

THE TOONIVERSE[©]

- SHOW -

ISSUE 1 2016: FREE



2 CARTOONISTS ONE MISSION:

BRING OUT THE CARTOONIST IN EVERYONE!

TEACH, LEARN, DRAW!

**EVERYTHING YOU EVER WANTED TO KNOW ABOUT:
ANIMATION, MOVIES, DRAWING & CARTOONS!**

**WITH
MASTERCLASSES**

AND

BIG, BEHIND THE SCENES MOVIES & INTERVIEWS



RICK

MARTY

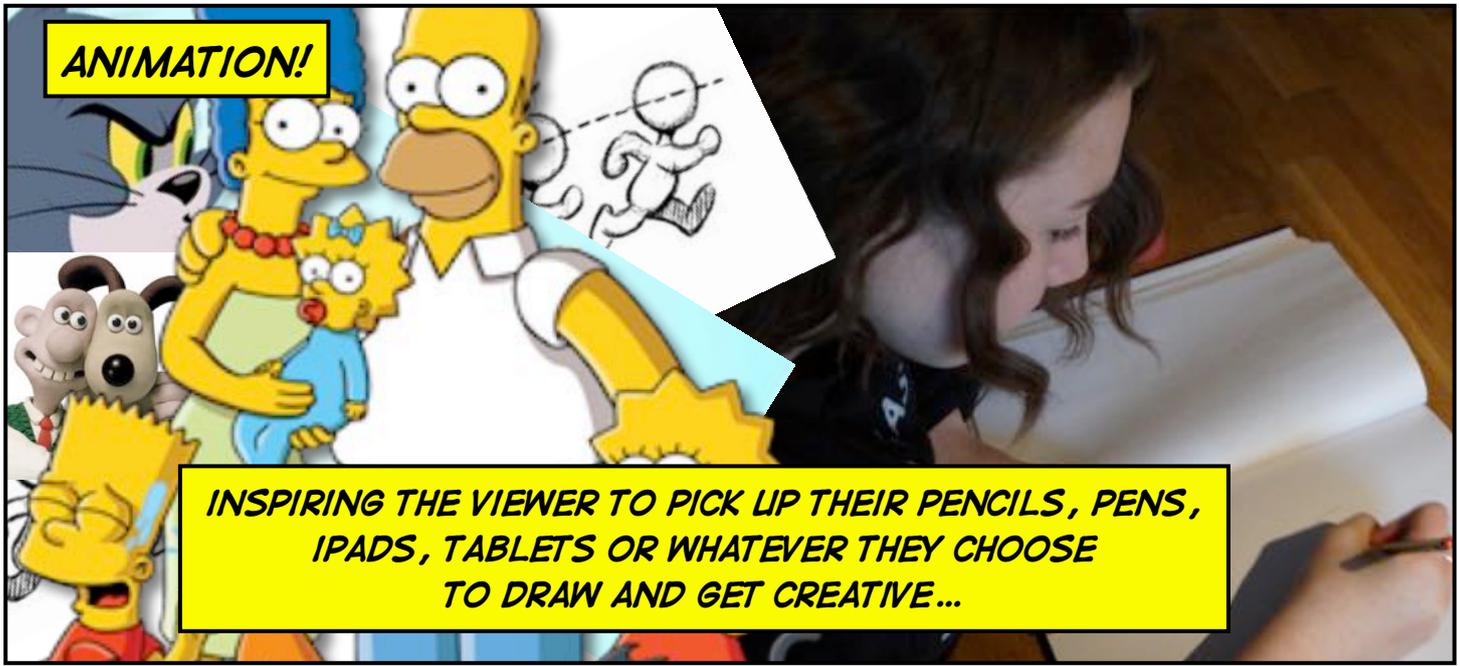
"THE TOONIVERSE" IS A FANTASTIC NEW KIDS TV SHOW



THAT BRINGS TOGETHER THE WORLDS OF CARTOONS...

COMIC BOOKS!

AND...



ANIMATION!

INSPIRING THE VIEWER TO PICK UP THEIR PENCILS, PENS, IPADS, TABLETS OR WHATEVER THEY CHOOSE TO DRAW AND GET CREATIVE...



