



## INFOSEC/ADVERTISING TRAINING

Today’s e-commerce, content platform and web agencies enjoy unbound opportunity. Conversely, they also face a multitude of other hidden “bet-the-company” regulatory risks. At OLG, we specialize in solving today’s Digital Regulatory Jungle in Plain English so you have one less thing to worry about.

**PROBLEM:** Disconnected regulatory risk, liability and reputational threats, extreme complexity for data privacy, information security & advertising/marketing laws.

**SOLUTION:** Easy-to-grasp training modules in Plain English for your team and your customers. The training complements policies and procedures drafted for the specific needs of your business.

**WHY OLG:** Our edge is our combination of correct, focused policies and training designed to optimize your compliance posture for potential new customers and to decrease your liability blind spots.

**UPSIDES:**

- Increase your transactional speed when on-boarding new clients
- Decrease your liability exposure across all your data assets
- Lower your overall compliance cost

