

NY Upstate Chapter APA+ASLA 2013 Annual Conference



September 25-27, 2013 • Schenectady • New York

**RECHARGING COMMUNITIES
THROUGH PLANNING & DESIGN**

Proctors Theater
432 State St
Schenectady, NY



ASLA
NY Upstate
Chapter

Welcome

The 2013 Annual Conference addresses innovative planning, design and technology while honoring themes that reflect a host city with a storied history. All twenty-eight conference sessions and six mobile workshops are geared around three tracks or “currents.”

Power of Water

Water is a powerful force that carves and connects our landscape. It is essential to life in so many ways and, in turn, presents hazards that must be respected. This current investigates a wide array of potential challenges and opportunities for planning and design.

Community Transformers

Downtown revitalization, arts and culture, brownfield redevelopment, and rural land protection and development all contribute to the transformation of our communities. The sessions in this current explore how we can design, plan, preserve, and enhance our resources for community transformation.

Transportation Conduits

Transportation -- and enhancements such as trails, bicycle facilities, and greenways -- affect land use and development patterns. Access to transportation options affects mobility. This current will address how we can plan and design our transportation conduits in light of recent policy and fiscal changes.



For AICP members: *All of the education sessions and mobile workshops at this year's conference have been approved by the American Planning Association for CM credit, except for the film "Chasing Ice." The conference will offer a total of 54.25 CM credits. An AICP member attending the full conference can earn up to 13.75 CM credits.*



For ASLA members: *Most of the education sessions and mobile workshops at this year's conference have been LACES approved for continuing education requirements. The conference will offer a total of 43.5 HSW credit hours. An ASLA member attending the full conference can earn up to 12.5 HSW credit hours.*



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Welcome Message

On behalf of the New York Upstate American Planning Association and the New York Upstate ASLA Executive Committee, we would like to welcome everyone to our 2013 Joint Conference: Recharging Communities through Planning and Design. We are excited to be in Schenectady this year at a venue unlike any we have utilized before. The Proctors Theater has a storied history that demonstrates how culture can provide a nucleus for revitalizing a downtown. We encourage you to explore the City and to experience the progress Schenectady has made in transforming and recharging their community through planning and design.

A meeting of this magnitude does not just happen. It takes countless hours of planning and preparation by a group of talented volunteers. We would like to thank the Planning Committee, chaired by Marcia Kees, for their hard work in bringing this program together. The program consists of spectacular sessions for professional planners and landscape architects organized around three Key Topic Areas. Over the next days you will be able to learn about challenges and opportunities relating to the Power of Water that carves and connects our landscape, Community Transformers showcasing downtown revitalization, and Transportation Conduits enhancing mobility and affecting land use and development patterns. Please do not miss our Keynote Speaker Joseph Minicozzi, AICP, Principal of Urban 3, a real estate economics and urban consulting company in Asheville, NC. His award-winning analytic tools have attracted national attention from groups as diverse as the National Association of Realtors and the Congress for the New Urbanism. His reframing of how to approach the “Dollars and Sense” of land use patterns will be entertaining and enlightening – and will transform how you think about development patterns.

Please remember to visit the exhibitors and sponsors represented here today and thank them for supporting the conference, making it possible to bring this event to you. Lastly, this is a joint conference of two individual, yet inherently connected industries and groups of professionals. We urge you to connect with one another, share, collaborate, and above all enjoy your time spent together as we strive to make our environment and our communities better places for all.



Ellen L. Parker, AICP
President NY Upstate APA



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President NY Upstate ASLA

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Gary R. McCarthy
Mayor

CITY OF SCHENECTADY
OFFICE OF THE MAYOR
City Hall - Jay Street
Schenectady, New York 12305

Office: (518) 382-5000
Cell: (518) 424-0483
Email: GMcCarthy@SchenectadyNY.Gov

September 2013

On Behalf of the City of Schenectady, it gives me great pleasure to extend cordial greetings to all of those attending the 2013 APA & ASLA Planning Conference. We are honored to be your host for this event and hope you enjoy your visit to lovely downtown Schenectady.

The City of Schenectady is a perfect location for this event. In just 10 short years, Downtown Schenectady has been transformed from an abundance of vacant storefronts into a vibrant commercial corridor that is the talk of the region. Our results would not have happened without planning, meaningful design guidelines and landscaping requirements and of course focused investment. With the creation of the Schenectady Metroplex Development Authority, funding became available to offset the high costs of reusing vacant and abandoned buildings downtown. Lead by a Master Plan to redevelop the 400 block of State Street using Proctors as its centerpiece, Downtown has seen over \$300 million of private investment since 2004.

Success in the Proctors Block and a changing perception of Schenectady has lead the way for developments throughout downtown. General Electric's main plant has reversed a decades long decline with expansion of its renewables Global Headquarters and construction of an advanced manufacturing battery factory. Many of you will tour the new Golub Headquarters, a 240,000 square foot LEED Platinum building that was completed in 2010. Perhaps the most telling success is evidenced by construction of downtown housing, with ten projects recently completed or now underway and redevelopment of the seventy-acre former American Locomotive Company brownfield site as an urban mixed use waterfront community.

I hope that you enjoy your time in downtown Schenectady as much as we who call it our home. Best wishes for a successful conference.

Sincerely,

A handwritten signature in blue ink that reads "Gary R. McCarthy".

