

#WSLF

Whole Starch Low Fat

A SIMPLE FOUNDATION FOR HEALTHY EATING

Mr & Mrs
Vegan

Make It Your Way!

#WSLF Moderate

Eat whole starch with added whole grain breads, corn tortillas and potatoes Monday through Friday. Enjoy richer vegan foods on the weekend with added activity.

#WSLF Rapid

For stubborn weight loss consider 50/50 veg and whole starch. Add on richer whole vegan foods and processed grains during periods of increased activity and when goal weight is achieved.

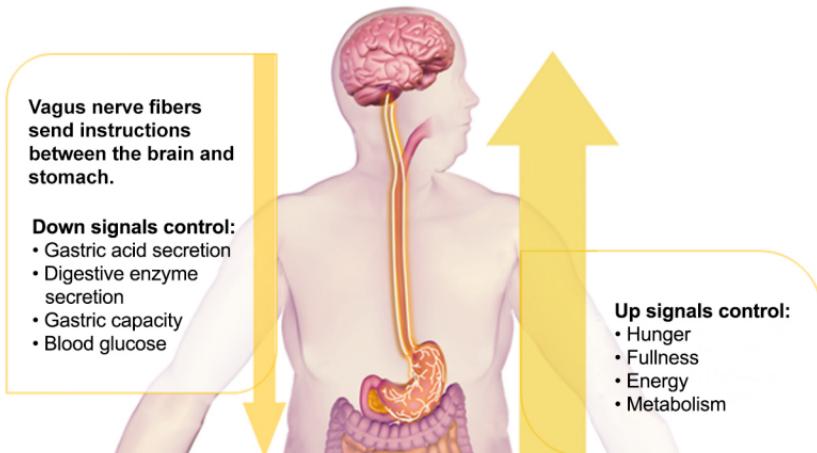
#WSLF Extreme

As a last resort, consider increasing your veg to whole starch ratio beyond 50%. The increased volume of food will help speed up your metabolism.

The journey starts with Whole Starch Low Fat!



Starches break down in the digestive system and signal the brain via the Vagus nerve that you have eaten. No other dietary component activates this signaling method. #WSLF creates nutritional fullness and physical fullness through well-documented and studied satiety research.



BUILD THE *Perfect Plate*

#WSLF
Moderate



#WSLF
Rapid



#WSLF
Extreme





Always make sure your food tastes amazing! Need it sweeter or saltier? It's okay to shake on some extra flavor at the table!



Leafy Greens & Colorful Vegetables

- Lettuce, spinach, cabbage, collards, kale, bok choy, watercress, chard
- Asparagus, broccoli, brussels sprouts, carrots, cauliflower, green beans, corn, mushrooms, onions, green peas, peppers, tomatoes, zucchini



Whole Grains, Starchy Vegetables & Legumes

- Rice, oats, quinoa, barley, buckwheat, millet, spelt, whole-grain pasta or bread
- Potatoes, beets, parsnips, pumpkin, sweet potatoes, winter squashes
- Adzuki beans, cannellini beans, kidney beans, lima beans, lentils, navy beans, pinto beans, black beans, split peas, tempeh



Fruit

Apples, oranges, bananas, stone fruit, berries, melons, pineapples, pears, grapes, lemons, limes, grapefruits



Water

Choose water as your primary beverage or herbal, non-caffeinated teas.



Sweetener

Use sweeteners sparingly; sugar calories are your primary source of fuel, requiring you to burn through them almost entirely before you can operate on fat calories.



Salt

Minimize salt intake by using no/low sodium ingredients when cooking. To maximize salt to tongue contact, use salt on top of the food at the table in small quantities.

#WSLF

Secret

Healthy fats & lean meats aren't always healthy or lean enough to be a part of #WSLF. #WSLF foods contain the optimal amount of healthy fat & protein.

Energize



PERFECT BREAKFAST BOWL

SPICES & SWEETENERS

Cinnamon, ginger, nutmeg, allspice, dried orange peel, brown sugar

FRUITS & VEGETABLES

Bananas, apples, berries, peaches, citrus fruit, sweet potatoes

COOKING LIQUID

Water, coconut water, unsweetened almond milk,
soy milk, rice milk, oat milk, hemp milk

GRAIN

Quinoa, brown rice, rolled or steel-cut oats, millet,
whole-grain cereal (no added ingredients)

GET COOKING WITH #WSLF FOODS



— STEP 1 —

Prepare your base
grains or
vegetables.



