

2016
TENTH JIM MORA CELEBRITY ANNUAL
GOLF CLASSIC



Photo courtesy Joann Dost



JIM MORA CELEBRITY GOLF CLASSIC
MAY 16, 2016 | THE RIVIERA COUNTRY CLUB



*"Come tee it up to
make a difference,
we're counting on you!"*

– **Jim & Shannon Mora**
President & Vice President,
Count On Me Family Foundation



Dear Friends,

We invite you to join us at the Tenth Annual Jim Mora Celebrity Golf Classic on May 16, 2016 at the renowned Riviera Country Club in Pacific Palisades, California.

The Jim Mora Celebrity Golf Classic brings together friends from the sports and entertainment industries for a great cause and always promises to be a memorable event for all. As in the past, this year's classic will benefit the Jim Mora Count On Me Family Foundation's programs and our support of local children's charities whose missions align with ours in helping children in need and at risk. Over nine years, The Jim Mora Celebrity Golf Classic has raised over two million dollars, and has awarded grants to over 75 different children's charities and programs in our communities. We could not have done this without generous sponsors and donors like you!

The Jim Mora Count On Me Family Foundation, established in 2005, is committed to making a positive difference in the lives of children and the Jim Mora Celebrity Golf Classic is the primary fundraiser for the Foundation. While we are proud to continue to support Special Olympics and Boys & Girls Clubs, signature charity partners of the Foundation, we also are excited to assist many other children's organizations as well as our own special programs that are created to inspire children and enhance their lives.

We invite you to participate in this year's event as a tournament sponsor or donor. Through your sponsorship, we can continue to grow our community-based programs and support our friends at countless other children's programs as they continue the work they have undertaken to assist children. With your help, we will have the ability to reach out to even more children in need, enabling and empowering each child to realize their potential and dreams.

If you have any questions, please contact Shannon Mora at 425-753-8701, Shannon.m@comff.org or Lauren Hall at 707-332-9273, Lauren.h@comff.org.

Thank you in advance for your consideration and support.

Sincerely,

Jim Mora, President
Jim Mora Count on Me Family Foundation

Shannon Mora, Vice President
Jim Mora Count on Me Family Foundation



TENTH ANNUAL

JIM MORA CELEBRITY GOLF CLASSIC

*VIP Appreciation Party, Golf with Sports and Entertainment Celebrities,
Contests throughout Course, Car Contest Give Away, Silent and Live Auction Dinner*

VIP APPRECIATION PARTY PRESENTED BY TVG EXECUTIVE SEARCH

Sunday, May 15, 2016, 6:00 pm at the
W Los Angeles – West Beverly Hills



JIM MORA CELEBRITY GOLF CLASSIC

Monday, May 16, 2016
The Riviera Country Club

8:30–10:00am Registration, Breakfast and Putting Contest
10:15am Call to Carts
10:30am Shotgun Start


*Five Person Shotgun Shamble – 4 from sponsor team and 1 celebrity, Putting Contest,
On-course Contests with Prizes per Fivesome, Custom Eyewear, Delectable Food Offerings
along Course, Hosted Beverage Service, our Infamous Golfer Swag Bag and much more!*

