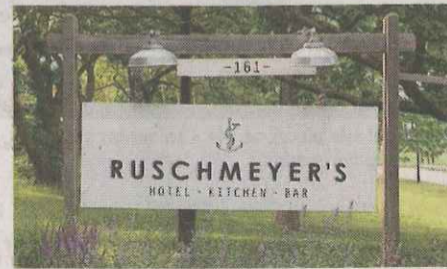


Joe Termini (3)

Ruschmeyer's, a refurbished camplike resort, is the hot spot with the fashion crowd this summer.



In Montauk, a Resort To See and Be Seen

MONTAUK —Even in this far-out, laid-back surfing spot, the fashion crowd is fickle. Two years ago, it was all about the Surf Lodge. Last year, it was all about the Crow's Nest. This year, the new hot place is Ruschmeyer's, on Second House Road, a refurbished summer-camplike resort on three lake-side acres that was originally built in 1952.

The kitchen is handled by the guys behind the Fat Radish on the Lower East Side, thus there are lots of radishes on the menu; the night life, including the outdoor Magic Garden and the Elec-

tric Eel bar (with \$14 cocktails) is overseen by Ben Pundole and Rob McKinley.

On Saturday night alone—the height of strawberry season—we spotted Carolyn Angel from *W*, Valerie Boster from *Vogue*, the designer Rogan Gregory, Charlie Shaffer (Anna Wintour's son), The Cinema Society's Andrew Saffir and Daniel Benedict, Jason Beckman (Fabiola Beracasa's fiancé), Olivia Palermo from "The City," Katie Lee and Lew Frankfort, the CEO of Coach Inc.

It was almost like going to spin class.

—Marshall Heyman