— STEP 2 —

Add your water or
unsweetened
non-dairy milk.



— STEP 3 —

Experiment with
sweet fruits &
delicious toppings.

LAYER YOUR OWN BREAKFAST BOWL OR CHOOSE ONE OF THESE FLAVORFUL FAVORITES

Fruity Pebblez

Oil-free granola + almond milk +
blueberries + strawberries

Jazzy Raspberry

Steel-cut oats + soy milk + raspberries +
ginger

Nana Rice

Brown rice + almond milk + sliced
bananas + cinnamon

Tex Mex

Quinoa + vegetable broth + diced
tomatoes + cilantro + onions

Savory Sun-Dried Tomato

Millet + vegetable broth + garbanzo
beans + sun-dried tomatoes + green
onions

Sweet Sunrise

Diced sweet potatoes + almond milk +
brown sugar + nutmeg

Apple Spiced Oats

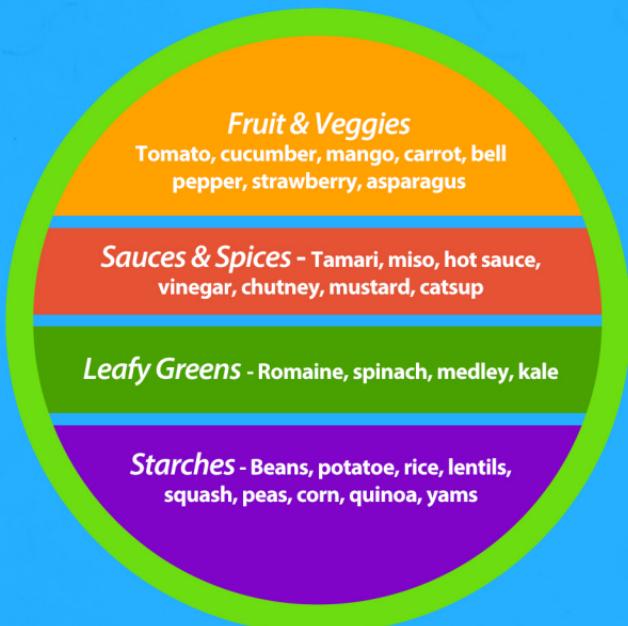
Rolled oats + almond milk + diced
apples + cinnamon + nutmeg

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Secret

No prep needed if you shop the frozen aisle for greens, vegetables and fruits. Plus, you can use as little or as much as you need, and return the package to the freezer.

SATISFYING SALADS OR TRANSFORMATIVE WRAPS



Add Flavor with Spreads & Sauces

It's easy to make super-tasty sauces, spreads and dressings bursting with flavor not fat! When you choose one or more ingredients for each category below, it adds up to healthy and delicious.

