auction Sponsor |
| <input type="radio"/> \$5,000 – Valet Sponsor | <input type="radio"/> \$20,000 – Entertainment Sponsor |
| <input type="radio"/> \$5,000 – Event Napkin Sponsor | <input type="radio"/> \$25,000 – Silver Sponsor |
| <input type="radio"/> \$5,000 – Registration Sponsor | <input type="radio"/> \$50,000 – Gold Sponsor |
| <input type="radio"/> \$7,500 – Dessert Sponsor | <input type="radio"/> \$100,000 – Presenting Sponsor |

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ Email _____

Contact for Marketing Materials _____

Title _____ Phone _____ Email _____

PAYMENT INFORMATION:

Check Enclosed

Please Invoice

Visa

Master Card

American Express

Name on card: _____

Credit Card #: _____ Exp: _____





ACKNOWLEDGEMENT OPPORTUNITIES

Event Program Format

All acknowledgement copy/submissions must be camera ready for a full color program. High resolution JPEG files are required. Dimensions in inches: Full page ads – 8.675 x 11.25 with bleeds

All ads will be full page.

Additionally, ads will also run in a digital format on screens throughout the cocktail area, being seen at both the For the Love of Learning Gala cocktail reception and at the Ever After Party.

- Single page \$300 Double page \$500
 Outside Back Cover \$3,000 Inside Back Cover \$2,500

Acknowledgements are placed on a first-come, first-served basis.

DEADLINE FOR RECEIVING ART WORK IS JANUARY 8, 2016

BUSINESS/NAME _____
ADDRESS _____
CITY _____ STATE _____
TELEPHONE _____ EMAIL _____

PAYMENT ENCLOSED: Check

[Click HERE to pay with a credit/debit card](#)

TO CONFIRM YOUR COMMITMENT, PLEASE SEND FORMS TO:

Email: adelaspozas@giveourstudentstheworld.org
or **Mail to:** Foundation for New Education Initiatives, Inc.
1450 N.E. 2nd Avenue S/931 Miami, FL 33132





Sponsorship Opportunities

GIFT BAG SPONSOR - \$3,000

- The right to provide branded gift bags given to all attendees as they exit the gala
- Opportunity to provide high end gift in the gift bags distributed to all attendees

HORS D'OEUVRES SPONSOR - \$4,000

- Company name/logo displayed on the serving trays during the cocktail reception
- The right to include a company pin, button, etc. (to be mutually agreed upon) on the servers' outfits during the Cocktail Reception

SUPPORTING SPONSOR - \$5,000

- One table of ten guests
- Company name displayed on the event invitation
- A full-page color ad in the program book

VALET SPONSOR - \$5,000

- Rearview mirror hanging tag on guests' automobiles with the company name/logo and messaging "Thank you for joining us at the *For Love of Learning* Gala – Drive Safely"

EVENT NAPKIN SPONSOR - \$5,000

- Company name/logo displayed on all the napkins used while serving the hors d'oeuvres and at the bars

REGISTRATION SPONSOR - \$5,000

- Company name/logo displayed at the registration table

DESSERT SPONSOR - \$7,500

- Company name/logo displayed on the plated dessert. i.e. "this sweet moment is brought to you by {logo}"

EXIT SPONSOR - \$8,500

- Sponsor representatives will have the right to greet all attendees from our various exit points as they depart from the gala
- Sponsor signage will be displayed on all exit locations for the entire evening
- Two tickets to the gala
- Sponsor will have the right to distribute samples, special sponsor gifts, marketing collateral, etc. as attendees exit
- Company name displayed in the event invitation



DJ SPONSOR - \$8,500

- Company name branded on the DJ Booth
- Special sponsor recognition by the DJ at the event
- The right to request a special song during the dancing portion of the evening
- Two tickets to the event
- Company name displayed in the event invitation

BRONZE SPONSOR - \$10,000

- One table of ten guests
- Company name displayed on the event invitation
- A full-page color ad in the program book
- Five tickets to the Ever After Party

SILENT AUCTION SPONSOR - \$15,000

- One table of ten guests
- Company name displayed on the event invitation
- A full-page color ad in the program book
- Sponsor recognition on table top signage for auction displays

ENTERTAINMENT SPONSOR - \$20,000

- One table of ten guests
- Company name/logo displayed on the main staging areas prior to performance
- Company name displayed on the event invitation
- A full-page color ad in the program book

SILVER SPONSOR - \$25,000

- One table of ten guests with prime seating
- Company name/logo exclusively displayed on a GOBO light on the wall of the floor level where said sponsor table is located
- Special sponsor recognition by the emcee at the gala
- Company name/logo on all printed materials including invitations
- Special recognition on website and event Facebook page
- A full-page color ad in the program book

GOLD SPONSOR - \$50,000

- One table of twelve guests with prime seating
- Company name/logo exclusively displayed on a GOBO light on the wall of the floor level where said specific sponsor table is located
- Special sponsor recognition by the emcee at the gala
- Company name/logo on all printed materials including invitations
- Special recognition on website and event Facebook page
- A full-page color ad in the program book
- Five tickets to the Ever After Party

FOR THE LOVE OF LEARNING GALA

PRESENTING SPONSOR - \$100,000

- Two tables of ten guests with VIP seating
- Company name/logo exclusively displayed on a GOBO light on the first floor of the event
- Special sponsor recognition by the emcee at the event
- Company name & logo on all printed materials including invitations
- Special recognition on website and event Facebook page
- A full-page color ad on the inside front cover of the program book
- Ten tickets to the Ever After Party