Gary R. McCarthy



The New York Upstate Chapter of the American Planning Association and the New York Upstate Chapter of the American Society of Landscape Architects would like to thank the following for their support of the 2013 Annual Conference. Their participation helps make this conference possible.



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Please visit their booths in the Wright Family Atrium during the conference.

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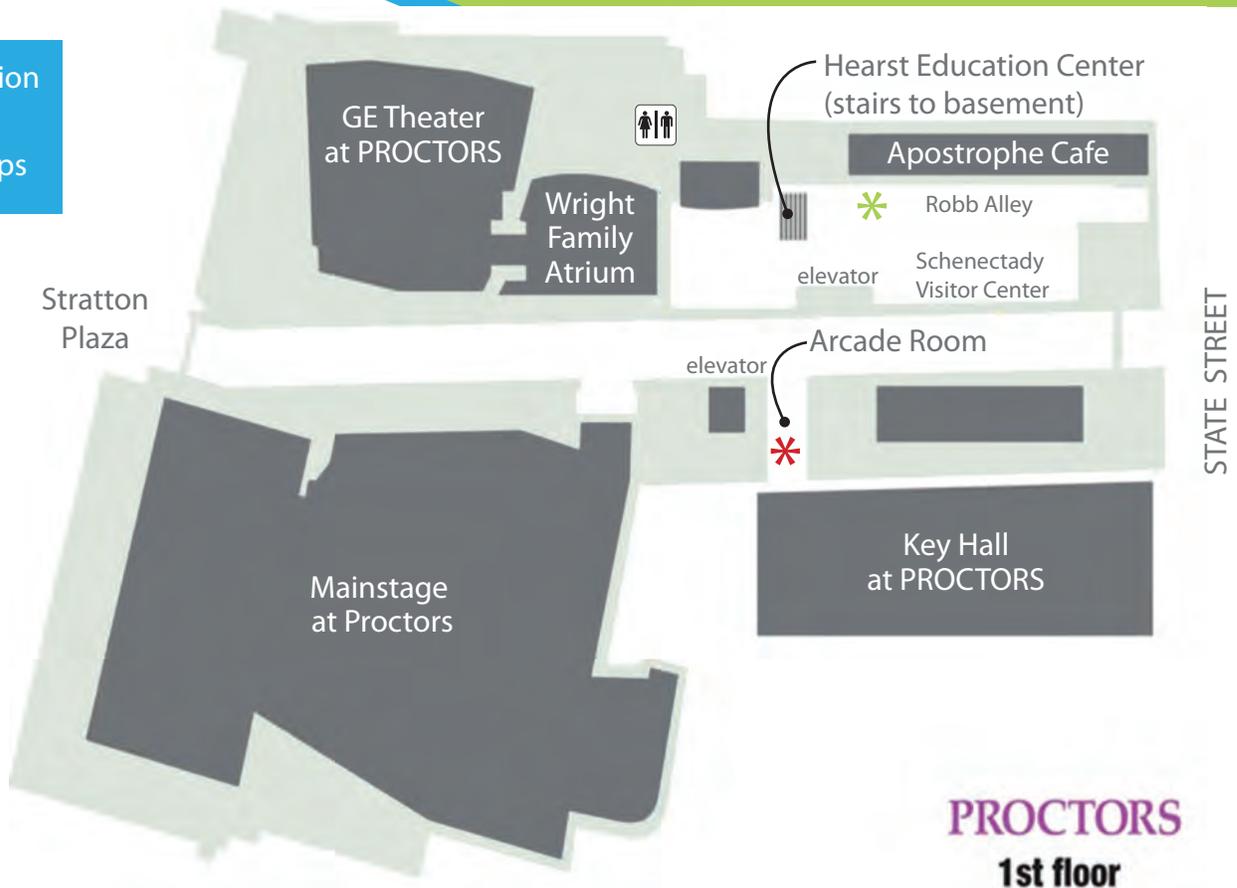
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Please visit the booths in the Fenimore Asset Gallery (Second Floor) for the New York Planning Federation, the New York Upstate Chapter APA 2013 Awards, and the Michael Krasner Scholarship for the Western NY Section of the New York Upstate Chapter.

