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# All about Eve

From the LBD to the conical bra, Simone de Beauvoir to Malala Yousafzai and suffrage marches to Slutwalks—we scoured the history books so you wouldn't have to. Here's our compilation of the most game-changing ideas, leaders, anthems, tomes, films and threads to hit global women's empowerment movements

**1949**

India emerges from the political dark ages and joins a rapidly expanding list of countries granting suffrage to women, including France, Italy, Romania, Thailand and China.



**1973**

Behold the "zipless fuck"—author Erica Jong coins a phrase that stands for no-strings-attached sex.



**1977**

Acknowledging it is time that half the world's population is honoured annually, the United Nations declares March 8 as International Women's Day.

**1978**

Gender debates, minority rights—nothing is off limits for *Manushi*, India's first publication to take on a feminist lens, founded by Madhu Kishwar and Ruth Vanita.

**1987**

Ketan Mehta's film, *Mirch Masala*, about a village woman (Smita Patil) who resists the sexual advances of a lecherous tax collector (Naseeruddin Shah) wins three National Film Awards.



A still from *Mirch Masala*

**2009**

After women are attacked by a right-wing group at a Mangalore pub, journalist Nisha Susan initiates The Pink Chaddi Campaign, urging women to mail pink underwear to the men who initiated the violence.



**2011**

As a spirited response aimed at apathy towards rape victims, nearly 800 people participate in Slutwalk Delhi, a march against sexual harassment.



GETTY IMAGES; CORBIS; AFP

**2012**

The Taliban's attempt to kill Malala Yousafzai, a schoolgirl campaigning for girls' education, triggers a wave of outrage in Pakistan and around the world.

**1990**

Madonna sports a conical bra, dramatically redefining the female silhouette, on her *Blond Ambition* tour.



**1991**

American author Naomi Wolf becomes the face of the third wave of the feminist movement with her bestselling debut book, *The Beauty Myth*, published by Vintage.

**2013**

Facebook's COO Sheryl Sandberg scribes *Lean In: Women, Work, And The Will To Lead*, breathing new life into the work-life balance debate.



**1996**

From childbirth to orgasms, American activist Eve Ensler places a range of taboo topics on stage with *The Vagina Monologues*, a groundbreaking play that is reinterpreted internationally.



**2014**

Acclaimed South African playwright Yael Farber's *Nirbhaya*, a play based on the New Delhi gangrape of 2012, opens to a standing ovation in the UK and India.



A still from *Nirbhaya*

**1920**

Following an exhausting and impassioned campaign—practically a century in the making—millions of American women exercise their right to vote.



Women line up to vote for the first time in New York

**1960**

Celebrated as one of the most significant—albeit, controversial—medical advances of the 20th century, the Pill is approved for contraceptive use in the United States.



**1921**

Novelist Edith Wharton becomes the first woman to score a Pulitzer Prize for *The Age of Innocence*, her elegant New York high-society epic.



**1926**

Designer Coco Chanel introduces the ultimate wardrobe must-have: the little black dress.



**1963**

Betty Friedan publishes *The Feminine Mystique*, harnessing the dissatisfaction faced by middle-class American housewives, and sparks the modern women's rights movement as a result.



**1967**

Singer Aretha Franklin croons her righteous version of 'Respect', making it an anthem for the feminist cause.

**1970**

"I'm sick of peering at the world through false eyelashes," proclaims Australian writer Germaine Greer in *The Female Eunuch*, a stereotype-smashing bible, part of the second feminist wave.



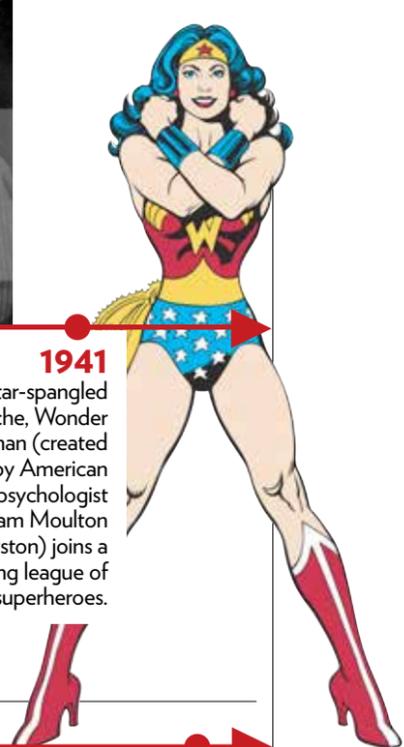
**1971**

Ms. magazine, co-founded by the iconoclastic Australian writer Gloria Steinem, launches as a formidable platform for the female voice in the United States.



**1972**

Gujarati civil rights leader Ela Bhatt spearheads the Self-Employed Women's Association (SEWA), a trade union that empowers women on India's economic margins.



**1929**

Feminist icon Simone de Beauvoir meets Jean-Paul Sartre. Their unconventional relationship introduces the world to the idea of the 'open' marriage.



**1941**

With star-spangled panache, Wonder Woman (created by American psychologist William Moulton Marston) joins a growing league of superheroes.