WE VISIT EXPERT ANIMATORS, CARTOONISTS AND ILLUSTRATORS...



..THEY TEACH US HOW TO DRAW WITH THEIR OWN STEP BY STEP GUIDED 'MASTERTOONS'!

WHY MAKE "THE TOONIVERSE"?

ANIMATED ENTERTAINMENT IS A MULTI BILLION DOLLAR INDUSTRY.



WITH AN AVERAGE MOVIE-GOING AUDIENCE OF 179.8 MILLION EACH YEAR IN EUROPE AND OVER 170 MILLION A YEAR IN THE U.S.**



AND MILLIONS MORE ON TV

**Council of Europe's Audiovisual Observatory - Focus On Animation, 2015

NOT TO MENTION THE BILLIONS OF ILLEGAL DOWNLOADS...



THE PERFECT MARKET FOR A NEW SHOW CALLED:

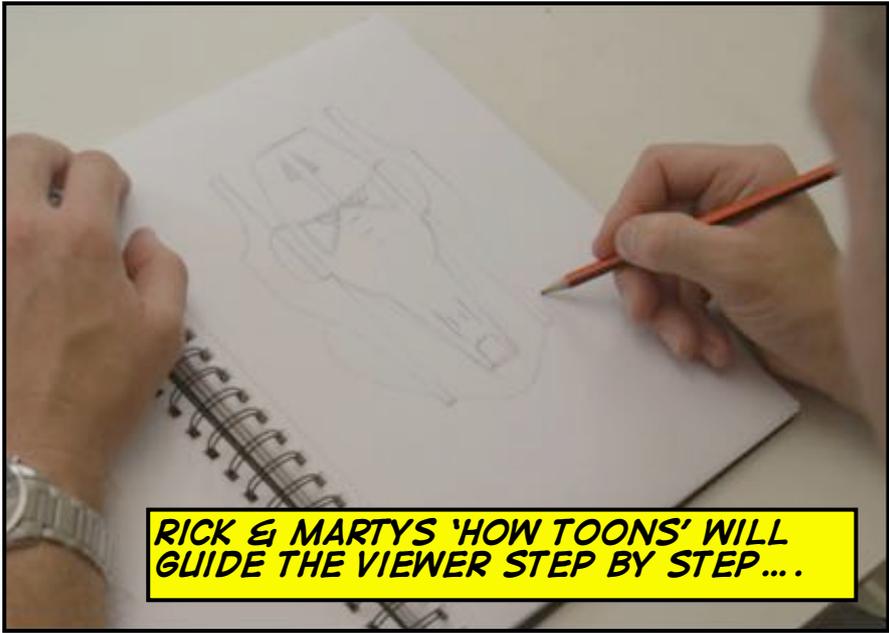


THE TOONIVERSE

WE GO BEHIND THE SCENES WITH THE BIGGEST MOVIE AND ANIMATION STUDIOS!



THEN BRING WHAT WE'VE LEARNED TO LIFE!



RICK & MARTY'S 'HOW TOONS' WILL GUIDE THE VIEWER STEP BY STEP...



..TO HELP THEM CREATE THEIR OWN AMAZING ARTWORK.

NOT EVERY VIEWER HAS AN IPAD OR TABLET SO ALL LESSONS AND FEATURES WILL HAVE STAGES AND OPTIONS SO NO MATTER HOW YOU DRAW...



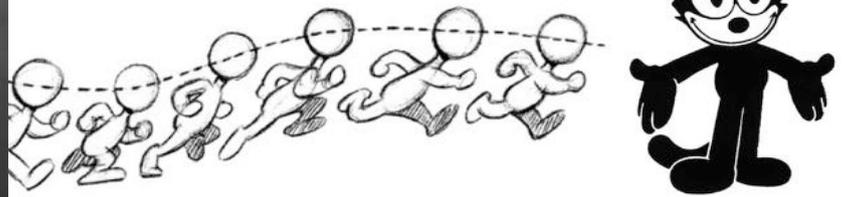
ANYONE CAN JOIN IN!