Floor Plan

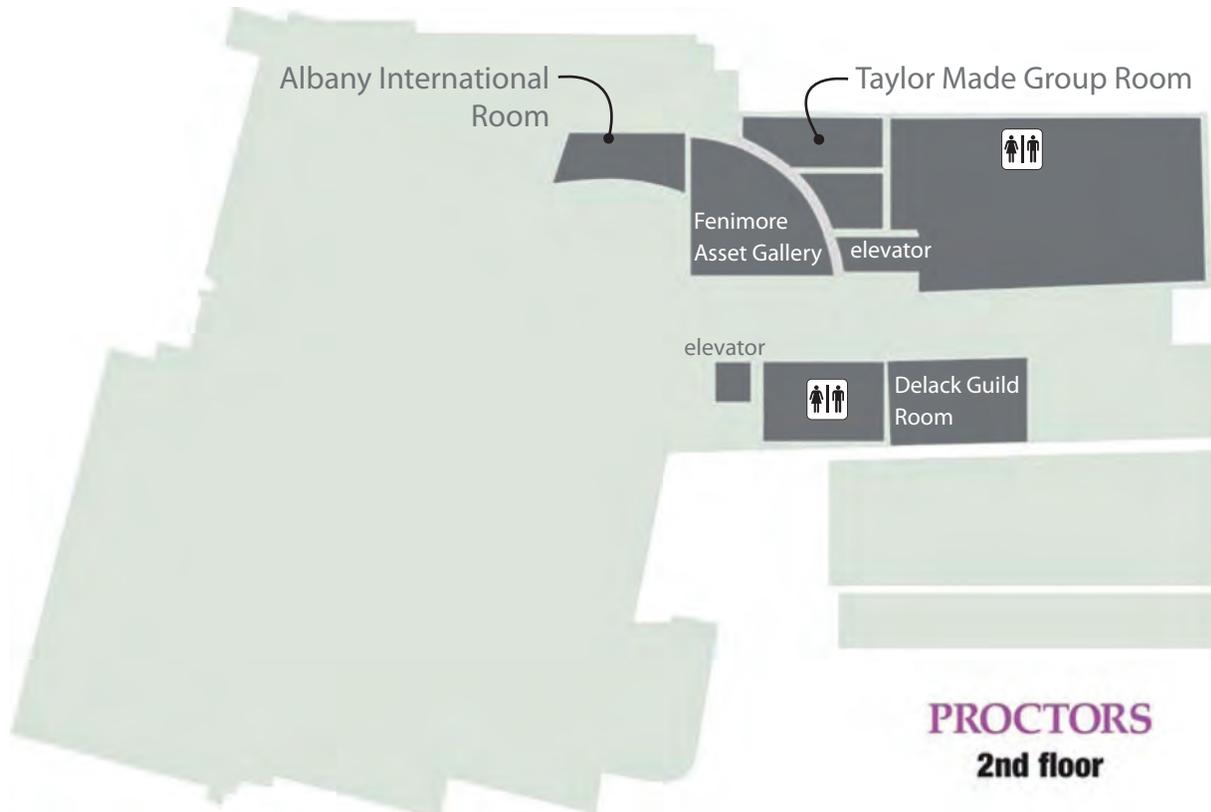
-  Registration
-  Mobile Workshops



Wednesday, September 25

- 9:30-6:00 Registration (Arcade Room)
- 9:30-12:30 Exhibit set-up (Wright Family Atrium)
- 12:30-5:00 Exhibit Area Open (Wright Family Atrium)
- 10:00-12:00 APA Board Meeting (Delack Guild Room)
ASLA Exec. Committee Meeting (Fenimore Asset Gallery)
- 12:00-1:00 Joint Lunch for APA Board & ASLA Exec. Committee (Delack Guild Room)
- 1:00-2:30 Education Sessions 1
- 1:00-4:30 Mobile Workshop 1 (Meet at Apostrophe Cafe)
- 2:30-3:00 Break (Wright Family Atrium & Fenimore Gallery)
- 3:00-4:30 Education Sessions 2
- 5:30-7:00 Opening Reception & Student Poster Session
(Glen Sanders Mansion, see special event listings on page 10)

Floor Plan



Thursday, September 26

- 7:30-6:00 Registration (Arcade Room)
- 7:30-5:30 Exhibitors (Wright Family Atrium)
- 7:30-8:30 Continental Breakfast (Wright Family Atrium)
- 8:30-10:00 Education Sessions 3
- 10:00-10:30 Break (Wright Family Atrium & Fenimore Gallery)
- 10:30-12:00 Education Sessions 4
- 10:30-12:00 Mobile Workshop 2 (Meet at Apostrophe Cafe)
- 12:00-1:45 APA Awards Luncheon (Key Hall)
ASLA Luncheon (GE Thtr)
- 2:00-3:30 Education Sessions 5
- 2:00-3:30 Mobile Workshop 3 (Meet at Apostrophe Cafe)
- 3:30-4:00 Break (Wright Family Atrium & Fenimore Gallery)
- 4:00-5:30 Education Sessions 6
- 4:00-5:30 Mobile Workshop 4 (Meet at Apostrophe Cafe)
- 6:00-8:00 Conference Reception (Mainstage)

Friday, September 27

- 7:30-12:00 Registration (Arcade Room)
- 7:30-12:00 Exhibitors (Wright Family Atrium)
- 7:30-8:45 APA Hot Buffet Breakfast (GE Thtr)
- 7:30-8:45 ASLA Hot Buffet Breakfast (Key Hall)
- 8:00-8:45 APA Chapter Mtg (GE Thtr)
- 9:00-10:15 Keynote Speaker (GE Thtr)
- 10:15-10:45 Break (Wright Family Atrium)
- 10:45-12:15 Education Sessions 7
- 10:45-12:15 Mobile Workshop 5
(Meet at Apostrophe Cafe)
- 10:45-12:15 NYS Assoc. of County Planners
Directors Statewide Meeting
(Delack Guild Room)
- 1:30-3:30 Mobile Workshop 6
(Meet at Apostrophe Cafe at
12:15 for instruction)

Wednesday

12:00-1:00 ASLA Executive Committee & APA Board Joint Lunch

Delack Guild Room (Second Floor)

5:30-7:00

Opening Reception & Student Poster Showcase

Glen Sanders Mansion on the Mohawk River Waterfront

1 Glen Avenue, Scotia, NY

Free CDTA bus transportation is available for the Wednesday, September 25th Opening Reception at Glen Sanders Mansion. The bus will run between Proctors Theatre (State Street entrance) and Glen Sanders Mansion between 5:00 pm and 7:00 pm

Thursday

12:00-1:45 APA Chapter Awards Luncheon

Key Hall (First Floor)

ASLA Chapter Luncheon

GE Theater (First Floor)

6:00-8:00 Conference Reception

Mainstage at Proctors Theatre (First Floor)

Watch a fresh foods demonstration by two Mazzone Hospitality chefs, and then join us on the main stage at Proctors to look out at the beautiful 2,600 seat vaudeville theatre while you enjoy delicious food and mingle with your colleagues. Musical entertainment provided by Proctors Wurlitzer theatre organ "Goldie."

