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8	SUPERIOR COURT OF CALIFORNIA	
9	IN AND FOR THE COUNTY OF SAN DIEGO	
10	NORTH COUNTY REGIONAL CENTER	
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12	MICHAEL EADES, an individual.	Case No.:
13	Plaintiff,	
14	v.	PLAINTIFF'S MANDATORY SETTLEMENT CONFERENCE BRIEF
15 16	CERTIFIED AUTO SALES, INC., a corporation; and DOES 1–25, inclusive,	
17	Defendants.	
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20	Plaintiff MICHAEL EADES respectfully submits this brief in support of their position, that	
21	Certified Auto Sales, Inc. violated the Consumer Legal Remedies Act, to be heard at the Mandatory	
22	Settlement Conference in the above entitled action.	
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25	STATEMENT OF FACTS	
26	Plaintiff MICHAEL EADES ("EADES" or Plaintiff) is a private in the United States Marine	
27	Corps, stationed at Camp Pendleton, in the County of San Diego, State of California. He became a	
28	customer of Defendant CERTIFIED AUTO SALES, INC ("Defendant" or "CAS"), a California	

Eades v. CAS, Inc.

MSC Brief

corporation engaged in the sale of used automobiles in Oceanside, California, on August 28th, 2014. EADES visited CAS'S place of business on that date to inspect their inventory and search for a used car. EADES became enamored with a 1998 Lexus GS400 ("CAR"), which bore the characteristics and aesthetics that EADES desired.

Upon being engaged by a salesperson employed by CAS, EADES was able to inspect and test drive the CAR. He found that the vehicle was satisfactory for his needs, that it performed well, that it had style characteristics that he appreciated, and inquired about purchasing CAR. He was informed by the salesperson, an individual no longer in the employ of CAS and unreachable during discovery, that the vehicle had 82,000 miles on the odometer. The same salesperson recommended to EADES that, because of the mileage on the CAR, EADES should purchase a service warranty. EADES was presented with a document listing multiple prices, the lowest of which was \$12,500 which was the purchase price. The purchase agreement listed the mileage of the CAR as 82,000 miles, and the price of the service warranty as \$400. EADES signed the purchase agreement, procured financing and a check from Navy Federal Credit Union, and took possession of the CAR.

One week after purchase, EADES was driving the CAR when it suffered a catastrophic mechanical failure. Only after having the CAR towed to a mechanic for inspection was it discovered that the CAR had a blown engine. It was estimated that the engine would require some \$5,000 in repair and/or replacement to restore function. EADES contacted CAS and the service warranty company to file a claim, only to discover that the odometer on the CAR read 182,200 miles, a full 100,000 miles more than the salesman and contract represented. Because of the mileage on the vehicle, the service warranty company denied EADES claim.

Defendant violated the Consumer Legal Remedies Act (Cal. Civ. Code §1750 et seq.) when it made false representations to EADES during the purchase transaction. The CAR qualifies as a "good" under the Act, CAS is a "person" for the purposes of the Act, EADES is a "consumer" and the sale of the CAR was a "transaction." 19. Plaintiff served notice to Defendants, via certified mail, a letter notifying Defendants of CAS'S violations of the Consumer Legal Remedies Act on June 21, 2015 pursuant to California Civil Code §1782 (a)(1-2). The letter provided CAS with thirty days to remedy or correct its illegal conduct. Defendant declined to provide a remedy. Thereafter, EADES brought this

action alleging three violations of the Consumer Legal Remedies Act against Defendant, CERTIFIED AUTO SALES, INC.

CAS violated the CLRA by engaging in three separate prohibited acts as defined under California Civil Code §1770(a). CAS violated §1770(a)(5) by making a false representation about a characteristic of the CAR, namely that the mileage was correctly listed as 82,000 miles. CAS violated §1770(a)(7) by representing that the goods possessed a particular standard, or quality, which the CAR plainly did not possess, by representing that the CAR was of the same standard as a CAR with 82,000 miles. CAS violated §1770(a)(14) by representing that the transaction rights, remedies or obligations that the transaction did not confer by representing that EADES would have 100,000 miles of service warranty coverage when in fact such rights were not conferred. Each of the violation by CAS of §1770(a) gives rise to an independently actionable claim, and each was plead separately in the COMPLAINT.

Pursuant to California Civil Code §1780 (a), any consumer who suffers any damage as a result of the use or employment of any method, act, or practice declared unlawful by Section 1770 may bring an action for damages against that person. Pursuant to California Civil Code § 1780 (a)(4), Plaintiff is entitled to and seeks recovery of punitive damages because the conduct of Defendants was reprehensible, fraudulent, malicious, oppressive, and done with reckless disregard of Plaintiff's rights. CAS has failed to preserve a defense of "mistake" allowable under California Civil Code §1784 by failing to make an appropriate correction, repair or replacement of the goods involved in this action, as is required by §1784(b).

DAMAGES AND GOOD FAITH DEMAND

Arising immediately from the purchase contract entered between CAS and EADES on August 28, 2014, EADES has incurred damages to the amount of \$12,500 from the purchase price of the vehicle. Pending completion of discovery, EADES suffered \$400 in damages relating to the towing of the CAR after it suffered its mechanical breakdown. Pending completion of discovery, EADES suffered \$800 in damages relating to the inspection and disassembly of the CAR, including a teardown of the engine required to diagnose the mechanical failure. Pending completion of discovery, EADES suffered \$2,000 in fees relating to the storage of CAR, as CAR is inoperable and remains in a condition

of partial disassembly relating to the inspection referenced above. Pending completion of discovery, EADES has suffered damages in the amount of \$1,500 relating to loan servicing fees, loan maintenance, and interest accruing against the principle of the loan that was obtained from Navy Federal to finance the CAR. Pending completion of discovery, EADES has suffered damages in the amount of \$9, 340 relating to attorney fees and court costs, with actual fees and costs increasing commensurate to further action required before this court. In addition, EADES has lost the use and enjoyment of the vehicle he purchase and has endured significant stress and loss of enjoyment of personal life as a result of CAS and their behavior. In total, EADES has been damaged in the amount of \$24,740.

Accordingly, EADES' good faith demand is \$21,000.

Respectfully submitted,

Dated: July 25, 2015

Joshua Taylor

Attorney for Plaintiff Michael Eades