THE TOONIVERSE IS ACCESSIBLE FOR ALL!

EACH SHOW WILL HAVE A DIFFERENT THEME OR SUBJECT..

GAMING COMEDY DIGITAL VS. PENCIL
MUSIC SPECIAL MOVIE MAKING
HEROES EFFECTS DIRECTING
DRAWING STYLE SOUND EFFECTS
WRITING VOICE ACTING CHARACTERS

WE'LL DELVE INTO TOON HISTORY...



SHOWING VIEWERS HOW AND WHERE THEIR FAVOURITE ART HAS COME FROM!



BETTY BOOP



THE CHARACTER



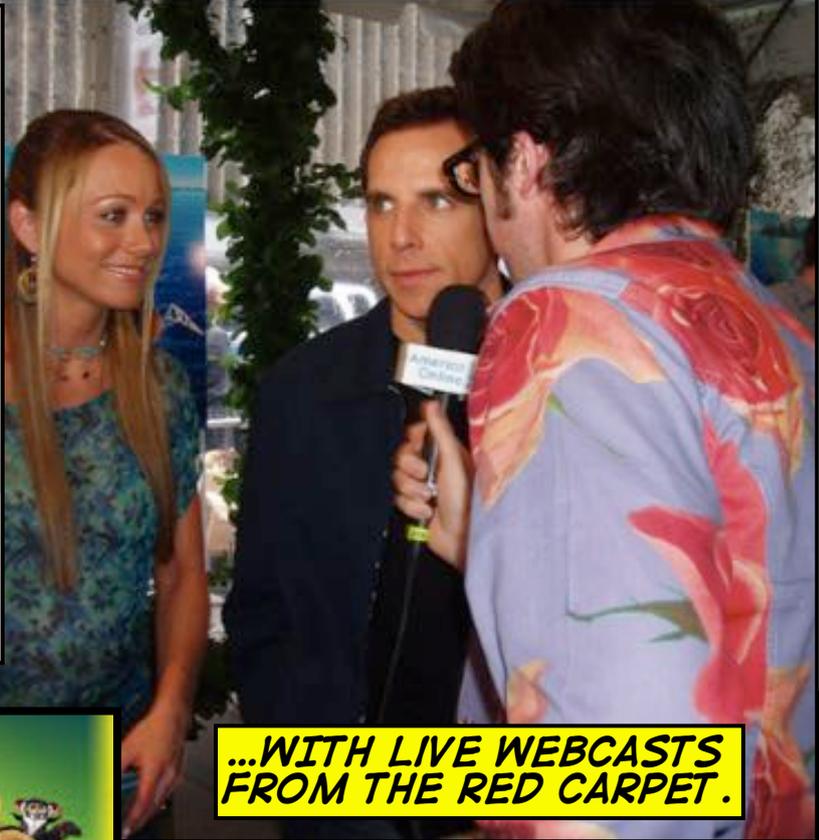
THE INSPIRATION



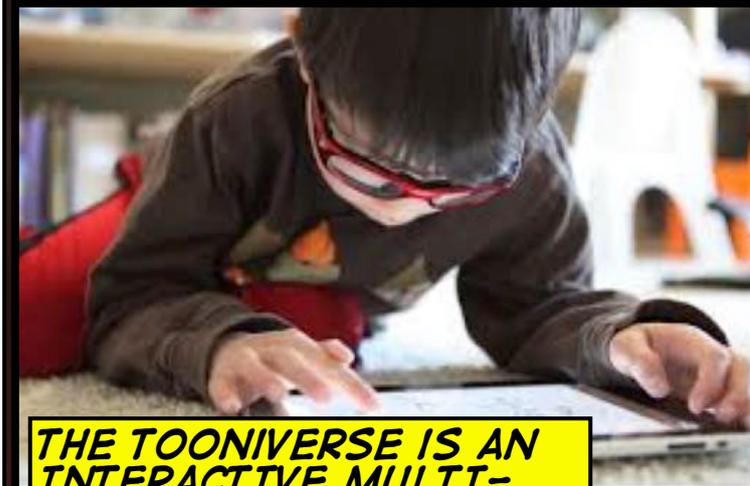
SPECIAL ONE-OFF SHOWS CREATED TO COINCIDE WITH FILM LAUNCHES OR NEW TV SHOWS THAT OUR VIEWERS WILL CARE DEEPLY ABOUT..