Tart

+ **Creamy**

+ **Salty**

+ **Sweet**

+ **Seasonings**

Vinegar
Citrus
Tomato
Mustard
Wine

Potatoes
Peas
Beans
Nut milks
Tofu

Tamari
Capers
Miso
Hot sauce
Braggs

Fruits
Carrots
Beets
Coconut water
Maple syrup

Garlic
Ginger
Onions
Spices
Herbs



#WSLF

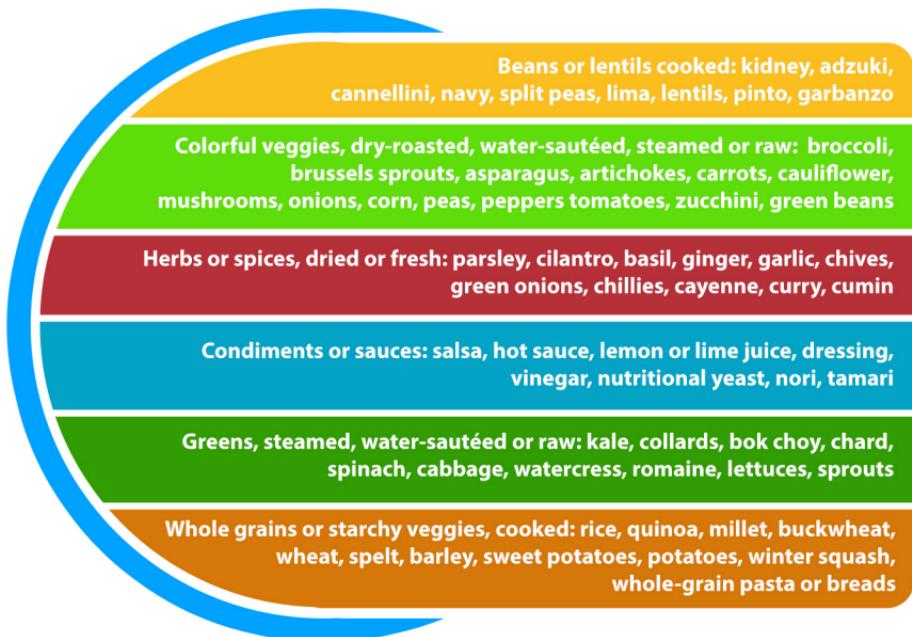
Secret

Use nori or lettuce for wraps instead of tortilla or pita. Tortillas often have hidden fats and extra calories.

Score The Perfect Plate

The Combinations are Endless!

It is so easy to mix nutritious, skinny foods into a satisfying & filling meal. With all of these the options, you'll never run out of tasty combinations, and you're bound to develop some new favorites.



PlateWatchers

Upload photos of your plates daily to **PlateWatchers**, and Mr & Mrs Vegan will review your meals!



A WORLD OF FLAVOR ON YOUR PLATE



— STEP 1 —

Start by choosing your grain, bean and/or starchy vegetable.



— STEP 2 —

Add raw, steamed or no-oil, stir-fried or roasted vegetables. Experiment with seitan or tempeh.



— STEP 3 —

Test out flavorful toppings and spice blends from around the world.

	Herbs & Spices	Fruits & Vegetables
ITALIAN	Garlic, onion, basil, oregano, thyme, parsley, marjoram	Lemon, tomato, spinach, bell pepper, artichoke
THAI	Garlic, shallot, basil, lemongrass, curry, ginger, lime, mint, cilantro, chillies	Lime, peas, zucchini, carrot, potato, eggplant
MEXICAN	Cumin, cilantro, garlic, coriander, onion, chillies, cinnamon	Lime, bell pepper, tomato, corn, jicama, potato, hot peppers
ASIAN	Garlic, onion, cinnamon, ginger, cilantro, mint, saffron, cumin	Lemon, eggplant, orange, tomato, carrot
MOROCCAN	Ginger, garlic, coriander, miso, green onions, soy, rice vinegar, sesame	Lime, shiitake mushroom, cucumber, broccoli, bok choy
GREEK	Garlic, mint, oregano, dill, chillies, cinnamon, parsley, thyme, marjoram	Lemon, spinach, olives, arugula, eggplant
INDIAN	Garlic, ginger, onion, turmeric, cumin, coriander, curry blends, garam-masala	Lemon, cauliflower, spinach, peas, tomato, potato

For more perfect plate ideas, visit mrmrsvegan.com

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Secret

Stay inspired! Keep your meals tasty and interesting with herbs, spices, vinegars, lemons and limes.



Five Days To Fabulous

#WSLF MEAL IDEAS
FOR THE WEEK

	BREAKFAST	LUNCH	DINNER
MON	Nana Rice	Cilantro Lime Taco Salad	Mediterranean Bowl
TUES	Fruity Pebblez	Teriyaki Stir Fry	Sweet Potato Chili
WED	Berry Almond Oats	ChiliPo	Cauliflower Steak & Sweet Yams
THUR	Garden Hash Browns	Burrito Bowl	Barcelona Potatoes
FRI	Sweet Sundae	Nori Wrap	Portobello Sliders & String Bean Fries

See mrnmrsvegan.com/mealplans for recipes!
Eat these meals in any order, or stick with your favorites each day.
Coming soon!

Reinventing Favorites

SIMPLE FOOD SUBSTITUTES

Butter (topping)	Butternut squash (puréed), vegetable broth
Cheese	Nutritional yeast, breadcrumbs
Chocolate	Coco/carob powder, chocolate sauce (fat free)
Cottage cheese	Crumbled tofu
Coconut	Coconut water, coconut milk (reduced fat), coconut flakes (defatted)
Dairy Milk	Unsweetened: almond milk, oat milk, rice milk, soy milk
Eggs	Ener-G egg replacer, flaxseed, banana, applesauce
Egg whites	Agar powder
Ice cream	Pure fruit sorbet
Mayonnaise	Tofu mayonnaise (oil free)
Meat, poultry, fish	Starchy vegetables, whole grains, beans, tofu, tempeh, seitan
Peanut butter	Powdered peanut butter
Soda	Sparkling water with fruit slices
Sour cream	Plain soy yogurt, sauerkraut
Vegetable oils (baking)	Applesauce, mashed bananas, puréed prunes, canned pumpkin, tofu
Vegetable oils (cooking)	Vegetable broth, soy sauce, wine, vinegar, tomato juice, lemon/lime, water
Yogurt	Plain soy, almond, rice yogurt

