

# MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

issue 47 . volume 05  
OCTOBER 2011

- A AFFAIRS** Algiers: A case study in rocking the casbah
  - B BUSINESS** Pitts perfect: the steel town reinvention
  - C CULTURE** Frieze frame: five art fair players to know
  - D DESIGN** Letters play: the first high-street font store
  - E EDITS** Cosy autumn recipes from Helsinki and a 'hood on the rise in Sydney
- EXPO** Press ahead: inside Brazil's most powerful newspaper

## And, finally, here's the good news

*Newspapers booming, book sales up, record shops opening: Monocle charts the media trend that's e-free, profitable and going global*

01

### MUSIC

Just in: your local record store is back in business (and the manager has put a few nice things aside for you)

02

### BOOKS

In a surprise move (small) book shops are opening around the globe

03

### RADIO

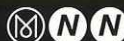
We bring you the stories of the stations making waves

### BREAKING NEWS

## THE NEW MEDIA MODEL?

Reports from São Paulo to Stockholm: confirmation that old-school media models are fit and healthy, and how the American media stuffed itself

Monocle News Network



04

### PRINT

We also have a report on an old-fashioned press baron doing good

05

### MAGAZINES

We meet the investigative reporters taking Asia by storm

06

### TV

Also stay tuned for our report on why quality news channels are a Nordic success story

### News Flash

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*And finally, real anchors never wear purple*



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### Sensory Lab London

Sensory Lab, from the Melbourne team behind Clerkenwell's St Ali (see issue 44), is central London's latest offering for coffee lovers. This speciality boutique offers roasts from all over the world and customers can choose their coffee type from a weekly changing menu.

If you're not in a hurry, perch on the Tolix stools at the brew station to watch baristas whip up an espresso on a latest generation Synesso machine or make their speciality single-origin filter coffees from a Japanese Hario Syphon machine, all served in light-blue crockery by Croatian porcelain producers, Inker.

While you're grazing on pastries you can admire other rare coffee paraphernalia, such as an Über Boiler – a specialist machine used to dispense precise volumes of water at exact temperatures. Sensory Lab is fine coffee making married with great showmanship. — SRT  
*75 Wigmore Street, London*



### Baptiste Kreyder, head barista, recommends:

**Seasonality:** Stick to varieties that are fresh. Coffees from Central America are in season at the moment.

**Cooling down:** Coffee should be drunk at cool temperatures – too hot and you'll miss the taste notes.

**Trying something different:** Using syphons and filters is less complicated than it seems – be adventurous.



### Ruschmeyer's Long Island, USA

As the furthest town on the South Fork of Long Island, the white sand beaches of Montauk are a popular summer destination for New Yorkers. Ruschmeyer's is a new hotel set in a 1952 camp on three acres of woodland (staff member Ryan Solarz in his uniform, pictured). The wood cabins sit around a large lawn that houses a teepee, outdoor grills and a sandpit-like bar area. With bingo nights every Thursday, and snacks from companies including Mast Brothers chocolate and Tate's Bake Shop, Ruschmeyer's feels like the smartest seaside summer camp you'll ever visit. — AES  
*visitruschmeyers.com*



PHOTOGRAPHER: JOE TERMINI



### Monocle travel tip

#### Lufthansa First Class Germany

Since the dimensions of Lufthansa's First Class seats in its flagship A380 weren't a good fit for the upper deck of the Boeing 747, the airline came up with a creative alternative. German designer Müller Romca and Lufthansa Technik reduced the seat count from 16 to eight and installed separate full-size beds where the window seats used to be, next to an upgraded aisle seat. By November, 10 aircraft will have this new configuration, complete with soundproof carpets and curtains. — ASPA  
*lufthansa.com*