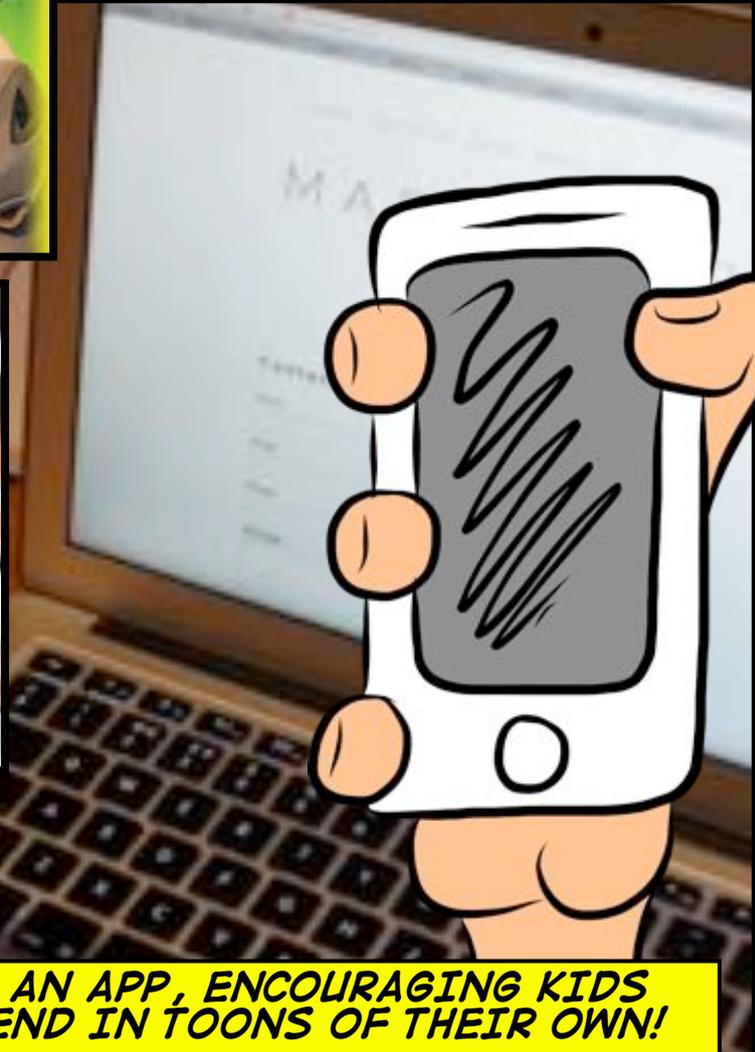
WE'LL INTERVIEW THE CAST, CREW AND CREATORS...



...WITH LIVE WEBCASTS FROM THE RED CARPET.



