

CONNECTING COMMUNITIES



upstate new york

APA | ASLA

2011 Annual Conference

Utica, New York

September 28-30

Utica Hotel + Radisson Hotel



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President's Greeting

Dear Colleagues,

On behalf of the New York Upstate ASLA Executive Committee and the New York Upstate American Planning Association, we would like to welcome one and all to this long anticipated joint APA/ASLA conference. It has been just a few short years since our last combined meeting in Auburn NY – an event that was one of our most successful ever. We are very confident this year's meeting will be every bit as good. We're looking forward to hearing about such trendy topics as invasive species, fracking, and complete streets, and we are excited to have a diverse program where planners and landscape architects can learn from each other. Please take time to thank our hard working meeting planners which include our Vice President of Programs, Rick Manning, and President-Elect Andrew Hart from ASLA, and the APA Conference Planning Committee from our Central New York Section. They have worked hard to bring this program together and make it become a reality. Lastly, please be sure to give thanks to our sponsors who are represented here at the event and on our program and who make it possible to bring the event to you at a more affordable cost.

Douglas C. McCord, President NYUASLA, 2009-11


Ellen L. Parker, AICP, President, NY Upstate APA, 2010-12

Welcome to Utica



Welcome to the City of Utica!



It is with great honor that we welcome you to our city. Business travelers rarely get to a chance to venture out into the city, mostly sticking to the "Greater Thruway Area". As our conference theme is "Connecting Communities" We hope that while in town you have time to step out and connect to ours. Experience the mride and capture the sights of our diverse neighborhoods, bear witness to the revitalization and enjoy one of our many gastronomic delights. We would like you to see where we live, not just where we work. It is with that, which we invite you to tour our city at your leisure as we present to you our Key to the City!  This will help you to navigate the city while sticking to main roads to get a better idea of what's happening.

Spotlight: Bagg's Square

Bagg's Square is an area which is divided by the Genesee Street Bridge. It is one of the most storied locations in the city and as of late, has become a popular spot for new businesses. This area features,



The Children's Museum, Union Station, Utica Coffee Roasting Co., Piers & Blake's and the 421

Broad Street Building, one of the city's first mixed use redevelopment projects.

Spotlight: Varick Street

This District is located in West Utica and is dominated by the presence of the F.X. Matt Brewing Company which has been in business there since 1888. Varick Street is home to an eclectic group of bars which really come alive in the summer months. This is the time of year when the Brewery hosts Saranac Thursdays, a weekly event featuring a different band, and delicious brews that the Matt's have on tap. It is a gathering which brings everyone together after work.



Spotlight: Uptown

Since 2002 this area has seen an increase in popularity. Family owned and operated Café Domenico has become a central node of the Uptown neighborhood. More than a coffee shop, this institution serves as a third place to young and old and in all vocations. Neighboring are the Green Onion Pub, The Uptown Theater (a fixture since 1925), The Balkan/Hadley Restaurant & Lounge, as well as the Other Side (a community space). This is located on Genesee Street beginning at the Parkway and Ending at the New Hartford border.

Conference Schedule

Wednesday | September 28

12:00pm – 5:00 pm	Registration (Radisson Lobby)			
1:45 pm – 3:15 pm	<p>Getting NY Back on our Feet: Planning and Design for Active Mobility 1.5 CEU</p> <p>presenter <i>Jeff Olsen</i></p> <p>location Radisson Conference Center</p>	<p>What Every Planner Should Know about PPP/Planning for Partnerships Projects & Promotion</p> <p><i>Dr. Richard Orman & Kimberly Baptiste</i></p> <p>Adirondack Room</p>	<p>Connecting Communities with Design and Planning Students</p> <p><i>Alyson Fletcher & Chris Hayes</i></p> <p>Radisson Grande 2/3</p>	<p>NY Upstate APA Board Meeting</p> <p>Radisson Boardroom</p>
3:15 pm - 5:00 pm	<p>The Syracuse Creekwalk: Creating Connections in the Urban Core 1.5 CEU</p> <p>presenter <i>Mike Gridley & Chuck Stanton</i></p> <p>location Radisson Conference Center</p>	<p>Creating a Countywide Infrastructure Study to Support Planned Housing Growth/Connecting Solid Waste Service in Southern Onondaga County</p> <p><i>Martha Armstrong & Dick Robb</i></p> <p>Adirondack Room</p>	<p>Making Sense of Space: Regional Planning + Urban Design= Economic Development</p> <p><i>Eve Holberg</i></p> <p>Radisson Grande 2/3</p>	
5:00 pm – 6:30 pm	Exhibitor Reception (Garden Grille)			

Thursday | September 29

8:00 am – 4:00 pm	Registration (Radisson Lobby)			
8:00 am – 8:30 am	Continental Breakfast and Welcome from David R. Roefaro, Mayor, City of Utica			
8:30 am - 10:00 am	<p>Sustainable Sites Initiative Pilot Project: A Buffalo School Yard 1.5 CEU</p> <p>presenter <i>Joy Kuebler</i></p> <p>location Radisson Grande 1</p>	<p>Planner's Roundtable: State of the Profession in New York</p> <p><i>Andrew Raus</i></p> <p>Radisson Grande 2/3</p>	<p>Development Strategies for the Upper Hudson River/Champlain Canal Corridor</p> <p><i>David Miller</i></p> <p>Radisson Adirondack</p>	<p>Mobile Workshop: Utica's Urban Roundabout</p> <p><i>Mark DeRocco</i></p> <p>Radisson Conference Center</p>
10:00 am - 10:15 am	AM Break (Radisson Garden Grille)			

