Second Chance Retail saves 40 hours a month by integrating Clover and QuickBooks Online with Commerce Sync.

Second Chance Retail is a discount store in the heart of Pitman, New Jersey offering brand new furniture and refurbished appliances at below retail pricing. They pride themselves in offering outstanding customer service and quality products that local residents are not able to find at big box retailers while staying true to the community and its values.

Company Name
Second Chance Retail
Pitman, NJ
secondchanceretail.com

Established
2014

Market Segment
Retail

POS Solution
Clover

Accounting Software
QuickBooks Online

Time Saved Using Commerce Sync: 40 hours/month

Background

John Rainey Jr. and Angela Milano knew they wanted to escape the unpredictability of working for someone else one day, but they didn't know when they might get the opportunity. As they thought about the future, John knew he wanted to offer the local residents of Pitman a quality product at an affordable price and thus the idea for Second Chance Retail was born. The storefront opened in November 2014 and Angela quickly began running things behind the scenes, including managing the books and inventory. As she spent more and more time at the store, Angela started interacting with customers and really getting to know everyone in the small community.

SECOND CHANCE
· RETAIL ·
856-589-0815

Challenge

As the business grew, Angela became inundated with manual data entry – spending more than 10 hours a week pouring over spreadsheets and making sure the invoices and inventory from their Clover POS system were properly reflected in their QuickBooks Online account. She longed for a way to streamline the accounting process and free up time to spend with her family and customers.

Solution

When Angela found the Commerce Sync app on her Clover POS system she decided to take a chance and activate. After familiarizing herself with how the automated daily sales information transfers would occur by visiting the Commerce Sync Help Center, she quickly recognized the reliability and drastic time-savings that were possible by integrating Clover and QuickBooks Online. Now when Angela wants to look at the stores profitability or prior month's sales, she can easily pull a report, knowing that the data will be accurate and complete.

" I love the reliability and time-savings offered by Commerce Sync."

Results

With Commerce Sync streamlining the daily sales information transfers for Second Hand Retail, Angela has time to focus on spending time with each customer and really getting to know their needs. She and John have brought in two part-time employees to help with the booming business and love being part of a small community where everyone knows and supports each other. "I love the reliability and time-savings offered by Commerce Sync. I can see the transfers happening and rely on it happening every day!"

Advice on starting your own business

Be prepared for all of the aspects that go along with running a business. You'll need to know everything from accounting to marketing to human resource management. Also, make it a priority to become familiar with the community you are serving and spend time really listening and getting to know your customers.

About Commerce Sync

Commerce Sync is a software application that automatically transfers sales information from a point of sale/ Ecommerce solution to any QuickBooks or Xero accounting software.