



FOR IMMEDIATE RELEASE:

Contact:

Anne Muir
Cowichan Therapeutic Riding Association
250-746-1028 (phone)
anne@ctra.ca
www.ctra.ca

Cowichan Therapeutic Riding Association Looking to Feed the Herd for a Year at the 2015 Round Up Party!

Duncan, Vancouver Island, BC

August 6, 2015

The Cowichan Therapeutic Riding Association (CTRA) is excited to announce that they will be holding their second annual *Round Up* Fundraiser on Saturday September 26 2015. This year's event will be a dance party held at the Eagles Hall in Duncan (2965 Boys Road, Duncan) and will feature the live rock stylings of local band Thor and the Thundercats. Other event entertainment includes raffles, door prizes, and a silent auction. CTRA is looking to raise funds to cover the costs of feeding the association's charity horses. The goal is to raise \$35,000 – enough to feed the entire herd for a year.

The Cowichan Therapeutic Riding Association is a long-standing community program that provides therapeutic riding and equine-based therapeutic services for persons with disabilities. The association offers a variety of therapeutic and adaptive opportunities including therapeutic riding, para-equestrian sport, therapeutic (unmounted) horsemanship, and stable management vocational training. The program is made possible by hundreds of volunteers contributing thousands of hours each year.

CTRA relies on the support of the community to sustain operations. Every year the charity must bridge the gap between the revenue from non-prohibitive user fees and the cost of service delivery through an unpredictable quilt-work of grants, sponsorships, donations, and fundraising initiatives. Executive Director Anne Muir states that “events like the annual Round Up fundraiser are integral to CTRA's ability to meet the demands of operational costs without increasing user fees for individuals and families living with special needs – many already facing multiple barriers.”

Tickets for this year's event are \$20 and can be purchased through the CTRA office or online via the event's webpage and Facebook event page. Sponsorship opportunities are available for local businesses looking to promote their brand while giving back through a great community cause.

To learn more about the 2015 Round Up or the CTRA program in general, please contact:

Anne Muir
Executive Director

Cowichan Therapeutic Riding Association
1843 Tzouhalem Road
Duncan, BC, V9L 5L6

phone: 250-746-1028

fax: 250-746-1033

email: anne@ctra.ca

website: www.ctra.ca

Event webpage: <http://www.ctra.ca/events/2015-round-up>

Event Facebook page: <https://www.facebook.com/events/1629935247275287/>

Photo credits: Colleen Hunt

