



**Chinese Chamber of Commerce
of Los Angeles**
美國洛杉磯(羅省)中華總商會

CCCLA
Monthly Newsletter

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60th Annual Installation Dinner
Friday, August 28, 2015 – Empress Pavilion Restaurant
988 N. HILL STREET., #201, LOS ANGELES, CA 90012

RECEPTION: 6:15 P.M. DINNER: 7:00 P.M.

- Event Title Sponsor (\$5,000)** – VIP Table for 10, Inner Front Cover 5.5x8.5 Program Ad, On-stage Recognition, Banner Display Right Next to the Stage at Event, 6 Months Full Page CCCLA Newsletter Advertisement, Event Recognition, **Exclusive Sponsorship***
- Advocate for CCCLA (\$2,500)** – Table for 10, Back Cover 5.5x8.5 Program Ad (if available), 6 Months Full Page CCCLA Newsletter Advertisement, Banner Display at Event, Event Recognition*
- Supporter of CCCLA (\$1,500)** – Table for 10, 5.5x8.5 Program Ad, 3 Months Full Page CCCLA Newsletter Ad, Event Recognition
- Friends of CCCLA (\$1,000)** – Table for 10, 2.75x2.25 Program Ad, 1 Month Full Page CCCLA Newsletter Ad, Event Recognition
- Table Sponsor (\$600)** – Table for 10, Event Recognition
- CCCLA Members (\$60) (Non-members \$80)** – Individual Dinner Seat
- Gift/Certificate Sponsor** – Amount \$ _____
- Sorry I/we are unable to attend, please accept my donation in the amount of \$ _____

Total enclosed or authorized for sponsorships, tickets, and/or advertising \$ _____

Event Title Sponsor and Advocate for CCCLA Sponsorship is first come first serve.

I wish to purchase an Advertisement in the Program

- 5.5x8.5 Ad..... \$300
- 5.5x4.25 Ad..... \$150
- Business Card/2.75x2.25..... \$75

Orders and ad copy must be received by August 10, 2015 to ensure inclusion in the program.

Company Name:		
Address:		
City:	State:	Zip:
Contact Name:		Telephone:
Please charge <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover		
Name on Card:		Exp. Date:
Card Number:		Security Code:
Signature:		
<input type="checkbox"/> I would prefer to pay by check (Please make checks payable to CCCLA)		

**Please contact us to provide guest name(s). **

977 N. Broadway, G/FI. Suite E, Los Angeles, CA 90012

For more information, please contact us at (213) 617-0396 or info@lachinesechamber.org. Fax: (213) 617-2128

R.S.V.P by Monday, August 17, 2015

2016 Miss Los Angeles Chinatown Pageant
第五十一屆羅省華埠小姐選舉
January 30, 2016



Be an Ambassador for the Chinese American Community!
2016 Miss Los Angeles Chinatown Queen may enter
2017 Miss Chinese International Pageant held by TVB
2016 當選的佳麗將可有機會參選TVB 2017 國際中華小姐競選

Application Deadline: 9/04/2015 **Interview Date:** 9/19/2015

 CHINESE CHAMBER OF COMMERCE
OF LOS ANGELES
美國洛杉磯(羅省)中華總商會
CHINESE CHAMBER CULTURAL
FOUNDATION
中華總商會文化基金

Application Available At:
977 N. Broadway Street, G/FI, Suite E
Los Angeles, CA 90012
Tel: 213.617.0396
www.misslachinatown.com
www.lachinesechamber.org

The 2016 Miss Los Angeles Chinatown Pageant will be held on January 30, 2016. **Application is now open.** Miss Los Angeles Chinatown Pageant is a contest to select intelligent ladies from the Greater Los Angeles Area to serve as the Ambassadors representing and servicing the Chinese Community. **The application deadline is on Sept. 04, 2015 and the Preliminary interview will be on Sept. 19, 2015.** This is a once- in- a- lifetime experience! This experience helps with personal growth, maturity and future business development. If you or you know of someone that may be interested, please feel free to contact the Chamber office at (213) 617-0396 or visit our website at www.lachinesechamber.org for more details.

Newport Beach Film Festival



April 27, 2015 was the Newport Beach Film Festival Asian Showcase. The Miss Los Angeles Court was super excited to attend this event. Once the court arrive to the Edwards Big Newport 6 Theatre, they were informed the Chinese film Don't Go Breaking My Heart 2 wasn't able to play due to technical difficulties. Disappointed that the movie wasn't able to be seen, they were given two options to see either the Japanese film called "Twilight: Saya in Sasara" or the Korean film "A Hard Day" instead of "Don't go Breaking My Heart 2". They decided to watch the Korean Action film.

