
Pete Fowler CONSTRUCTION Services, Inc.

British Airways Face-to-Face Program

British Airways selected San Clemente, CA and Portland, OR entrepreneur Pete Fowler, to fly to London as part of an elite group to participate in the airline's "Face-to-Face" business program designed to encourage face-to-face business interactions. On October 13, 2009 Fowler flew with 200 winners, including 10 of his associates from Entrepreneurs' Organization, from



Entrepreneurs' Team in London

Los Angeles International Airport to London, England where they were given the opportunity to meet with their British business partners and clients. Participants also had opportunities to network together on the flight as well as at scheduled events upon arrival in order to make new business connections.

British Airways' goal is aiming to encourage business people to conduct more face-to-face meetings as a means to effectively build and solidify business partnerships instead of opting for less personal alternatives such as conference calls, Skype and emails. Fowler's company, Pete Fowler Construction Services, Inc., is a construction consulting services provider with offices in Oregon and California and is often hired by insurance adjusters from

US branches of London based insurance companies. Fowler found this to be the perfect opportunity to reach out and meet those people his company indirectly has been doing business with for years.

For the majority of the trip everyone was free to set up their own appointments as well as return to the US on their own schedule. Fowler met with an insurance underwriter and a claims professional connected to his business associates back home. During his meetings Fowler was able to strategize cost saving measures for his clients as well as tour the Lloyd's of London building underwriting room which is akin to the trading floor of the New York Stock Exchange.

Fowler found this program to be a wonderful experience and is grateful for the opportunity. "Meeting the people you do business with is invaluable. Not only was I able to meet representatives from two companies we do work for but we also started a great dialog that's inspired me to create a whitepaper and presentation that I plan to deliver when I return to London for business." Fowler said.

British Airways dedicated three flights to this program departing from New York on September 15, 2009; Los Angeles on October 13, 2009; and Chicago on



London City Skyline

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November 17, 2009. The return flight dates are left open in order to accommodate for business meeting itineraries of the winners. British Airways also provided winners with the opportunity to travel from London to any other location British Airways flies for business purposes before returning home.

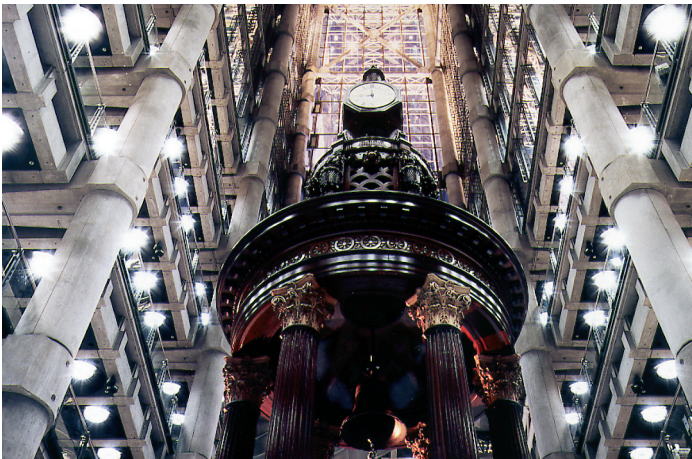
About Pete Fowler Construction Services, Inc.:

Pete Fowler Construction Services, Inc. (PFCS) is a team of consultants with expertise in all phases of building construction including design, estimating, construction management, inspection, testing, repair, construction



Aerial view of underwriting floor inside Llyod's Building

defect forensics, and training. We specialize in *delivering professional solutions* for building projects in distress, dispute, or litigation, and in expert witness testimony. We listen to our clients' individual needs, evaluate their unique situation, and use our proven systems to deliver comprehensive solutions with excellence, value, and integrity. Our methods are designed to guide clients through their situation in the fastest, most cost effective way, creating actionable information everyone can use to make informed decisions.



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