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Secret

Carbs don't appreciably turn into fat; carbs make you SKINNY!
Calories don't store equally; only fat calories store as fat!†

#WSLF Shopping List

Fruits

All fresh, frozen or canned without added sugar

- Blackberries • Blueberries • Cranberries • Grapefruit • Lime • Lemon • Raspberries • Apple • Apricot • Cantaloupe • Honeydew • Guava • Kumquat • Lychee • Nectarine • Papaya • Passionfruit • Peach • Strawberries • Watermelon • Banana • Cherry • Clemetine • Date • Fig • Grapes • Kiwi • Mango • Orange • Pear • Plum • Prune • Pineapple • Pomegranate • Raisin • Tangerine • Dried fruits (raisins, goji, apricots, prunes)

Leafy Greens & Colorful Vegetables

Fresh, frozen or canned without added sugar, butter or oil

- Whole grains: Wheat • Oats • Barley • Maize (cornmeal) • Farro • Spelt • Kamut • Rye • Millet • Quinoa • Amaranth • Buckwheat
- Whole-grain products*: without added sugar, oils, dried fruits or nuts
 - Cold & hot cereals: *100% bran, whole wheat, stone-ground corn, cream of rice/wheat, grits, oatmeal
 - Pasta: * Whole wheat, couscous or other whole-grain varieties
 - Breads: * Whole-wheat bread, pita
 - Tortillas: * Stone-ground corn, whole-wheat flour
- Starchy Vegetables & Legumes

Seasonings and condiments

Fresh, frozen or canned without added sugar, butter or oil

- Apple sauce (unsweetened)
- BBQ sauce (oil free)
- Bragg liquid aminos
- Capers
- Chillies (dried, green, pepperoncini)
- Coconut aminos
- Coconut palm sugar*
- Chocolate sauce* (fat free, no dairy)
- Extracts
- Oil-free salad dressings
- Ginger
- Herbs
- Hot sauce (tabasco, sriracha)
- Hummus (oil free)
- Ketchup
- Lemon juice
- Lime juice
- Liquid smoke
- Maple syrup* (pure)
- Miso
- Mustard
- Nutritional yeast
- Salsa (oil free)
- Soy sauce (tamari)
- Soy mayonnaise* (fat free)
- Soups (vegetable low fat)
- Spices
- Steak sauce (oil free)
- Sweet red chili sauce
- Taco sauce (oil free)
- Teriyaki sauce (oil free)
- Tomato sauce (fat free)
- Vegetable broth
- Vinegar (apple, balsamic, rice)
- Wine (red, white, Mirin, Sherry)
- Worcestershire sauce (vegan)

Avoid

- Dairy milk (cow, goat, horse, camel, sheep)
- Butter
- Cheese
- Cottage cheese
- Yogurt**
- Ice Cream**
- Eggs
- Meat • Poultry • Fish
- Mayonnaise**
- Vegetable oils
- Highly processed foods
- Refined sugar*
- Coconut (meat, milk)
- Nuts
- Seeds
- Avocado
- Olives

* Limit use for maximum weight loss
** Oil-free, soy or nut-based in limited quantities

Snacks *

- without added sugar (fat free)
- Rice or Corn Cakes
- Crackers (whole wheat, brown rice)
- Pretzels
- Popcorn (air popped, or no oil/butter microwave popped)
- Dried fruits: Raisins • Goji • Apricots • Prunes

Dairy Substitutes

- Nut & grain milks: ** (low fat, unsweetened)
 - Almond • Soy • Rice • Oat
- Yogurt: ** (plain, unsweetened)
 - Soy • Almond • Rice
- Sour cream / mayonnaise: **
 - (no oil, dairy)
Soy • Tofu blend

Beverages

- Winter squash: Acorn • Butternut • Kabocha • Spaghetti • Pumpkin
- Meat substitutes: ** Tofu • Tempéh • Seitan • Vegetable burger (no oil, egg, dairy)

Herbal coffee
Herbal tea
Mineral water (plain or fruit flavored)
Water

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