APA New York Upstate Chapter Executive Board
September 17, 2014
Meeting Minutes

Present: Ellen Parker, Katie Evans, Judy Breselor, Mark Castiglione, Andy Raus, Jackie Hakes, Jason Haremza, Rich Guarino, Art Buckley, Jennifer Yonkoski, Kerry Ivers

Items:

1. Introductions – Board members introduced themselves to the group and provided brief background.
2. Approval of previous Board meeting minutes. Motion: A.B.; Seconded R.G. Approved unanimously.
3. President’s Report:
   a. Discussed current election.
   b. Discussed Region 1 Conference in Saratoga Springs. J.H. gave quick overview. Theme: “Getting Ahead of the Future” and the plan that the Region 1 conference will replace that year’s chapter conference. Special Award day will be conducted in September (Syracuse likely location) to maintain existing award application/review cycle.
   c. Discussed Central NY Chapter vacancies and likely candidates to fill the position (Chris Carrick and Stu Stein)
   d. Discussed merits of creating a group for discussions. Google Group vs. LinkedIn. Decision: Google is better than LinkedIn in terms of resources, etc.

4. VP Report:
   a. New non-profit law and implications for our organization. Discussed need to review bylaws to ensure they are consistent with/supportive of new law.

5. Legislative Directors Report
   a. Andy discussed need for an ad hoc committee to address legislative issues – open to members and directed by the Executive Committee Legislative Directors and President. Motion: A.B.; Seconded: J.H.; Approved unanimously

6. Treasurer’s Report – No report made

7. Education Officer Report – Student event at APA Upstate conference had limited student participation. For Region 1 Conference – student activities have been funded and will be included in programming.

8. Other Officers Report
   a. Jason Haremza: new twitter handle for the chapter; discussed newsletter timing and challenges of getting content; discussed national planning month and the need/opportunity to talk up the chapter and planning in general
   b. Rich Guarino – Reviewed membership data prepared for the last three years; Chapter only membership is up and running; no automated system for tracking chapter only (labor intensive)
c. Art Buckley – PDO Report December 5th webcase. Encourage our chapter to get involved in Utah webcasts for their monthly series (Fridays at 1 p.m.); conference credits approved.

9. Section Director’s Reports:
   a. Katie Evans (G/FL) – Conference update and recognition of outstanding work done by Lisa Cheung and David Kruse (Co-Conference Chairs).
   b. Capital District – Turnover in leadership – written in and shared with the group
   c. WNY – report from Angela written in
   d. ST – Jennifer gave report

10. Other Business
    a. Art Buckley working with local legislators on state level re: oil and gas pipeline issues.