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Orange County Leadership Development and Education Team Inspires Future Global Women Leaders in China

Suzanne and Dwight Frindt travel to Sias International University to play key role in programs and symposium for the advancement of women

San Juan Capistrano, Calif., July 6, 2010 — Few people walk the talk with the unbridled enthusiasm and courage that Suzanne and Dwight Frindt do every day. They are co-founders of 2130 Partners (www.2130Partners.com), a leadership development and education firm training leaders to create focus, alignment and collaboration around a sustainable shared vision. They have just returned from several weeks in China where they participated in *The World Academy for the Future of Women*, and in the *Fourth Annual Women's Symposium* at Sias International University (www.sais.edu.cn/en) in Xinzheng City, in Henan Province, People's Republic of China.

Sias University is the first solely owned American university in Central China. It is designed to develop well-rounded trans-national professionals by combining both Chinese educational philosophies with a Western model of education, providing students with a fresh learning perspective and alternative ways of thinking about business and liberal arts.

During this past academic year, the university launched the *World Academy for the Future of Women*, a rigorous leadership training program conceived by Jerrie Ueberle, founder of the Phoenix, Ariz.-based nonprofit, Global Interactions (www.globalinteractions.org). The program engages women in discovering their purpose and passion in life, and inspires, informs and instructs them in finding their path to success through acquiring skills and confidence to develop as campus, community, national or global leaders. Suzanne Frindt participated on the program launch team at Sias University in September 2009, developed curriculum for, and taught the final module of the academy program "Leadership Legacy" during her latest extended trip to China.

The *Fourth Annual Women's Symposium*, with 5,000 attendees, was also held during the Frindts' time in China. The title of this year's symposium at Sias was "Women Making a World of Difference: Putting your Passion and Purpose on the Path to Leadership."

"When I was asked to address the subject of *Being Heard in a Man's World*," said Dwight Frindt, the singular male keynote speaker, "I have to confess to some trepidation – what do I, an older Western male, have to say to women university students and businesswomen in China? My experience has taught me, and I firmly believe, that the education and empowerment of women around the world is absolutely crucial to our collective global wellbeing. Ultimately, for both women and men, it will come down to listening to your heart and trusting yourself."

He outlined a simple six-step process for the attendees to follow to help infuse passion and purpose into their path to leadership, while meeting myriad challenges along the way. He also explained the characteristics required to be successful (www.2130partners.com/articles).

"There was never a doubt that both Suzanne and Dwight had to be central figures in the development of the curriculum and in the leadership for these events," said Ueberle. "They are known for educating, training and supporting women all over the world to become self-reliant and fully-expressed in their leadership. They have developed amazing programs that are as practical as they are inspirational, with proven results and sustainability. Who better to guide the students in finding their path in this swiftly changing country... and in our dynamically-shifting world?"

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The Frindts are often called upon to give keynotes and lead programs in such diverse locations as Bismarck, North Dakota and Abu Dhabi in the United Arab Emirates. In addition to their extensive business leadership experience and educational credentials, they credit their 30 plus years as investors in, and activists for *The Hunger Project* (<http://www.thp.org>) for its profound influence on their work and lives. They have traveled throughout Africa, India, Bangladesh and Latin America to support the organization's goals in mobilizing local people to create lasting society-wide progress in health, education, nutrition, family incomes and the empowerment of women.

The Frindts have written a book titled *Accelerate: High Leverage Leadership for Today's World*. It leads readers to engage in productive dialogue that diminishes friction and waste in interactions, and focuses energy on addressing and resolving real issues. Their Vision-Focused Leadership™ methodology creates velocity and agility toward shared goals, fosters increased creativity, productivity and, ultimately, much greater accomplishment. It will be available in late July 2010 on Amazon.com.

About 2130 Partners

Founded in 1990, 2130 Partners is celebrating its 20th year of facilitating executive leadership potential using Vision-Focused Leadership, a methodology grounded in shared vision and built through collaboration. The name 2130 Partners and the firm's core philosophy are derived from the Native American notion, that leaders are accountable in their decision making for their impact on each of the next seven generations. Since the firm was founded in 1990, seven generations was estimated to be 140 years – or the year 2130. The firm serves clients around the world, with offices in Orange County, Calif. and Seattle, Wash. Visit www.2130partners.com.

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