

NEW LEAF INGENUITY

Premium 100% Post-Consumer Recycled Paper



NEW LEAF
PAPER®

New Leaf Ingenuity—100% PCW Recycled—sets the new standard for premium uncoated sheets with exceptional ink holdout, a sublime smooth surface, and consistent side-to-side reproduction. Printers also appreciate Ingenuity for its fast drying time and excellent post-press performance, saving time and money. HP® Indigo® certified and stocked in digital sizes.

Request a New Leaf Eco Audit for your next project on New Leaf Ingenuity to communicate the benefits of your environmental commitment. newleafpaper.com/eco-audit

Features:

- 96 brightness
- Bright, balanced white
- Super smooth
- 60 lb. text to 130 lb. double-thick cover
- FSC®, SFI®, and Green-e certified
- 100% PCW recycled
- Processed chlorine-free

Benefits:

- High-quality print results
- Variety of weights for many applications
- Highest environmental attributes
- Value solution for clients

Uses:

- Annual reports
- Marketing materials
- Premium product catalogs
- College viewbooks
- Direct mail
- Suitable for coated paper print applications

Print Engines:

Ingenuity is a perfect pairing for sheet-fed and web offset printing, embossing, stamping, die cutting, engraving, letterpress, digital printing, and color copying.

New Leaf Ingenuity Digital offers superior quality in matching substrates for digital printers and presses. Ingenuity Digital is HP® Indigo® certified.

Envelopes:

100% PCW recycled and available through Leader Paper Products and other select convertors.


NEW LEAF PAPER®
ENVIRONMENTAL BENEFITS STATEMENT
of using post-consumer waste fiber vs. virgin fiber

"ABC Company" saved the following resources by using New Leaf Ingenuity Text manufactured with 720 pounds of post-consumer recycled content:

trees	water	energy	solid waste	greenhouse gases
7.2 fully grown	3,366 gallons	3.2 million Btu	225 pounds	1,100 pounds

Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.

www.newleafpaper.com





The mark of
responsible forestry



SFI-00009



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made by
finch Manufactured and sold
exclusively by Finch Paper.
finchpaper.com 1-800-833-9983

Offset + Digital	size	m weight	sheets/carton	sheets/skid (mill)	item #
60# Text Opacity: 94 Caliper: 4.0 Sheffield: 90	19 x 25	60	2,400	—	398-1400
	23 x 35	102	1,500	—	398-1420
	25 x 38	120	1,200	—	398-1430
70# Text Opacity: 95 Caliper: 4.6 Sheffield: 90	19 x 25	70	2,000	—	398-1500
	23 x 35	119	1,200	—	398-1520
	25 x 38	140	1,000	—	398-1530
	25 x 38	140	—	8,000	398-1531
	28 x 40	166	1,000	—	398-1540
80# Text Opacity: 96 Caliper: 5.2 Sheffield: 90	12 x 18	36.38	1,000	—	398-1605
	13 x 19	41.6	1,000	—	398-1606
	29.5 x 20.8125	103.41	1,000	—	398-1607
	19 x 25	80	2,000	—	398-1600
	23 x 35	136	1,100	—	398-1620
	25 x 38	160	1,000	—	398-1630
	25 x 38	160	—	7,500	398-1631
	28 x 40	189	800	—	398-1640
100# Text Opacity: 97 Caliper: 6.5 Sheffield: 90	12 x 18	45.48	700	—	398-1705
	13 x 19	52	700	—	398-1706
	29.5 x 20.8125	129.26	700	—	398-1707
	19 x 25	100	1,500	—	398-1710
	25 x 38	200	750	—	398-1730
	28 x 40	236	650	—	398-1740
80# Cover Opacity: 99 Caliper: 9.8 Sheffield: 90	18 x 12	66.44	500	—	398-1805
	19 x 13	76	500	—	398-1806
	20.8125 x 29.5	188.91	500	—	398-1807
	20 x 26	160	1,000	—	398-1800
	26 x 40	320	500	—	398-1830
	28 x 40	345	450	—	398-1840
100# Cover Opacity: 99 Caliper: 12.0 Sheffield: 90	18 x 12	83.08	400	—	398-1905
	19 x 13	95	400	—	398-1906
	20.8125 x 29.5	236.14	400	—	398-1907
	20 x 26	200	600	—	398-1900
	26 x 40	400	300	—	398-1930
	28 x 40	431	300	—	398-1940
130# Double Thick Cover Opacity: 99 Caliper: 15.4 Sheffield: 90	26 x 40	520	300	—	398-3455

New Leaf Ingenuity Digital: 3-star rated for HP® Indigo® presses and suitable for all other toner-based printers.

96 brightness				
Basis Weight	Opacity	Smoothness	Caliper	PPI
60 lb. Text	94	90	4.0	89
70 lb. Text	95	90	4.6	104
80 lb. Text	96	90	5.2	118
100 lb. Text	97	90	6.5	148
80 lb. Cover	99	90	9.8	216
100 lb. Cover	99	90	12.0	270
100 lb. DTC	99	90	15.4	352

DTC indicates Double-Thick Cover

made by
finch