



The song of the SANS SERIF

A ONE DAY SYMPOSIUM
Friday 30 September 2016

SCHOOL OF VISUAL COMMUNICATION
Birmingham City University
PARKSIDE BUILDING



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PROGRAMME

0930-1000 **JAMES MOSLEY** *University of Reading*
Primitive types — the search continues

1000-1030 **JOHN A LANE** *Netherlands*
New dates for the earliest sans-serif printing types:
the evidence of the type specimens

1030-1045 QUESTIONS

1055-1115 TEA AND COFFEE BREAK

1115-1135 **ROBIN FULLER** *Trinity College, Dublin*
Grotesque terminology

1135-1155 **JESSICA GLASER** *University of Wolverhampton*
'Block letters for blockheads'

1155-1210 QUESTIONS

1210-1310 LUNCH BREAK

1310-1330 **DAVID OSBALDESTIN** *Birmingham City University*
Nineteenth century sans serif typefaces in Britain

1330-1350 **SEBASTIEN MORLIGHEM** *ESAD Amiens, France*
Nineteenth-century sans serif typefaces in France

1350-1405 QUESTIONS

1405-1425 **CHIARA BARBIERI** *Royal College of Art, London*
The resonance of sans serif within and beyond
the Scuola del Libro, Milan, 1933-43

1425-1445 **JON MELTON** *Anglia Ruskin University, Cambridge*
Revolting sans

1445-1505 QUESTIONS

1505-1535 TEA AND COFFEE BREAK

1535-1555 **VAIBHAV SINGH** *University of Reading*
The sans serif beyond Latin? Unvers and the New Nagari project

1555-1615 **ANN PILLAR** *University of Reading*
'Decoration but not decoration:'
Edward Wright's sans serif letterforms for public buildings

1615-1630 QUESTIONS

1630-1730 Visit to the CADBURY RESEARCH LIBRARY