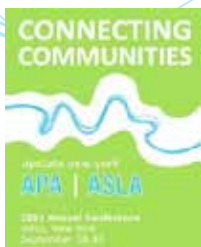
Conference Schedule

Thursday | September 29

10:15 am - 11:45 am	Invasive Species and Community Preparedness 1.5 CEU	Preserving the Community's Agricultural Base	Trail as Community Springboard ... The Hudson Valley Rail Trail 1.5 CEU	Ethics <i>Anna Breinich</i>
presenter	<i>Hilary Smith and Mark Whitmore</i>	<i>George Frantz</i>	<i>Ray Costantino and Ted Kolankowski</i>	
location	Radisson Grande 1	Radisson Grande 2/3	Radisson Adirondack	Hotel Utica Saranac
12:00 pm - 1:30 pm	ASLA Lunch (Radisson Grande)		APA Awards Luncheon & Annual Meeting (Hotel Utica Crystal Ballroom)	
1:45 pm - 3:15 pm	Regional Planning and Community Design for a Renewable Energy Future 1.5 CEU	Connecting Communities Through the Erie Canal	Planning and Design of Wayfinding Systems	Planning Law
Presenter	<i>Rick Manning, Ed Marx and Rob Morache</i>	<i>Doug Greene</i>	<i>Danny Sundell, Peter Smith & Andrew Schrauth</i>	<i>Douglas H. Zamelis, Esq.</i>
location	Radisson Grande 1	Radisson Grande 2/3	Radisson Adirondack	Hotel Utica Saranac
3:15 pm - 3:30 pm	Afternoon Break (Radisson Garden Grille)			
3:30 pm - 5:00 pm	Impacts and Opportunities of Shale Gas Development in New York. Panel Discussion 1.5 CEU	Successfully Completing a Unified Comprehensive Plan & Joint Zoning Code for Three Central New York Communities	Benefits of Sustainable Community Design	Mobile Workshop: Historic Downtown Utica Landmark Society of Greater Utica
presenter	<i>Sharon Anderson, David Kay, and Darby Kiley</i>	<i>John Steinmetz</i>	<i>Joanne Stewart Jane Rice</i>	<i>Michael J. Bosak, RA</i>
location	Radisson Grande 1	Radisson Grande 2/3	Radisson Adirondack	Radisson Conference Center
5:00 pm - 6:00 pm	ASLA Board Meeting (Board Room)			
6:00 PM-8:30 PM	Off-Site Reception (Saranac Brewery)			

All CEU's are HSW
AICP members may claim CM

Thursday Social Event



The **APA/ASLA** Upstate Chapter invites you to join us for an evening at the F.X. Matt Brewery

September 29, 2011
6:00 – 8:30 pm

This event is free with conference registration

Additional Tickets are \$ 30 per person

Open Bar featuring *(but not limited to)*

Pumpkin Ale

Octoberfest

Pale Ale

Adirondack Lager

Black and Tan

Black Forest

India Pale Ale

Caramel Porter

Irish Red Ale

& Utica Club

Brewery Tours every 15 minutes!

**Saranac Soft Drinks Also Available*

Enjoy a taste of classic Utica including;

Greens • Tomato Pie • Meatballs & Vodka Riggies

All Ages are Welcome
{ Identification Required }

Please R.S.V.P & contact Chris Lawrence @315-792-0193



UPSTATE NEW YORK **APA** | **ASLA** ANNUAL CONFERENCE

2011


Conference Schedule

Friday | September 29

8:00 am - 4:00 pm	Registration (Radisson Lobby)		
8:00 am - 8:30 am	Continental Breakfast (Radisson Garden Grille)		
8:30 am - 10:00 am	Pathway to Community Exploration Through Meadows and Rain Gardens 1.5 CEU Laurie Broccolo presenter Radisson Grande 1 location	SEQR as a Vehicle for Planning Suzanne Cahill Radisson Grand 2/3	Rust to Green (I) 1.5 CEU Jamie Vanucchi and. Paula Horrigan Adirondack
10:15 am - 11:45 am	A Planner, an Architectural Historian, and a Landscape Architect Walk Into a Park: Three Views on Landscape Documentation 1.5 CEU Katie Eggers Comeau, Jayme Breschard, and Zakery Steele presenter Radisson Grande 1 location	Planning the "New Logistics" Richard Guarino, AICP Radisson Grand 2/3	Rust to Green (II) 1.5 CEU Jamie Vanucchi and Paula Horrigan Adirondack
12:00 pm - 1:30 pm	Lunch with Keynote Address by Peter Fleischer, Empire State Future Coalition (Radisson Grande Ballroom)		

Thank you to our Conference Sponsors:





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Thank You to our Planning Committee,
ASLA and APA Executive Committees, Speakers,
Sponsors, Exhibitors & Volunteers!

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Dana Crisino, Geoff Milz, and Andrew Hart
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Darryl Jones and Janet Mardsen
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Geoff Milz, Rick Manning, Andrew Hart and Dana Crisino
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Rick Rivers and Tanya Zwahlen
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Registration and Conference Website

Sue Steele and Matt Vanslyke
Conference Program

Dana Crisino, Rick Talbot, and Jamie Vanucchi
Special Events

Tanya Zwahlen and Steve Lauzun
Continuing Education Credit Submission

Enjoy the conference!