BACKSWING BASH AND AUCTION DINNER

4:00 pm Check-In
Happy Hour and Silent Auction
Dinner and Live Auction



SPONSORSHIP OPPORTUNITIES WITH GOLF

 <p>\$75,000 PRESENTING SPONSOR</p>	<ul style="list-style-type: none"> • Golf for 4 teams (16 players) to be paired with first choice of celebrity golfers • Guest seating for 32 at the BackSwing Bash and Auction Dinner • Sixteen invitations to VIP Appreciation Party Sunday night • Prominent Presenting Sponsor recognition with company name and /or logo to appear on all promotional material including brochures, invitation and event program • Full Page Ad and Back Cover in the Event Program • Top Premier exposure on Foundation website and social media pages • Top Premier Day of Event exposure on Golf Classic Banner, Red Carpet Step & Repeat, exclusive tee signs and course signage • Recognition on local TV, radio, and print advertising • Opportunity for exclusive UCLA Bruin experiences and Bruin gear • Opportunity to arrange exclusive Jim Mora speaking engagement at your company's event
<p>\$50,000 HOST SPONSOR</p>	<ul style="list-style-type: none"> • Golf for 4 teams (16 players) to be paired with first choice of celebrity golfers following Presenting Sponsor selection • Guest seating for 32 at the BackSwing Bash and Auction Dinner • Sixteen invitations to VIP Appreciation Party Sunday night • Host Sponsor recognition with company name and/or logo to appear on all promotional material including brochures, invitation and event program • Full Page Ad and Inside Back Cover in the Event Program • Premier exposure on Foundation website and social media pages • Premier Day of Event exposure on Golf Classic Banner, Red Carpet Step & Repeat, exclusive tee signs and course signage • Recognition on local TV, radio, and print advertising • Opportunity for exclusive UCLA Bruin experiences and Bruin gear
<p>\$30,000 PLATINUM SPONSOR</p>	<ul style="list-style-type: none"> • Golf for 3 teams (12 players) to be paired with 3 celebrity golfers – celebrity selection following Presenting and Host Sponsor selections • Guest seating for 24 at the BackSwing Bash and Auction Dinner • Twelve invitations to VIP Appreciation Party Sunday night • Platinum Sponsor recognition with company logo on all promotional materials including Full Page Ad in the Event Program • Platinum exposure on the Foundation website and social media • Premium placement on Day of Event signage including Cart signage • Premium exposure on local TV, radio, and print advertising
<p>\$20,000 GOLD SPONSOR</p>	<ul style="list-style-type: none"> • Golf for 2 teams (8 players) to be paired with 2 celebrity golfers • Guest seating for 16 at the BackSwing Bash and Auction Dinner • Eight invitations to VIP Appreciation Party Sunday night • Gold exposure on Foundation website and social media pages • Full Page Ad in the Event Program • Gold Sponsor level exposure with Day of Event signage at 18th tee
<p>\$12,000 SILVER SPONSOR</p>	<ul style="list-style-type: none"> • Golf for 1 team (4 players) to be paired with a celebrity golfer • Guest seating for 8 at the BackSwing Bash and Auction Dinner • Four invitations to VIP Appreciation Party Sunday night • Silver exposure on Foundation website and social media pages • Half Page Ad in the Event Program • Silver Sponsor level exposure with Day of Event signage at 18th tee
<p>\$7,500 HOLE IN ONE SPONSOR</p>	<ul style="list-style-type: none"> • Golf for two players to be paired in selected foursome and a celebrity golfer • Name or logo on a designated tee sign • Table to display product for 150 golfers at same designated tee (sponsor provides product for this tee or allows another sponsor or donor to provide product) • Guest seating for 4 at the BackSwing Bash and Auction Dinner • Two invitations to VIP Appreciation Party Sunday night • Hole In One exposure on Foundation website and social media pages • Quarter Page Ad in the Event Program • Hole In One Sponsor level exposure with Day of Event signage at 18th tee
<p>\$3,000 BRONZE SPONSOR</p>	<ul style="list-style-type: none"> • Golf for single golfer to be placed in foursome with a celebrity golfer • Guest seating for 2 at the BackSwing Bash and Auction Dinner • Recognition in the Event Program



BACKSWING BASH AND AUCTION

GRAND BALLROOM

Silent Auction, Appetizers, Award-winning Wine, Cocktails, Door Prizes, Gourmet Dinner and Live Auction in the Grand Ballroom.