Before entering the theater, the court was able to converse amongst directors, screen writers, actors and actress. There was a live Korean drum circle performance by UCLA Hanoolim Poongmul. Jumping with joy to have movie night, the court purchased popcorn and icees. As the court found their seats, they notice the theater was updated with reclining seats, and tables with cup holes. They couldn't wait for the movie; it was filled with suspense action, and laughter. After exiting the movie theater, the court was provided a survey about the movie. There was no hesitation it was a thumbs up and definitely recommend movie to watch.

After turning in the survey, the courts received a Limited edition chocolate biscuit pocky treat. With all the adrenaline from the movie, the court headed to Design Within Reach for the after party. Arriving to the event, the court was greeted by traditional Chinese lion dancing. The Miss Los Angeles Chinatown court has a wonderful time enjoying good company, experience different cultures/ performance coming together, witnessing live art painting being created, taking selfies at the photobooth and trying delicious food samples from RA, Iron Press, and many more restaurant venues.

Written by Miss Friendship Tracy Jung

CBS-KCAL Interview

There's nothing better greeting the early Sunday morning than with clear skies and no chance of rain. At least that's what Reporter/Meteorologist Amber Lee from KCAL 9 News informed the general viewers of Los Angeles. As the Court and I made our way to the CBS-KCAL Station in Studio City, we were ecstatic to be on live television to talk about the upcoming community events the Chinese Chamber of Commerce and Business Improvement District has in store for the next few months.

Amber and Amy Johnson were the reporters for the morning news segment and before going live on air, we had a brief opportunity to chat. They are so down to earth, beautiful and energetic when they spoke with the Vivian, Tiffany, Tracy and me. One hop, skip and a flash, we were washed out with lights in front of a camera with Amber standing right by our side.

We talked about the history of Miss Los Angeles Chinatown and what it means to be a Chinese American Ambassador for our reign. That was a great segway to talk about our pending two week Goodwill Ambassadors trip to China in May. We also talked about the super exciting Chinatown Summer Nights happening the last Saturday of the summer months where there will be awesome live bands, diverse food options, bars and a vintage goods market. It was a great opportunity to talk about the revitalization of Chinatown for food, transit, cultural display and art.

As one of the largest network-owned station group in the country, it is certainly impressive. A very kind Mr. Ernest not only gave us free and reliable travel advice for our upcoming to China, he also gave us a tour around the station; that was after our really long photo shoot on the KCAL 9 morning news was over. It was fascinating to see the consolidation of teams and technology to have multiple networks churning out material everyday, all day. Divided among networks, then sports, daytime television, commercials and infomercials, it gave great insight on the life of those in broadcast. It truly seems like there's never a dull day in the station, as things can happen on the fly and when things get moving, there's a buzz to the energy.

I'm so glad to have this opportunity to not only say that I was on live TV but also to really get the word out about the changing schematic of Chinatown. The town might be getting a bit of a face-lift, but there's still the heritage, the people and the legacy to keep the strong Chinese spirit when sharing with all visitors.

Written by Queen Alice Wong

39th Annual Charity Golf Tournament

Because the current 2015 Miss L.A. Chinatown were in China for their ambassadorial visit at this time, Miss Jane Sha (2011 2nd Princess) and I (2014 Miss L.A. Chinatown) were invited to help fill-in for the 2015 court with the 39th Annual Charity Golf Tournament Fundraiser. Going on its 39th year of charitable traditions, the Cathay Bank golfing tournament, fundraiser, and donating sponsors raised more than \$130,000. This year the charity beneficiaries were: Asian American Senior Citizens Service Center, Friends of the Chinatown Library, International Institute of Los Angeles, Irvine Chinese School, Living Grace Counseling Ministry, No Limits for Deaf Children, Pacific Clinics, and Taiwanese American Heritage Week.

Coming back the second time was a found experience as I saw many familiar faces and was able to help fundraise for the greater cause of this year's beneficiaries. We also had the pleasure of meeting this year's Miss Taiwanese American whom also helped with us to fundraise. Together with Miss Taiwanese American, we had a good time assisting with fund raising and greeting the guests. It is always a great feeling when helping to fundraise for non-profits and charitable groups. Congratulations, Cathay Bank Vice Chairman Mr. Peter Wu and all the supporters for the continual growth of charitable offerings!