Friday

7:30-8:45 APA Hot Buffet Breakfast | **ASLA Hot Buffet Breakfast**
GE Theater (First Floor) | Key Hall (First Floor)

8:00-8:45 APA Chapter Meeting
GE Theater (First Floor)

9:00-10:15 Keynote Speaker
GE Theater (First Floor)

10:45-12:15 NY Association of County Planning Directors Statewide Meeting
Delack Guild Room (Second Floor)

Keynote Speaker

Friday 9:00-10:15 | GE Theater

The Dollars and \$ense of Land Use Patterns

In the age of a post-recession economy, municipal budgets have become more constrained, while demographic shifts have changed the way designers and city leaders think about the form of the city. The advent of meta-data sets of community information have added to the understanding of the urban environment, though telling the story of urban patterns takes blending this information with a physical understanding of urbanism.

Joe will present a combination of techniques used in real estate development, urban design, and public sector planning. He has developed award winning analytic methods cultivated in Asheville, NC, which have been replicated across the country.

He will explain the methodology, demonstrate case studies, and dig deeper into effective graphic communication methods to tell the story of how community design increases (or decreases) a community's wealth. This is not your father's economic analysis. The techniques presented are simple, effective, entertaining, and even funny. Methods are intended to clearly show the potency of higher density mixed-use land-use patterns within every community. Additionally, Joe will address various national policy standards that undermine local desires for downtown improvement, and even citywide improvement. To steal from Jerry McGuire, he will "show you the money," but also provide ways for you to show your community the money. (1.25 CM)

Joseph Minicozzi, AICP is the principal of Urban3, LLC (U3), a consulting company of downtown Asheville, NC real estate developer *Public Interest Projects, Inc.* He served as the Executive Director for the Asheville Downtown Association as well as primary administrator of the Form Based Code for downtown West Palm Beach, FL. Joe has developed award-winning analytic tools that have garnered national attention in Planetizen, The Wall Street Journal, Planning Magazine, The New Urban News, National Association of Realtors, Atlantic Cities, and the Center for Clean Air Policy's Growing Wealthier report. His work has been featured at the Congress for the New Urbanism, the American Planning Association, the International Association of Assessing Officers, and New Partners for SmartGrowth conferences as a paradigm shift for thinking about development patterns.



Joe is a founding member of the Asheville Design Center, a non-profit community design center dedicated to creating livable communities throughout Western North Carolina. He received his Bachelor of Architecture from University of Miami and Masters in Architecture and Urban Design from Harvard University.

All Mobile Workshops will assemble at the Apostrophe Café on first floor

Wednesday

1:00-4:30

WED-1

From Brown to Green: Transforming Old Industrial Sites to New Uses

The former 112-acre American Locomotive Works Plant is a study in brownfield challenges and environmentally sustainable practices. Tour two phases of this site's redevelopment: the 70-acre riverfront site, now in the planning stages for a mixed-use development, and the Golub site, where 700 employees were relocated to a downtown, LEED-certified headquarters complex for Price Chopper Supermarkets. An executive of Galesi Corporation, the developer responsible for this transformation, will talk about the project challenges. Golub's Director of Sustainability will lead a tour of their headquarters and discuss the sustainable strategies and innovative technologies used throughout their six-state territory. Bus and walking tour. (3 CM / 2.5 HSW)

Speakers: Joe Berman, LEED AP BD&C, Steve Porter

Thursday

10:30-12:00

THU-2

The Historic Stockade: Downtown's Neighbor

Join local experts for a walking tour of New York State's oldest historic district -- Schenectady's Stockade neighborhood. Participants will see a fascinating collection of colonial and federal-era structures, located in the type of compact walkable neighborhood that new-urbanist planners and architects strive to recreate today. Learn about the challenges faced in trying to balance growth and preservation, all while touring one of the nation's most architecturally and historically significant neighborhoods. This is a walking tour of approximately 1.5 miles; wear comfortable shoes. In the event of rain this will be a bus tour. (1.5 CM / 1 HSW)

Speaker: Marilyn Sassi

2:00-3:30

THU-3

Proctors Theatre: Transforming the Community through the Performing Arts

Tour the beautiful Proctors complex, including the National Register-listed Proctors Theater, and some nearby venues within the Downtown Schenectady Arts District. See how this 1926 vaudeville theater, saved from the wrecking ball in 1977, has been lovingly restored to accommodate major Broadway shows and how adjacent buildings have been repurposed to provide retail and community spaces. Learn how the complex incorporates green features, such as a waste heat recovery system, which provides heat to the entire district. This is a walking tour primarily inside the Proctors complex; wear comfortable shoes. (1.5 CM)