SPONSORSHIP OPPORTUNITIES WITHOUT GOLF

\$15,000 VIP APPRECIATION PARTY SPONSOR

- Exclusive presenting sponsor exposure on event promotions
- Prominent logo placement on Celebrity Red Carpet Banner
- Full Page Ad in the Event Program
- Inclusion in the event promotion materials including Foundation website, public relations and social media
- Twenty invitations to the VIP Appreciation Party

\$10,000 CART SPONSOR

- Cart Sponsorship exposure and featured cart signage with logo
- One table with guest seating for 10 at the BackSwing Bash and Auction Dinner
- Table Signage

\$1,000 TEE SPONSOR

- Tee Sponsorship exposure and 1 featured tee sign

\$2,500 TABLE SPONSOR

- Guest seating for 10 at the BackSwing Bash and Auction Dinner
- Recognition in the Event Program
- Table Signage

\$250 BACKSWING BASH AND AUCTION GUEST

- Single Guest seating at the BackSwing Bash

Past celebrities at the Golf Classic include: *LaDainian Tomlinson, Marshall Faulk, Michael Irvin, Kevin Nealon, Alfonso Ribiero, Jerome Bettis, Eric Allen, Matt Barnes, Rich Eisen, Jason Kapono, Eric Karros, Rick Neuheisel, Jonathan Ogden, Lorenzo Neal, Ron Pitts, Rod Woodson, Bill Russell, Warren Moon, Jay Buhner, Slick Watts, Lynn Swann, Warren Sapp, Dick Butkus, Joe Theismann, Steve Largent, Phil Mahre, Jake Locker, Tim Tebow, Matt Leinart and Jim Mora, Sr.*

Auction Items include *Unique Experiences, Autographed Sports Memorabilia, Wine Flights, Golf Packages, Travel Experiences and much more!*

SOLD 





ABOUT THE FOUNDATION

The Jim Mora Count On Me Family Foundation was created to support children in need by affording them the opportunity to realize their potential and dreams; help create more stability in their lives; support advocacy for children; and support channels that allow children to have a voice.

The Foundation empowers organizations to help children improve their lives by: building and instilling confidence; encouraging health; wellness and safety; fostering learning opportunities; and using the sport of football as a springboard to talk about life and life lessons. Since the inception of the Foundation ten years ago over 2 million dollars has been raised through various fundraisers, including the Jim Mora Celebrity Golf Classic, Lucky Strike Bowling Benefit Bash, Girls Night Out & Guys Night Out for children's charities from coast to coast.



RIVIERA COUNTRY CLUB

DON EMERY, CCM, CCE – GENERAL MANAGER | TODD YOSHITAKE – DIRECTOR OF GOLF

The Riviera Country Club in Pacific Palisades, California is internationally renowned and noted for its spectacular beauty with a uniquely designed course layout that has been unaltered since it opened in 1927. Home to the PGA tour's Northern Trust Open and several PGA Championships, Riviera is listed in virtually every domestic and international course rating; its combination of layout, history and proven excellence make it one of the world's premier tournament venues.



W LOS ANGELES – WEST BEVERLY HILLS

Perfectly positioned at the foothills of Beverly Hills/Bel Air, and minutes away from the Santa Monica beaches, the picturesque surroundings and relaxed culture at AAA Four-Diamond W Los Angeles – West Beverly Hills is defined as the "icon of casual glamorous California living". Located across from UCLA and near the entertainment and spectacle of the Sunset Strip, you'll be living large in our luxury boutique hotel in Los Angeles.

EXECUTIVE COMMITTEE

Shannon Mora
Courtney Bailey
Nancy Batter
Jill Beckett
Kathy Brisacher
Janet Buckley
Nancy Cho
Richard Crasnick
Candy Currie
Anna Farmer

Joanne Graham
Aly Graiwer
Lauren Hall
Meghan Hudgins
Kathy Kernochan
Starla Knapp
Dan MacMillan
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Shail Versfelt
Tracy Welzel
June Zampino

*Thank you to the Jim Mora Celebrity Golf Classic's
printing sponsor, pdfprintsolutions.com*



JIM MORA CELEBRITY GOLF CLASSIC

For Sponsorship Information contact Shannon Mora at 425-753-8701 or Lauren Hall at 707-332-9273; or email Shannon.m@comff.org, or Lauren.h@comff.org.

For General Information, visit our website:
countonmefoundation.org