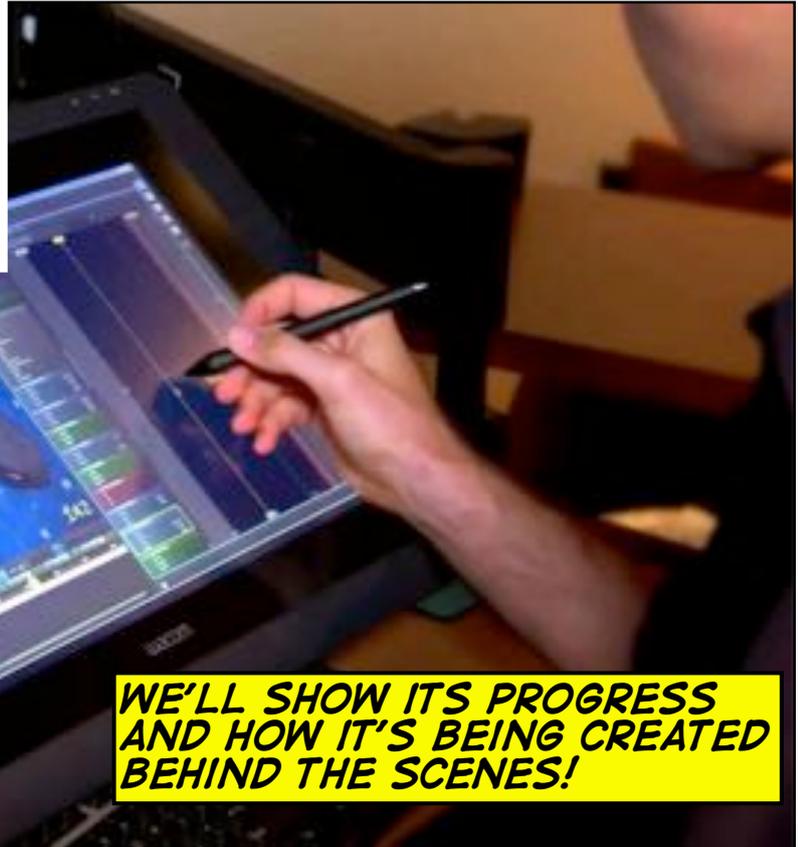
THE TOONIVERSE IS AN INTERACTIVE MULTI-PLATFORM SHOW...



WITH AN APP, ENCOURAGING KIDS TO SEND IN TOONS OF THEIR OWN!

VIEWERS TOONS BECOME PART OF A SHORT ANIMATED FEATURE AT THE END OF EACH SERIES!

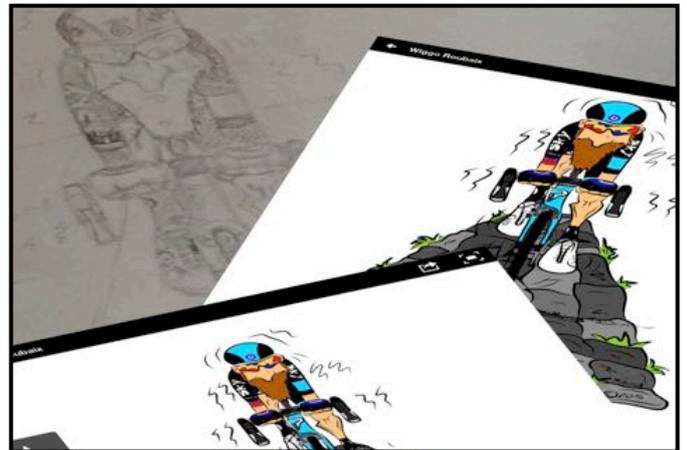
THE TOONIVERSE[®]



WE'LL SHOW ITS PROGRESS AND HOW IT'S BEING CREATED BEHIND THE SCENES!



AS WE REFINE, WRITE, ANIMATE, VOICE AND DEVELOP THE FILM...



FOR THE PREMIERE IT AT THE END OF THE SERIES!

THE WHOLE SHOW IS HOSTED AND PRESENTED BY THESE TWO NUTCASES...



RICK



MARTY

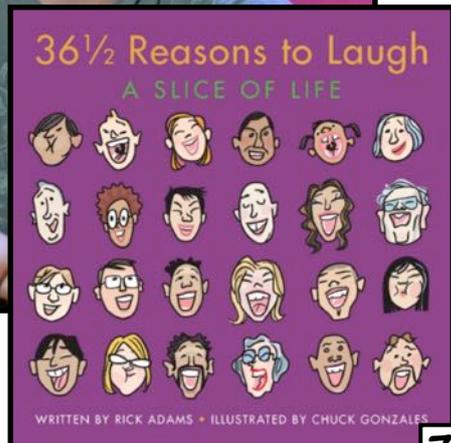
FRIENDS SINCE THE AGE OF 5 FROM SCHOOL. THEY INSTANTLY SHARED AN AFFINITY FOR CARTOONS AND STAR WARS.

