

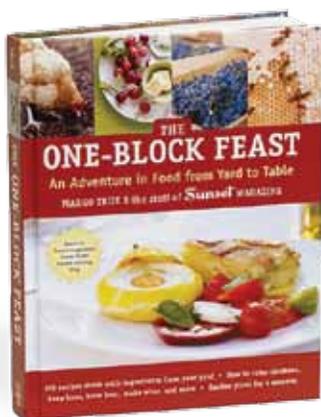
ENTER *SUNSET'S* ONE-BLOCK PARTY CONTEST!



Take our delicious **DIY challenge!** *Sunset* magazine invites you to grow a **summer block party** from the ground up by using our new book, *The One-Block Feast*, as your guide

THE CONTEST

The One-Block Feast, based on our James Beard award-winning blog, *oneblockdiet.sunset.com*, gives you everything you need to grow a summer feast. It includes planting plans, gardening advice, and food project guides (how to make vinegar, raise bees for honey, brew beer, and more), plus over 100 recipes.



With the book as your guide, you and your family, friends, and/or neighbors will **grow a summer garden**, following our plan—or planting whatever grows best in your area. Then you'll **throw a block party** for yourselves, using (as much as possible) only what you've raised or made. For details about the book, which comes out March 22, visit our website and check out our blog.

THE PRIZE

We'll tell your story and feature you in an upcoming issue of *Sunset* as well as on our blog. You'll also get **\$500 cash** to spend however you like.

ENTRY DEADLINE: MARCH 30

Send us a brief paragraph about why you'd like to enter this contest, plus a list of:

- » Plants you'll grow
- » Food projects you'll take on
- » Recipes you plan to make for your party
- » Names of those who'll be involved in the project

Include a contact name, address, email, and phone. Then send your entry to oneblockparty@sunset.com or *Sunset* magazine, 80 Willow Road, Menlo Park, CA, 94025 (attention: One-Block Party).

We'll choose 10 finalists by **April 8** and send each group a book (additional copies will be available for \$10, a significant discount off the cover price of \$24.95). Then it's Go Time in your gardens!

THE RULES (FOR FINALISTS)

- » Give your group a name. As long as you keep it clean, anything's possible.
- » Take a few photos (preferably date-stamped) of your garden (or gardens, if you're doing this with neighbors or friends) on planting day, then every month until harvest. Same for any projects you take on. Add video too, if you like.
- » Photograph each dish you make for the party and write a recipe for it.
- » Take photos and/or videos of your One-Block Party.
- » **By September 15**, send us all of the above materials by email or post (same address as at left). The winner will be notified by **September 20**.

Good luck, everyone!