Written by 2014 Queen Katrina Lee

2015 MLAC China Trip



The big day is here! The Miss Los Angeles Court was filled with excitement about their China trip. All they could think about was how they were excited to explore China, cultural and its history. They arrived at LAX, bright and early waiting to board the aircraft to Seattle for a layover, then to China for a 15 hour flight. They decided to capture a quick photo of them for all the young ladies to remember they will be coming back to the States as proud cultural Chinese-American ladies. It was going to be a once in a life time experience for them. After arriving to Seattle the court quickly boarded onto their second flight to Hong Kong to meet Joanne and Winston Young of Young Engineering. The court was able to bypass some time by watching movie that were available on the plane such as The best of me, The Ringer, The fault of the stars and many more movies.

Once the ladies landed they were greeted by the Young's and await was two cars to drive them outside of Hong Kong to a near a nearby city called ShenZhen. The court was staying at Kylin Villa, once arrived Chester Chong the President of Chinese Chamber of Commerce himself welcoming the Miss Los Angeles Chinatown with a smile on his face. He explained how happy he to share his experience and the cultural exchange we will have with the different cities we will be visiting. After setting into our hotel rooms, the ladies got a good nights rest for tomorrow events.

The day was jammed packed with event. Everyone woke up early to have a buffet breakfast filled with noodles, porridge, dim sum, fried and boiled eggs and much more. After breakfast, the court was honored to Meet the 57th generation Grand Master Monk from Mongolia. Attending a welcomed for lunch by several members of the ShenZhen Puning Chamber of Commerce. Ending the night was karaoke in a royal chinese theme room. The next day, the court attend their first charity event in china. The event was hosted by World Trade United Foundation for International Makerspace- Youth Innovation and Technology development forum. For the first time ever the court was honored to be part of the grand openers as special guest. Pouring rain outsides, the ladies were then headed to a cultural costume folk tale dancing show called Oriental Apparel. When arrive they had front row seats, with excitement they soaked up the culture and history of folk tale dancing and admiring their complex yet stunning costumes.

Miss Friendship Tracy Jung

2015 MLAC China Trip..... Continue

After a long 15-hour flight, the first city we explored was Shen Zhen. During our 3-nights that we stayed in Shen Zhen we stayed at the lovely Kirin Hotel. The rooms were comfortable and the breakfast was delicious. Traditional Chinese breakfast dishes like congee and fried bread sticks were served with soybean milk daily. Over the next couple of days, we were warmly welcomed and toured several Chinese Chamber of Commerce buildings and participated in meetings. One of my favorite activities was the tour of Galaxy World. When walking into the building, there was a miniature 3D model of the current project that they are working out. The presentation and amount of detail was spectacular and magnificent. Speaking with the project owner and managers really got me excited to see where the future of this country will be with project development.



Although our stay in Shen Zhen was short but busy, we truly had a great time learning about the culture and history of the city. Everyone we met was extremely humble and hospitable with our visit. We even got the pleasure of enjoying a night out at a high-end karaoke place. The environment felt like we were in Las Vegas and everyone had a good time. I look forward to coming back to China in the near future and am excited to see what the future has in store for such a prosperous country.

This goodwill ambassador trip has been a blessing for me to participate in. Thank you to Mr. Chester Chong for organizing and taking us to every destination safely. Thank you to Mr. Winston Young and Mrs. Joanne Young from Young Engineering for being our lovely sponsors and for being such great company. Thank you Mr. Tom Eng for always being prepared for all of our emergencies and for being a wonderful chaperoning. Thank you to all the distinguished city officials, honored guests, bus drivers, and tour guides for making this trip possible. Thank you to the Chinese Chamber of Commerce of Los Angeles for organizing and providing this opportunity for us to enrich us in our Chinese heritage and culture. This was truly a once in a lifetime experience.

Written by 1st Princess Erika Liu



The Miss Los Angeles Chinatown 2015 ambassadorial trip was one that has changed us all for the better. We spent the two weeks in China, across 9 different cities to learn about the various cultures, dialects, languages, industries, foods, plans for the future development, and ways of lives of the Chinese. Though we are all ethnically Chinese, our lives are so very different. This trip taught us to understand each other better, and to exchange our ideas for betterment.