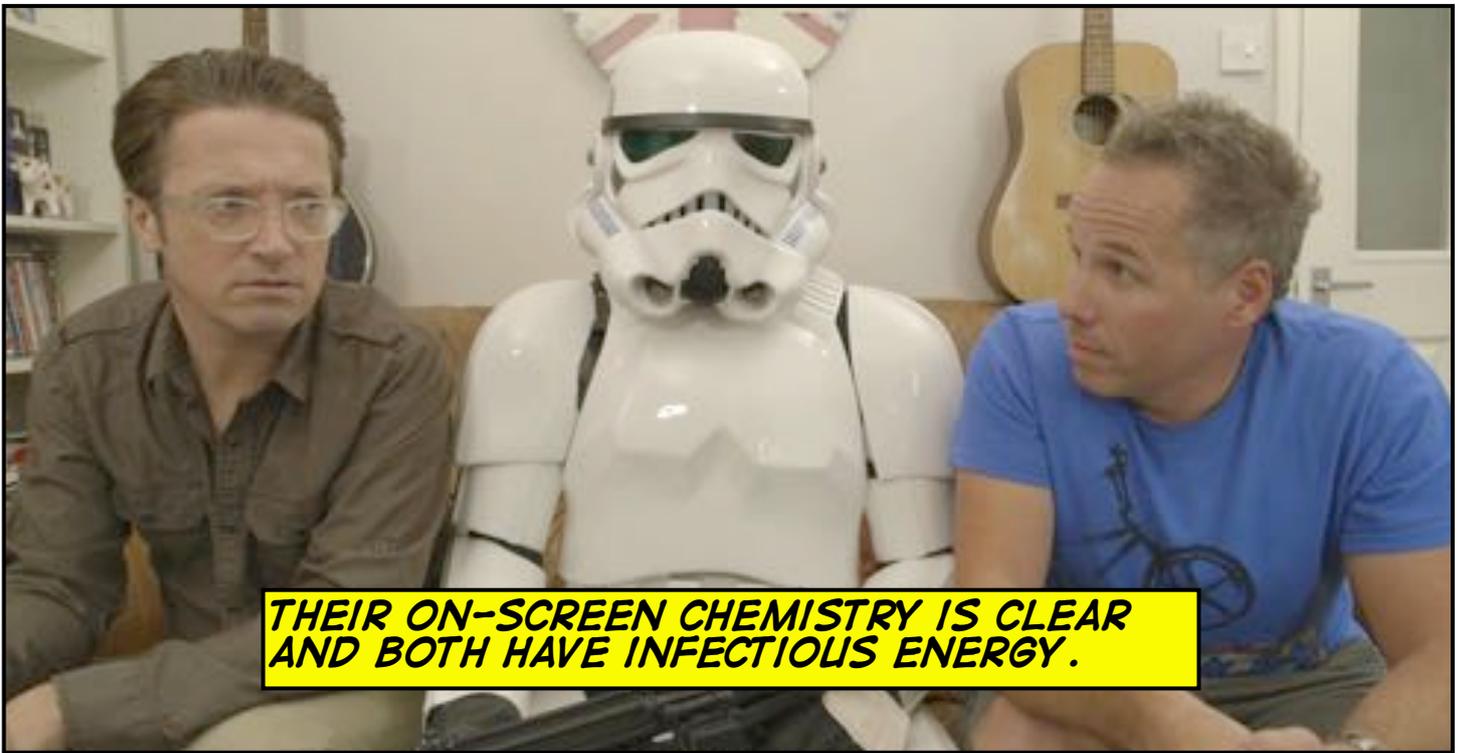


BOTH HUGELY EXPERIENCED & SUCCESSFUL TV HOSTS, PRESENTERS & PRODUCERS



AND ACCOMPLISHED CARTOONISTS & AUTHORS!





THEIR ON-SCREEN CHEMISTRY IS CLEAR AND BOTH HAVE INFECTIOUS ENERGY.

THE TOONIVERSE®

A PERFECT PLACE TO BRING KIDS, ART, ENTERTAINMENT, GREAT BRANDS & UPCOMING NEW MOVIES & SHOWS TOGETHER.



ALL IN THE SAME TOONIVERSE!

COMING TO A SCREEN BIG OR SMALL NEAR YOU SOON...



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