M4Data: Beyond Mobile Security

Date: Tuesday, August 9, 2011
Time: 10:00- 11:30am
Location: SAIS Bernstein-Offit Building room 500, 1717 Massachusetts Ave, NW Washington DC

Description

As more and more people recognize the power of the connections that new technologies, and especially mobile phones, facilitate, there has been an increasing amount of concern. These concerns range from the safety of people using these technologies to the quality of the information traveling through mobile and Internet systems. At the same time, an increasing number of government agencies, medical clinics, and other holders of sensitive information are using new technologies to communicate with their stakeholders.

This event takes a step beyond security, instead focusing on the ways that people can design programs, their own behavior, and the information they send to reduce risks to themselves and their programs. In order to give mobile users, and the international development community, a framework to begin answering these questions, FrontlineSMS is releasing a User Guide focused on data integrity- namely, how to make sure that mobile projects are designed to produce high-quality information without posing undue risks to participants.

Internews, FrontlineSMS, and the Johns Hopkins School of Advanced International Studies Africa Program welcome you to the release of the FrontlineSMS User Guide: Data Integrity. M4Data: Beyond Mobile Security will feature discussion from practitioners, technology designers, and international development professionals about tools, approaches, and best practices to implementing quality mobile programs.

Speakers

Jon Gosier, metaLayer, Inc.

Paul Goodman, Development Seed

Sean Martin McDonald, FrontlineSMS

Kristen Batch, Internews (moderator)