One of the most rewarding learning experiences whilst traveling was visiting the Overseas Chinese History Museum in Tianjin. Learning the history of Chinese people who have left China to other countries was something that was never taught in our American history courses. I had never heard of the Opium War in China in my classrooms, and I had never learned much beyond Chinese immigrants working the railroads. It was very eye opening to realize how much our ancestors went through here in the United States as well as other countries, fighting for civil rights and acceptance globally. Their struggles made it so that each one of us ethnically Chinese overseas/abroad enjoy a nicer, easier living. It doesn't matter if the earlier immigrants are not our direct family, or not in fields we currently are in; they set the foundation for our rights today.

Our tummies were also satiated with delicious food, and a historical lesson when we went to visit the famous Gou Bu Li restaurant for the famous buns. Gou Bu Li is translated to "dog doesn't pay attention". A man in costume, chanting a poem to share the story of the history of the buns, served these delicious buns. Legend says that a chef nicknamed Gou, or dog, made such delicious buns that he would be so busy making his buns to fill orders that he couldn't look up to mind when his name was called. As we tasted, we can definitely see how Gou could have an endless demand to supply! He was so busy that he couldn't pay attention!

All in all, I know that my court sisters and I have experienced an overseas trip that was fulfilling on many levels. It was successful in opening our hearts and minds (and tummies) to a culture we thought we knew—but only learnt we can never learn enough about. Thank you so much to our sponsors and to the Chamber of Commerce for this wonderful experience of a lifetime.

Written by 3rd Princess Vivian Tisi

2015 MLAC China Trip..... Continue

IT'S A WRAP!

Starting early in the morning, we're on our second day of our last city Beijing. Leaving Sunworld Dynasty Hotel located in the most inner ring, we head to the Great Wall.

It was a beautiful but extremely windy day to go on the Wall. It was my first time there and I was absolutely speechless once I set foot on it. The stones of the wall are so large, smooth and in better shape than I expected. The first thought I had was: if my ancestors were shorter than me, I can't even imagine how treacherous the steps felt for them. The sights of the mountains, valleys and the few visible stretches of the wall were a humbling experience. Knowing how much time and manpower to go into the making it only fuels the sympathy for the toils of workers but also the reverence I feel for Chinese ingenuity.

After a considerable time, it was time to leave. Making our way back to the city, we get ready to meet with Federal officials to discuss what we've seen in China on our trip. Meeting with the Director, Deputy Director and the Division Chief Mr. Xiao Ling was a great honor to discuss the country's significance to us. On the last day of activities, we journeyed to the very prestigious restaurant, Da Dong, where we met Vice Chairman of All-China Federation of Returned Overseas Chinese. As a good friend of the Chamber's President Chester Chong, he was a great lunch date and had an excellent food palate.

But of course with 3 enrolled students on the Royal Court, we were pleased to meet with Directors and Associate Directors of varying department at the top ranked Beijing University. Celebrating its 100th year anniversary, it was amazing to get a tour around the Health Science Center and to interact with the students on campus. As a top notch university, it also gave us more insight on the difference of the American education system versus the Chinese education system; both very different and both with different strengths. Of course, I did leave with a lot more to comment on than comparing education.

It was a pleasure to have met not only prominent people, but ongoing workers who only have a brighter vision of China. It's also humbling to see that ALL the important people we've met during our trip were all near and dear friends to Mr. Chong. We met a handful of billionaires, super powerful political members, and private equity business owners but not once did they ever make us feel out of place or even dress differently. We were welcomed, offered food, warmth and stories; we were friends. And it wasn't just the people of status, but the translators, hotel staff, the bus drivers, our always amazing chaperone Tom Eng, our sponsors that accompanied us on the trip (Hi Young Engineering), gracious Mr. Chong and the community leaders that I had the honor of meeting who treated me like an equal.

Though I didn't speak Mandarin, they never wavered in attempts for communication, teaching me (the group!) about the language, the culture and the work ethic of the Chinese people. This was a trip like no other and the people we met will always be in our memory as we come back to America and to continue the cross-cultural exchanges. Considering the Qing Dynasty only ended in 1912, China has come a long way in the last century. With all I've seen I'm willing to bet this is the century for China and as a Chinese-American, I can't wait to see what's in store.

Written by Queen Alice Wong



NEW DAILY NONSTOP SERVICE TO SHANGHAI FROM LAX STARTS JULY 9.

Proud Supporter of the Chinese Chamber
of Commerce of Los Angeles.



Subject to foreign government approval.

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