



La Vita Bella,
Longmont's favorite community coffeehouse,
Kicks manual accounting to the curb with Commerce Sync.

La Vita Bella Coffeehouse is a destination that's fun and exciting, yet somewhere that people are treated as an old friend and can be truly comfortable. Their Espresso beverages are hand-crafted from a blend of Arabica and Ethiopian beans that are among the most sought-after and highest-quality available. Pair that with a friendly staff, live bands, home-baked treats and iconic movie marathons and it's easy to see why Longmont, Colorado residents clamor to spend time at this downtown hot spot.

Company Name

La Vita Bella Coffeehouse
Longmont, CO
longmontcoffee.com

Established

2011

Market Segment

Coffeehouse

POS Solution

Clover

Accounting Software

QuickBooks Online

Time Saved Using Commerce Sync: 5 hours/week

Background

Close friends Kaylene Brown and Chris and Lysha Doss knew they wanted to be part of something different and were excited when the opportunity to open a local coffeehouse was presented to them through mutual friends and investors. Things were great at the start, but as time passed, the original intention was slowly fading and so with sadness, Kaylene, Chris and Lysha departed the business. Time passed and they all moved on, but as luck would have it, they were given the opportunity to purchase La Vita Bella jumped at the chance. At last, Kaylene, Chris and Lysha were able to fulfill their original vision – creating a place where everyone is treated like family and are welcomed when they walk through the door – in addition to serving amazingly good coffee and home-baked indulgences.



Challenge

Now able to run things their way, Kaylene, Chris and Lysha focused on re-creating their initial vision. The previous owners had been using an iPad to complete customer purchases, which was functional, but they were quickly outgrowing its capabilities. Kaylene was also manually entering all of the sales information each day into their QuickBooks Online account, which was becoming a tedious and time consuming task as the business flourished.

Solution

One day a Clover Business Consultant stopped by the coffeehouse and presented Kaylene with a better solution to their point of sale dilemmas. As an added bonus, the Commerce Sync app was available for download and came with the promise of automating daily sales information transfers that Kaylene had been doing manually. The allure of saving multiple hours each week – time that could be better spent getting to know La Vita Bella’s customers and running the business – had Kaylene hooked and the new Clover system was installed the next day. There were adjustments with the app in the beginning, but a few visits to the Commerce Sync Help Center and an email exchange with the Customer Experience team had La Vita Bella up and running quickly.

“Using Commerce Sync allows us to spend time growing our business.”

Results

Commerce Sync has given La Vita Bella Coffeehouse the ability to focus on their customers and has enabled them to streamline their once manual sales information transfers. Now when Kaylene, Chris and Lysha hand off their information to their accountant each month, they can rest-easy knowing that everything is complete and correct. “As a small business owner, you don’t think about all of the challenges you will face, but using a product like Commerce Sync takes some of the frustration and uncertainty out of the mix and really allows us to spend time on growing our business.”

Advice on starting your own business

Confront every obstacle as it comes. There will be a lot you’re not sure of, but if you stay positive and surround yourself with great people and a supportive community, success will follow!

About Commerce Sync

Commerce Sync is a software application that automatically transfers sales information from a point of sale/ Ecommerce solution to any QuickBooks or Xero accounting software.