

## Instructions

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We are excited to invite you to nominate your organization for the 2016 **Excellence in Analytics Award (“ANNY”)**. If you would like your organization or analytics project to be considered, please fill out the application below and send it to [anny@iianalytics.com](mailto:anny@iianalytics.com). Alternatively, you are welcome to nominate another organization for the award.

All applications must be submitted by **September 1, 2016** and will be reviewed by a panel of IIA faculty spearheaded by IIA Co-Founder Tom Davenport and IIA Research Director Dan Magestro. The panel will ultimately select the 2016 finalists and winning recipient.

Up to five finalists will be notified by September 19, 2016 and invited to attend the [IIA Analytics Symposium--Boston](#) on September 26-27, 2016 in Boston, MA. The winner will be announced at the awards ceremony during the Welcome Reception on Monday, September 26<sup>th</sup>.

### **Nominees will be evaluated on the following criteria:**

- **Outcomes:** Evidence of sustained, measurable success against planned targets and objectives
- **Ambition:** Evidence of innovative and unique quantitative analytical techniques being applied
- **Scale:** Level of coordinated internal resources to foster a meaningful, enterprise-wide analytics program
- **Skills:** Evidence of a commitment to improving analytical skills of all user types across the enterprise
- **Insights:** Evidence of higher quality insights and decision-making resulting in the analytical activity

## Application

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**Organization name:**

**Organization's Primary internal contact:**

Name:

Title:

Email:

Direct phone:

**Nominating sponsor, if applicable:**

Name:

Title:

Email:

Direct phone:

**Organization**

1. Number of Employees:
2. Estimated number of analytics professionals (analysts, data scientists, analytical leaders) in the organization:
3. Number of divisions/functions that are actively utilizing analytics today:
4. Level of centralization of analytics in your organization:
  - a. None – all divisions, lines of business run analytics autonomously
  - b. Informal – informal network of analysts who communicate, but nothing formal
  - c. Formal – centralized team that plans and staffs analytics projects across the enterprise
5. How does your organization define analytics?

**Project/Division Example**

Please describe a meaningful application of analytics that has had a measurable impact on your business:

- a. Summary headline description of project
- b. Name of division, function, line of business
- c. Name & title of primary leader of initiative
- d. Full description of project (up to 1,000 words)



- e. Calculation of measurable impact/outcome of the project
- f. Did the project involve an application of Big Data? If so, please describe.