

ORACON 2014 Conference Agenda

8:00 a.m. **Conference Registration and Continental Breakfast—Kansas-Oklahoma Ballroom**

8:00 a.m.–10:00 a.m. **Headshots by appointment with Davis Photographic Design—Arkansas Room A**

9:00 a.m.–12:30 p.m. **Pitch Sessions by appointment—Arkansas Room B + C**

- Entangled Publishing co-founder Liz Pelletier
- The Seymour Agency literary agent Nicole Resciniti
- Samhain Publishing acquiring editor Holly Atkinson
- L. Perkins Agency literary agent Tish Beaty

9:00 a.m. **From Traditional to Self-Pub —Kansas-Oklahoma Ballroom**

Presented by Leigh Michaels. Are you tired of fighting the battle to sell to and work with traditional publishers? Are you toying with the notion of moving on to self-publishing? Ten things the author needs to think about before taking the plunge and going independent.

10:15 a.m. **Red Pencil Thursday on Saturday—Kansas-Oklahoma Ballroom**

Presented by Mia Marlowe. You only have 500 words to hook an editor...or a reader! RITA award finalist Mia Marlowe brings the critique she usually delivers on her blog to help you make that all important opening of your story work as hard as you do.

11:30 a.m. **Advanced Story Craft: The Seven Key Elements of Plot —Kansas-Oklahoma Ballroom**

Presented by Angie Fox. Whether you're a plotter or a pantsier, this workshop is for you. New York Times bestselling author Angie Fox will discuss the seven story elements she uses to plot her own books, and how they can work for you too.

12:30 p.m.—1:30 p.m. **Lunch—Atrium**

1:30 p.m. **Good vs. Great: The Difference Between Selling and Slushing—Kansas-Oklahoma Ballroom**

Presented by Nicole Resciniti. Are you determined to sell your manuscript? To hit a list? Learn the difference between selling (well) and slushing through an in-depth analysis of what distinguishes an amazing manuscript from an average one. Receive insider tips on how to improve your current WIP, with an eye toward making the material marketable.

2:30 p.m. **First Page Gong Show—Kansas-Oklahoma Ballroom**

3:15 p.m. **How to Edit a Bestseller—Kansas-Oklahoma Ballroom**

Presented by Liz Pelletier. Have you completed a rough draft of your book but have no idea how to tackle your edits? Have your submission efforts netted a full request from an editor or agent only to end in rejection after they've reviewed your manuscript? Do you want to learn how to edit like a professional editor? Entangled Publishing co-founder Liz Pelletier will summarize how to not only recognize weaknesses but also how to fix them.

4:45 p.m. **Editor/Agent/Author Q & A Panel Discussion—Kansas-Oklahoma Ballroom**

5:30 p.m. **Awards and Raffles—Kansas-Oklahoma Ballroom**