

THE USUAL

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WE ♥ NY / Winter-Spring 2015
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Mapping the BOWERY AND BEYOND / *First day in New York City*: KIM DIGGS /
Food, farming and filmmaking: THE MALLOY BROTHERS /
Shredding Coney Island with JOEY RAMONE / *Sandy from afar*: MALCOLM JOHNSON /
Photo portfolio: ZAK BUSH / *Hope and the hurricane*: SANDY IN NUMBERS /
Gram grown up: BALARAM STACK / *Legendary lyricist*: MIKE D /
Eating steak with DAN ROSS / *History lesson*: CBGB REMEMBERED

HURRICANE

SANDY

IN NUMBERS

ROCKAWAY PLATE LUNCH TRUCK



- Organized by Robert McKinley and Mike D
- Currently (as of December 15) serving 500 meals a day, 7 days a week
- The “healthy hearty” menu designed by *Top Chef* alumni Sam Talbot
- Truck came all the way from Tennessee (lost for a while in Syracuse, but we won’t talk about that)
- Raised \$181K on WavesforWater.org to support the truck
- Mentoring program launching to teach local teens about working with food: health cooking and how to run a business

WWW.ROCKAWAYPLATELUNCH.COM