Speaker: Philip Morris

4:00-5:30

THU-4

Connecting Schenectady's Past to its Future

How can historic neighborhoods catalyze new development? This tour will begin with a bus trip to Union College (designed by French architect Joseph Ramée in 1813) and the adjacent GE Realty Plot, a nearby historic residential neighborhood. Participants will then disembark for a walk back to downtown through the College Park, Little Italy and Lower Union Street districts. The tour will contrast historic planned areas with more recent activity, highlighting both successful projects and missed opportunities. This includes a walking tour of approximately 1 mile; wear comfortable shoes. Rain or shine. (1.5 CM / 1 HSW)

Speakers: Tom Carey, AICP, Steve Strichman, AICP

Mobile Workshops

Friday

10:45-12:15

FRI-5

One Block at a Time: How the Transformation of the 400 Block of State Street Has Driven Downtown Revitalization

Focusing attention on the city's core has played a tremendous role in Schenectady's revitalization. Landscape architects who worked on the State Street streetscape project will team with local development officials to explain how. The session will begin with a presentation on the recent evolution of State Street. Participants will then walk along State Street to view some of the challenges and successful projects that have been implemented. The tour concludes with a discussion of the plans and new challenges associated with expanding revitalization to Lower State Street. This is a walking tour of approximately 1 mile; wear comfortable shoes. In the event of heavy rain, this session may be held indoors. (1.5 CM / 1.5 HSW)

Speakers: Ian Law, RLA, ASLA, Mary Moore Wallinger, RLA, Ray Gillen

1:30-3:30

FRI-6

Water + Power + Heritage + Scenic Beauty = The Creation of Falls View Park at the Cohoes Falls

The Cohoes Falls have been regarded as a sacred site, a landmark, a scenic wonder and a source of power generation for centuries. Come see the spectacular Cohoes Falls, the largest-volume waterfall entirely within New York State, and the new Falls View Park, which offers visitors a view of the Cohoes Falls not open to the public prior to its completion in 2008. The park was completed through a public private partnership including the City of Cohoes, Brookfield Renewable Power, the NYS Dept. of Environmental Conservation, the Erie Canalway National Heritage Corridor, and others. Located in the historic Harmony Mills District, the four-acre Falls View Park is adjacent to Brookfield Renewable Power's 1915 School Street hydroelectric generating facility, which has also undergone extensive renovation. This tour involves moderate walking to the upper viewing levels and strenuous (but optional) steep stairs to the lower level viewing deck, fishing platform and riverbed access. Wear comfortable shoes. Rain or shine! Participants are responsible for transportation to and from the site, about 25 minutes east of Schenectady in Cohoes, NY. Tour details and travel directions will be provided at registration. (2 CM / 2 HSW)

Speakers: Ted M. Kolankowski, RLA LEED AP, Jeremy Bourdeau, PE, Thomas Uncher

****All Mobile Workshops will assemble at the Apostrophe Café on first floor****

Wednesday | Session 1

1:00-2:30

Transportation Conduits

International Approaches to Bicycle and Pedestrian Planning

Albany International Room

This presentation, which includes two cycling and two pedestrian case studies, specifies efforts to plan and prioritize bike and pedestrian improvements in the cities of Syracuse and Glens Falls, NY, and Hamilton, Ontario. These studies provide a variety of tools that planners and landscape architects can use to identify feasible projects and set realistic priorities, regardless of the funding climate. (1.5 CM / 1.5 HSW)

Speakers: Kate Mance, AICP, Mike Alexander, AICP, Aaron McKeon, AICP, George McKibbon, MCIP, RPP, AICP, CEP, Jeff Olson, RA

Community Transformers

Promoting Climate Smart Actions for Community Planning

Taylor Made Group Room

The New York State Climate Smart Communities (CSC) program is an interagency initiative to support local governmental actions to reduce greenhouse gas emissions and prepare for effects of climate change. Presentations will describe technical support available to CSCs, tools to assess local plans, the CSC certification program and "pledge," and a live demonstration of the interactive CSC land-use toolkit. (1.5 CM / 1.5 HSW)

Speakers: Mark Lowery, Jennifer Manierre, C.E.M, LEED, AP, ND, Vera Truesdale, Elizabeth Murphy, Angela Vincent

Power of Water

Watershed Resiliency: SWPPP Regulations and Case Studies for Runoff Reduction & Green Infrastructure

GE Theatre

In August 2010, NYS DEC finalized changes to the New York State Stormwater Management Design Manual to include runoff reduction and green infrastructure design criteria. Following these new criteria is required to obtain coverage under the SPDES General Permit for Stormwater Discharges from Construction Activity. This session will share best practices that highlight the design criteria, plus a range of case studies and tools that demonstrate how communities have implemented green infrastructure and other projects that advance overall watershed resiliency. (1.5 CM / 1.5 HSW)

Speakers: Andrew Meyer, Beth Roessler, Carol Lamb-Lafay, P.E., Emily Vail, David Gasper, P.E.

