



COMPANY

La Vita Bella Coffeehouse
Longmont, Colorado
longmontcoffee.com



ESTABLISHED

2011



MARKET SEGMENT

Coffeehouse



POINT OF SALE

Clover



ACCOUNTING SOFTWARE

QuickBooks Online

"Using Commerce Sync allows us to spend time growing our business."

La Vita Bella discovers the perks of kicking manual accounting to the curb with Commerce Sync.

La Vita Bella Coffeehouse—Longmont's favorite community coffee shop—offers a welcoming and friendly atmosphere where customers are treated as an old friend. Their espresso beverages are hand-crafted from a blend of Arabica and Ethiopian beans that are among the most sought-after and highest-quality available. Pair that with friendly staff, live bands, home-baked treats and iconic movie marathons and its easy to see why locals clamor to spend time in this downtown hotspot.



Time saved using Commerce Sync:
5 hours/week



Commerce Sync gave La Vita Bella the ability to focus on their customers.

BACKGROUND

Close friends Kaylene Brown and Chris and Lysha Doss knew they wanted to be a part of something special and were excited when the opportunity to open a local coffeehouse was presented to them. As their original vision and intentions for the shop faded, the three reluctantly decided to leave the business. When the chance to purchase La Vita Bella presented itself, Kaylene, Chris and Lysha knew they should try and fulfill their dreams once again. In addition to serving amazingly good coffee and indulgent treats, they were able to fulfill their original vision where everyone is treated like family and welcomed when they walk through the door.

CHALLENGE

The previous owners of La Vita Bella used an iPad to complete their customer purchases, which was functional, but could not scale to meet their needs. Plus, Kaylene was manually entering sales information each day into their QuickBooks Online account—a tedious and time-consuming task when building a flourishing business was what she wanted to focus on.

SOLUTION

A Clover Business Consultant stopped by the coffeehouse and presented Kaylene with a better solution to their point of sale dilemmas. As an added bonus, the Commerce Sync app was available for download and came with the promise of automating daily sales information transfers that Kaylene had been doing manually. The allure of saving multiple hours each week—time that could be better spent getting to know La Vita Bella’s customers and running the business—had Kaylene hooked. The new Clover system was installed the next day. There were adjustments with the app in the beginning, but a few visits to the Commerce Sync Help Center and an email exchange with the Customer Experience team had La Vita Bella up and running quickly.

RESULTS

Commerce Sync gave La Vita Bella Coffeehouse the ability to focus on their customers and enabled them to streamline their once manual sales information transfers. Now when Kaylene, Chris and Lysha hand off their information to their accountant each month, they can rest-easy knowing that everything is complete and correct. “As a small business owner, you don’t think about all of the challenges you will face, but using a product like Commerce Sync takes some of the frustration and uncertainty out of the mix and really allows us to spend time on growing our business.”



ADVICE ON STARTING YOUR OWN BUSINESS

Confront every obstacle as it comes. There will be a lot you’re not sure of, but if you stay positive and surround yourself with great people and a supportive community, success will follow!

ABOUT COMMERCE SYNC

Commerce Sync automatically transfers sales information to QuickBooks or Xero every day.

**Learn more at
commercesync.com**

