



Hide:Seek

spring/summer 2013



ENVELOPE PANTS

Whether you are forging the streams or working the crowds, our award-winning Envelope pants provide just the right mix of style, storage and function. A water repellant and wrinkle-resistant finish keeps these 100% cotton pants looking crisp and professional no matter what you throw in or at them. The flat panel waistband hits at the natural waste and is finished with a satin sash giving these durable pants a decidedly feminine touch. Inseam is 9". Loose fit. Made in USA.

BLACK | 3957 | XXS-XL

SHERPA HOOD

As your journey unfolds you won't always know what you're going to need, or when you'll need it. That's why we designed the Sherpa to be your stalwart guide and multi-purpose carryall in your erratic march towards self-actualization. A long-brim narrows your peripheral vision offering focus while the fleece-lined hood reduces ambient noise and offers a cozy and constant embrace. The brim has flexible Velcro pockets to accept up to one Survivor Pack. 100% water resistant nylon with reflective trim. Made in USA.

GRAY | 2955 | one size fits all



SURVIVOR PACKS

Our customers love our time-tested Survivor Packs for their fail-proof efficiency and security. It's like having our mom (and her purse full of remedies) with us at every turn. Pack contents were born out of extensive consumer testing to determine exactly what women really need to master physiological comfort, safety, belonging and love, self-esteem, and self-actualization/creative fulfillment. We recommend purchasing all five packs to realize your full potential and receive a 20% discount. Plus, you never know when you might ascend or descend. Objects sourced worldwide. All packs assembled in USA.

SURVIVOR PACK I (physiological comfort) Mylar blanket, lighter, water filtration straw, light stick, 3600 calorie ration bar and slippers.

29551 | one size fits all

SURVIVOR PACK II (safety) Razor blade, whistle, dual-purpose zinc sunscreen/lip balm, tourniquet, rubber gloves, triple antibiotic ointment, bandages, whistle, a custom-generated I.C.E. QR Code badge to be scanned in case of emergency and Hershey's Kisses®.

29552 | one size fits all

SURVIVOR PACK III (belonging and love) Keychain, perfume, condom, dental dam, button extender and custom-generated laminated photo of your best friend (furry or human) exclaiming "yay!"

29553 | one size fits all



SURVIVOR PACK IV (self-esteem)

Mirror, concealer, nail file, right hand diamond ring, necktie, a copy of the book you wrote and our TruYou 24-hour water and smudge-proof lipstick guaranteed to be your perfect shade.

29554 | one size fits all

SURVIVOR PACK V (self-actualization/creative fulfillment)

Pencil, Crayons® and paper.

29555 | one size fits all





Lift off. Hide:Seek ambassador Meri Driscoll lightens up after a long day, Boston. ROBERT CHAMBERLIN



ILLUMINA TANKS

You light up the room when you show up at the party but can cars see you when you step off the curb? Arrive at your next date alive and in style with our reflective Illumina tanks. The bodice is a double lined 100% polyester nylon offering maximum coverage. Breathable mesh drapes loosely below an empire waist. Formfitting. Made in USA.

ORANGE | 5920 | XXS-XL

PINK/YELLOW | 5921 | XXS-XL

LIFEGUARDS WRISTLETS

When things get a little too tense, take a breather with our unisex lifeguard wristlets. An inflatable bag lets you practice your inhale/exhale and also signals to coworkers and loved ones that you just need a little breathing room. Made possible through a partnership with Better Living Through Levity. Available in three styles with a range of colors and sizes. Visit our website to customize yours today. Unisex fit. Made in USA.

XTREME | 1583 | 0-4

CLOUD | 1583 | 0-4

MINI | 1583 | 0-4

Online only





FOR WOMEN, BY WOMEN

Hide:Seek is for women, by women. We offer clothing and accessories that make you feel comfortable when you're not and confident when you're scared.

To be a woman today is to overcome expectations to be the perfect partner, mom, friend, professional and _____ (fill in the blank). We can't have it all. Or be it all. But with Hide:Seek by your side and in your closet we hope you'll no longer feel alone in your pursuit of being the best version of you.

Hide:Seek ambassador Sophia Marino catches air and escapes convention, Stonington Connecticut.

A COMMITMENT TO TOGETHERNESS

The journey of self-actualization is not a solo ride and it is in witnessing the success and failures of each other that we transcend. Many people have come together to consult on, test and fabricate the products and ideas we offer. A special thanks is due to our advisors Nick Capasso (Fitchburg Art Museum), Barbara Gallucci (School of Museum of Fine Arts) and Jeannie Simms (School of Museum of Fine Arts); our growing team of Survivor Pack consultants including Alys M., Bug D., Cher K., Coe L., Courtney P., Elisa H., Emily L., Hannah B., Hannah W., Jocelyn H., Karen S., Karin G., Kathleen B., Kathleen S., Katie G., Kelly C., Lisa Q., Liz F., Liz G., Margaret G., Mary T., Nancy B., Renee P; our merchandising fabricator Alexander Cabral; cameraman Neil Gilbert; photographer and stylist to the stars Robert Chamberlin (credit: p. 12, 13, 17 and where noted); and clothing collaborator/fabricator extraordinaire Taylor McVay.

Thank you to Joseph Carroll of Carroll and Sons for providing our first pop-up store location. This season's issue of Hide:Seek is dedicated to Chris Colbert for his wisdom, humor, love and encouragement; not to mention his fashion panache! Lastly we'd like to thank all of our mothers, grandmothers (and fathers too) who have encouraged us in our development.



Collaborator Neil Gilbert pushes Hide:Seek to jump higher and farther. Maggie Wolf Gilbert provides testaments of faith. Peggy Marino Wolf taught us how to laugh, drink, sew, and look put together at all times.



SHELL JACKET

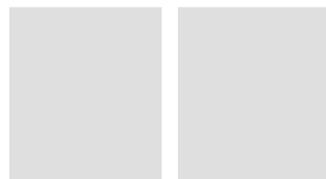
Designed to withstand those moments of insecurity and add some fashion forwardness to your carefree days, our double-lined Shell jacket has hidden pumps in the pockets that let you adjust the amount of comforting pressure to your shoulders. Durable, warm and fashionable, the Shell is made from small batch textile samples so you're sure to have a one-of-a-kind article of self-esteem. Slim cut in the sleeves. Made in USA.

GREEN | 4592 | xs-xl *on model*

BLACK | 4593 | xs-xl

LIZARD | 4594 | xs-xl

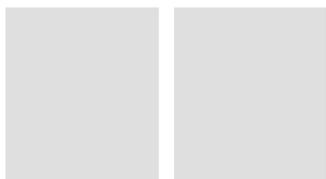
WHT LINEN | 4595 | xs-xl



black/yellow



lizard/taupe



white linen/print





SHELL p. 15



ILLUMINA p. 10



SHERPA p. 8

Hide:Seek.

Kate Gibert

Boston, MA (c) 2013

customer number

source code

There are no guarantees in life. Accordingly, none of the products contained within the pages of this catalogue will provide self-actualization. You need to do that yourself. But good girlfriends can help.

Please consult your mental health professional or physician before using art for medicinal purposes.

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10% for women

Kate Gilbert Studio pledges at least 10% of profits from this catalogue to the empowerment of women worldwide.