Professional Ethics

Professional Ethics for Planning and Design

Hearst Education Center (Basement)

This session will focus on the AICP Code of Ethics and Professional Conduct and its application in the day-to-day decision making of practicing planners in both the private and public sectors. Attendees will discuss various scenarios planners may face and brainstorm how best to approach these situations. The session will meet the ethics requirement of CM certification. (1.5 Ethics)

Speakers: Ellen Parker, AICP, LEED Green Associate, Deborah Alaimo Lawlor, AICP

2:30-3:00 | Break

Wright Family Atrium & Fenimore Gallery

Education Sessions

Wednesday | Session 2

3:00-4:30

Community Transformers **Strategic Economic Development in Smaller Cities, Villages and Towns**

Albany International Room

Implementing economic development in smaller cities, villages, and towns can be particularly challenging. This session will focus on a menu of innovative, resources and strategic approaches to planning, funding and implementing economic development, in distressed smaller cities, towns and villages, including successful examples from the Finger Lakes in western New York. (1.5 CM)

Speakers: Edward Flynn, AICP, Rick Hauser, AIA, LEED, AP, Steve Hyde

Community Transformers **A Critical Look at Retrofitting Suburbia**

Taylor Made Group Room

There is a national trend, called retrofitting suburbia, which seeks to improve connectivity in our suburbs and convert commercial centers into denser, safer, pedestrian oriented mixed use centers. This presentation will utilize a series of case studies to explore solutions that are appropriately scaled to the upstate New York, while illustrating the critical role that landscape architects, urban planners and architects play in helping communities find a balance that works. (1.5 CM / 1.5 HSW)

Speakers: Ian Law, RLA, ASLA, Mary Moore Wallinger, RLA

Film Screening **James Balog's Award Winning Documentary Film "Chasing Ice"**

GE Theatre

In the spring of 2005, acclaimed environmental photographer James Balog headed to the Arctic on a tricky assignment for National Geographic: to capture images to help tell the story of the Earth's changing climate. Even with a scientific upbringing, Balog had been a skeptic about climate change. But that first trip north opened his eyes to the biggest story in human history and sparked a challenge within him that would put his career and his very well-being at risk.

Moderator: Mark Lowery

Community Transformers **Transforming Towns Through Engagement & Enhancement: A Partnership between Audubon International and Henrietta, NY**

Hearst Education Center (Basement)

The pressures of economic growth and commercial development call for communities to establish a sense of place and preserve quality of life in an era of shrinking budgets. Audubon International has been working around the country introducing an alternative education and engagement model for community sustainability called learn by doing. A case study from Henrietta, NY will present enhancement project ideas, benefits and results. Henrietta is the first town in New York to receive the "Audubon Green Community Award." (1.5 CM / 1.5 HSW)

Speakers: Joanna Nadeau, Laurie Broccolo, Mike Yudelson, George Thomas

5:30-7:00 | Opening Reception & Student Poster Showcase Glen Sanders Mansion on the Mohawk River Waterfront

Free CDTA bus transportation is available for the Wednesday, September 25th Opening Reception at Glen Sanders Mansion. The bus will run between Proctors Theatre (State Street entrance) and Glen Sanders Mansion between 5:00 pm and 7:00 pm

Thursday | Session 3 8:30-10:00

Transportation Conduits

Albany's Transit Oriented Guidebook: Tools, Form & Urban Design

Albany International Room

This presentation will describe planning challenges and tools that are emerging to form compact development around transit stations and transit corridors. Challenges include creating regulatory frameworks – particularly zoning tools - that capture essential urban design principles and pedestrian orientation. The process utilized to develop the city of Albany's Transit-Oriented Development Guidebook, and how the process fits within the larger framework of the city's comprehensive plan, Albany 2030, will be discussed. (1.5 CM / 1.5 HSW)

Speakers: Kate Lawrence, Douglas Melnick, AICP, Steve Cecil, AIA, ASLA

Community Transformers

Farm & Food Friendly Communities in a Changing Climate

Taylor Made Group Room

In recent years a new appreciation of the vital role of agriculture in the regional economy, the connection between farmland protection, smart growth and mitigating climate emissions, as well as the development of a more sustainable and robust local food system, has emerged. Panelists will discuss ongoing initiatives to promote long-term economic viability of agriculture and re-creating local food systems. (1.5 CM / 1.5 HSW)

Speakers: George R. Frantz, AICP, ASLA, David Haight, Monika Roth, Mary Moore Wallinger, RLA

Community Transformers

3D Modeling of Surface and Subsurface Features on Land & Water

GE Theatre

Discover innovative tools and technologies used to acquire and present 3D data and models of land and water surface and subsurface features, including proposed land use plans and existing utilities, buried structures (historically significant, underground storage tanks, foundations, footers), and water-bottom profiles, in your planning projects through a combination of technical presentations, case studies, and roundtable discussion. (1.5 CM / 1.5 HSW)

Speakers: Carol Parenzan Smalley, James S. Thew, PLS, Daniel M. Shearer, P.E., Dan L. Sundell, LA, AICP

Community Transformers

Koontz vs St. Johns River Management District: How SCOTUS changed land use negotiation

Hearst Education Center (Basement)

The Supreme Court's recent decision in Koontz vs St. Johns River Management District has significant implication for land use negotiations. Municipalities who decide to negotiate with developers will now need to offer more thorough justification for their proposals. In looking at an alleged taking in Florida, the Court decided to impose the heightened scrutiny from Nollan and Dolan to government proposals made in land use negotiations. The presentation will help negotiators make sense of this decision and offer advice on how to adjust dispute resolution approaches under this new case law. (1.5 CM, This session is NOT certified for CM Law Credit)

