

Upstate New York Chapter of the APA

Minutes of September 25, 2013

Proctor Theater

Present-Art Buckley, Angela Keppel, Jackie Hakes, Ellen Parker, Dana Crisino, Judy Breselor, Rich Guarino, Pat Tatich, Steve Iachetta, Jason Haremza, Deb Lawler (AICP Region 1 Rep), Steve Willis (via phone), Jennifer Yonkoski (via phone)

President's Report

There was a discussion regarding the Region One Conference being planned for 2015. The draft contract was forwarded this week to all of the Region 1 Chapter Presidents (Ellen is the only one who had reviewed it prior to this point). The tentative dates for the Region 1 Conference are June 35-37, 2015. A deposit of \$6,250 is being asked for from each Chapter.

Ellen noted that the Board has vacant seats to fill. These seats include the Professional Planning Board seat (which Judy is filling that role now), Member at larger, and Education Officer (as Jackie has been busy and would like to step down). Additionally, we need to think about vacant seats which will be opening next summer. Also, National APA is moving towards a consolidated election, so emails for voting for Chapter positions will now be coming from National and not the chapter. This will not change NY Upstate bylaws, as our elections are currently in the summer around the same time as National.

Chapter Only Membership

Ellen and Rich noted that Chapter-only memberships had seemed to slow down. A discussion was had about promoting Chapter-only membership. Section leaders were asked to promote Chapter-only membership as they see fit.

Treasurer

Eve submitted a report. The Chapter is currently a little low on revenue side. We may be able to make this up with more Chapter-only memberships. However, we need to think about this gap as baby boomers retire and memberships may change. Debbie noted that National APA is working with leadership to encourage emerging planner memberships. Additionally, Angela is currently working to get the Young Planners Group reactivated with a bunch of recent graduates.

Conference – Capital Section

Steve noted that there was good turnout at the conference this year. Particularly good student turnout this year. Steve and Art both noted that the process for getting CM credits for sessions was made easier by using the template form. Art will pass the template along to Katie for her to use for next year's conference.

Western Section

Angela noted that WNY Section is currently working with the Planning Accreditation Board to get UB reaccredited. The Section is also planning a student/professionals mixer to happen shortly.

Genesee Finger Lakes Section

Jason noted that the 2014 conference is set to be held at the Memorial Art Gallery in Rochester. The call for sessions will be coming out soon.

Central Section

Dana stated that the Central Section is working on putting the board back together and getting bylaws approved.

Southern Tier Section

Jennifer and Tom are serving as Co-Chairs to set the Southern Tier section back up and running, setting up bylaws and putting together a work plan. Jennifer also noted that while not accredited, Binghamton has a sustainable cities program, and we may want to look into including them in our student outreach.

Newsletters

Jason handed out a schedule for the next year of newsletters.

Education Officer Report

Jacking noted that the next board meeting will be held at University of Albany in conjunction with World Planning Day on November 8th.

PDO Report

Art is working on setting up a topic for the PDO series. Art also noted that APA has gotten rid of the cd learning credits, which is an issue since there are parts of New York State without reliable internet service.

Art noted that the Board would like to have more FAICP members. It takes a long time to complete a nomination. Andy made a motion to form a committee, Jackie seconded. All moved. Art will chair the committee, Judy said she would help.

Membership

Rich reported that he had completed the welcome letter for new Chapter only members. He also wrote a renewal letter for Chapter only members which will be sent out 30 days in advance, and a quick survey for Chapter only members to complete when they renew their memberships.

We currently have 696 members, which is up a little. Our membership in August 2011 was 739 and in August 2012 was 645. Rich will look at range of how long people have been members (0-5 years, 5-10 years etc) to look at how many members may be planning to retire in the next few years.

Canadian Representative Report

Steve noted that OPPI has instituted mandatory CPL levels, which may lead to us getting more Canadian members looking to our section for credits.

The next meeting will be on November 8th at 10 am in Albany.

Respectfully submitted

Angela Keppel