Speakers: Sean Nolon, Esq., Patrick Field

10:00-10:30 | Break

Wright Family Atrium & Fenimore Gallery

Education Sessions

Thursday | Session 4 10:30-12:00

Transportation Conduits

Connecting the Neighborhood: Complete Streets in Action

Albany International Room

This session will share stories of Complete Streets initiatives in action in the City of Saratoga Springs and Town of Bethlehem, NY and will describe the successful implementation of Complete Streets in the Buffalo and Syracuse areas. Lessons learned in advocating and planning for Complete Streets, as well as implementing policies will be discussed. (1.5 CM / 1.5 HSW)

Speakers: Jaclyn S. Hakes, AICP, Kate Maynard, AICP, Robert Leslie, Frederick A. Frank

Community Transformers

It's Not Just About Marketing: Setting a Place at the Table for Historic and Cultural Resources

Taylor Made Group Room

Residents often point out the importance of historic and cultural resources when identifying the positive aspects of a community. But how can these resources play an active role in comprehensive plan implementation? Partners for Albany Stories is a collaborative of history, art, and preservation organizations working to develop new tools and methods to participate more effectively in economic development efforts and thereby ensure the sustainability of these sites. (1.5 CM)

Speakers: Lorraine E. Weiss, Susan Herlands Holland, Liselle LaFrance

Power of Water

Transforming Post Industrial Waterways into Unique Community Assets

GE Theatre

Two planning and design projects are transforming formerly industrial and "forgotten" waterways into attractive, economically desirable spaces in Upstate New York post-industrial cities. Using the Buffalo Outer Harbor Parkway and the Syracuse Onondaga Creek Waterfront Revitalization Strategy as examples, this panel will examine the comprehensive and collaborative processes necessary to realize site designs that are successfully integrated into the community. (1.5 CM / 1.5 HSW)

Speakers: Kathryn Wolf, Margot Chiuten, RLA, Zachary Boggs, RLA

Community Transformers

Amsterdam's Successful Long-Range Planning Strategy on Reconnecting the City with its Waterfront

Hearst Education Center (Basement)

Over twenty years of hard work is placing Amsterdam in a league of its own with premier waterfront parks, neighborhood enhancements and a new pedestrian bridge over the Mohawk River. This session presents Amsterdam's successful approach to waterfront, brownfield and neighborhood revitalization. The City's success is a valuable case study demonstrating the significance of long-range planning, partnerships and determination. Amsterdam has proven this strategy generates measurable results. (1.5 CM / 1.5 HSW)

Speakers: Matthew Rogers, AICP, Brit Basinger, ASLA, Kevin Millington

12:00-1:45 | **APA Chapter Awards Luncheon**
Key Hall (First Floor)

12:00-1:45 | **ASLA Chapter Luncheon**
GE Theater (First Floor)

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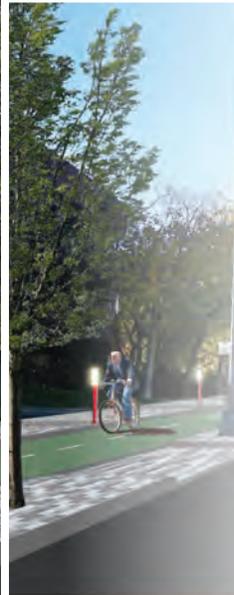
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Education Sessions

Thursday | Session 5

2:00-3:30

Community Transformers

Creating a Community Park that serves as a National Underground Railroad Memorial and Local Fishing Spot

Albany International Room

This panel discussion will examine the collaborative process undertaken to get a culturally significant waterfront park in the City of Buffalo included in the National Park Service's National Underground Railroad Network to Freedom Program and to develop a master plan that establishes the entire park simultaneously as an Underground Railroad memorial and a neighborhood park. (1.5 CM / 1.5 HSW)

Speakers: Annette Marchesseault, RLA Renata Niedzwiecka Kraft, RLA, Anne Perry, AIA, Peter Trowbridge, RLA, FASLA

Community Transformers

Visions Realized and Opportunities Missed: 20 Years of Schenectady Planning & Development

Taylor Made Group Room

Downtown Schenectady looks much different than it did just 10 years ago. Learn about Schenectady's recent planning efforts and how some of those plans have transformed parts of the city, while other opportunities have been missed. This session will provide the context for planning in Schenectady and review several important projects that are planned or underway. The session will provide background for several of the mobile workshops that are being held during the conference. (1.5 CM / 1.5 HSW Requested)

Speakers: Tom Carey, AICP, Steve Strichman, AICP

Power of Water

Gateway Enhancements that Transform Downtowns

GE Theatre

Gateway enhancements in four New York State communities help establish a "sense of place" and entice travelers to visit the historic upstate downtowns of Binghamton, Owego, Montour-Falls and Watkins Glen. Creative concepts and solutions will be presented that strengthen the historic images of these communities, spur private investment, and organize circulation to safely accommodate pedestrians, bicycles, tour buses and visitors. (1.5 CM / 1.5 HSW)

Speakers: Michael Haas, RLA, Richard T. Weakland, Philip T. Krey, P.E.

Community Transformers

Public (works of) Art

Hearst Education Center (Basement)

Public art can have a crucial transformative impact on communities. It can also be an effective conduit for public outreach, consensus building, and community pride. Learn the various ways art can be blended with infrastructure as a catalyst for rejuvenation and revitalization with an in-depth look at how art was effectively used to transform a fringe neighborhood in Rochester, NY. (1.5 CM / 1.5 HSW)

Speakers: Sue Steele, RLA, LEED AP BD+C, Mark R. Johns, RLA

3:30-4:00 | Break

Wright Family Atrium & Fenimore Gallery

Thursday | Session 6 4:00-5:30

Transportation Conduits **Coordinated Land Use and Transportation Planning through MPOs** *Albany International Room*

The Genesee Transportation Council and the Capital District Transportation Committee have been involved with coordinated land use and transportation planning for thirteen years in their respective regions of the state. This session will: 1) share information on the experiences of two Metropolitan Planning Organizations in supporting conceptual planning to provide for multi-modal transportation options and livable communities, and 2) identify options for overcoming challenges with plan implementation. (1.5 CM / 1.5 HSW)

Speakers: Dana Criscino, AICP, Tony Favro, Ph.D., Sandy Misiewicz, AICP

Community Transformers **Assessing & Addressing Neighborhood Conditions in Distressed Communities: The CORE Initiative in Albany** *Taylor Made Group Room*

The New York State CORE (Community, Opportunity, and Reinvestment) Initiative helps distressed Upstate communities collect and report data on neighborhood conditions through a mobile, web-based tool to increase city accountability and neighborhood capacity. A pilot assessment from Albany will discuss the process, partnerships, data, and outcomes for two neighborhoods – West Hill and the South End. (1.5 CM / 1.5 HSW)

Speakers: Corianne Payton Scally, Ph.D., Arlene Way, Monique Wahba, Christine Earhart Mayeur

Power of Water **Watershed Management Plans – A Sustainable Foundation for Protecting and Restoring Water Quality** *GE Theatre*

Given all the benefits that water provides, it should come as no surprise that communities are looking for ways to maintain high water quality while also balancing the need for economic growth and development. This session will educate participants on watershed functions and demonstrate how watershed management plans provide a sustainable foundation for protecting and restoring water quality. (1.5 CM / 1.5 HSW)

Speakers: Andrew Raus, AICP, Jason Babcock-Stiner, AICP, John Behan, AICP, Dr. Richard Horwitz, D.WRE, Robert H. Feller, ESQ.

Community Transformers **Parks and Open Spaces as Community Transformers** *Hearst Education Center (Basement)*

Participate in an educational session to learn more about how parks and open spaces are being targeted in a positive way to help change the face of communities, improve quality of life, and attract visitors. Topics will include the integration of technology into the park planning and design process, sustainability and economic development. Attendees should come prepared to discuss their ideas about "What is a park and open space system in today's urban environment?" (1.5 CM / 1.5 HSW)

Speakers: Kimberly Baptiste, AICP, Eric Brady, Joy Keubler, RLA, ASLA

6:00-8:00 | Conference Reception Mainstage at Proctors Theatre (First Floor)

Fresh foods demonstration by two Mazzone Hospitality chefs;
Musical entertainment provided on Proctors own Wurlitzer organ "Goldie"

Education Sessions

Friday | Session 7

10:45-12:15

Transportation Conduits

Busy Complete Green Streets

Albany International Room

Current policies are asking our planners, engineers, and landscape architects to plan and build roads that make us healthier, protect the environment, and improve our economy. This session will look at the process, product, and payback of three upstate projects in Olean, Syracuse and Rochester, to see what works and what doesn't when we expect our streets to save our communities. (1.5 CM / 1.5 HSW)

Speakers: Jeffrey Lebsack, P.E., AICP, PTOE, Tanya Zwahlen, AICP, Mark Johns, RLA and Adam Woodburn, RLA

Community Transformers

Strengthening Local & Regional Food System Development in New York

Taylor Made Group Room

There is movement underway to rebuild a diverse, sustainable food system in our nation. An increased understanding of the impacts of farmland loss, fuel costs, and fresh water and clean soil issues, combined with the lack of food access and unhealthy diets, have converged to bring about a shift in attitudes and priorities. This session will highlight three distinct, yet intricately connected nonprofit entities that implement policies and programs that are directly relevant to the work of planning and landscape architect professionals. (1.5 CM / 1.5 HSW)

Speakers: Linda A. Trombley, Virginia Kasinki, Amy Klein, Teri Ptacek

Power of Water

Post Hurricane Recovery: Community Renewal in the Aftermath of 2011's Hurricane Irene and Tropical Storm Lee

GE Theatre

In recent years, New York has been repeatedly beset with disastrous, sometimes deadly, storms and floods. Post-disaster recovery planning can serve as a catalyst to communities to more effectively manage and coordinate the interrelated elements of their recovery, i.e., housing, economy, infrastructure, the environment, and social services. The post-disaster recovery period also provides an opportunity to redirect community growth in a positive way. By realigning local priorities to foster both sustainability and resilience, communities can better prepare themselves for the future. (1.5 CM / 1.5 HSW)

Speakers: Marianne Luhrs, Margaret Irwin, Paul A. Nelson, Elaine D. Jardine

Regulatory and Case Law

Regulatory and Case Law Update for AICP and RLA

Hearst Education Center (Basement)

This session will use a mid-size housing project as an example to discuss planning law updates. Current SEQR status, including proposed regulatory modifications, as well as updates on land use case law and current issues such as natural gas drilling will be reviewed. The session will include audience discussion on the need to alter regulatory programs and land use regulations to emphasize long term community sustainability. (1.5 Law / 1.5 HSW)

Speaker: Kevin Young, Esq.

With special thanks to the following for their support for the 2013 Annual Conference.

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