



## **Circulate Consortium Outer London Strategic Touring: Venue Attached Artist Brief**

Circulate is an Outer London touring network for Outdoor Arts, developed by a consortium of Outer London venues - Watermans in Hounslow, The Albany in Deptford, Millfield Theatre in Enfield and Stratford Circus in Newham, with the Independent Street Arts Network and Mayor of London. The Consortium plans have been supported by a grant from the Arts Council England's Strategic Touring Programme for a period of three years from April 1<sup>st</sup> 2016. This new Consortium and project has been developed as a legacy of the London 2012 Outdoor Arts Festival and the first phase of Circulate 2012 - 2016.

The Circulate programme will deliver a series of 3 tours per year, with every production visiting each of the 4 venue partners' locations. This will maintain the momentum of Circulate's first phase.

The programme will include:

- A UK-based show
- An International show
- An installation or similar durational event

Circulate's key objectives for 2016-2019 include:

### **Increasing provision of high-quality Outdoor Arts in Outer London**

And

### **Facilitating conversations and relationships between artists, venues and audiences to support mutual understanding and the development of relevant product and programming**

It is with these objectives in view that each of the four Circulate venues is offering a two-year residency for artists and companies to develop and tour a new piece of outdoor work to the Circulate network and deliver detailed community engagement activity in their host venues location.

These 'Attached Artist' residencies will create a more substantial and longer term connection between each artist and their host venue. Venues will provide a simple, one-stage commission to each artist to produce a new piece of work and tour it to the four venues of the Circulate network. They will also be part of the community engagement process in each of the target areas.

In Year 1 - 2016, each venue partner will select one artist or company emerging/developing in the Outdoor Arts sector as their attached artist for Years 2 and 3. The attached artists will each receive a commission to produce and tour a piece of new outdoor work. This work will be developed at their host venue, where they will receive free rehearsal space, advice and support in addition to the £10,000 commission awarded.

The work developed by the 4 attached artists will be toured as a showcase of new work in Year 2. The showcase will tour to each of the 4 venue's locations as part of the commission awarded. The package will also be available as part of the programme offered to satellite locations in Years 2 and 3, with the artists paid an additional fee for any dates programmed by additional locations.

The attached artists will have a 2-year relationship with the venues in Years 2 and 3. They will spend more time at their host venue for rehearsal space, residencies, scratch performances, and community engagement as appropriate. Each artist will have an outline plan at the start of the project, which will be further developed in collaboration with their host venue during the programme to allow a flexible and responsive relationship with artists, supporting a clearer development process for their work, beyond the basic commission. This development plan will also encourage and facilitate direct conversations and engagement between the attached artist and the communities in the venues' target locations. The venue will hold an additional budget of £5,000 per annum for Years 2 and 3 for community engagement work with their attached artist, beyond the main commission.



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## Indicative Timeline

- **July 2016 – September 2016:** Commission Callout Open
- **September 2016 - October 2016:** Attached Artist selection process
- **November 2016:** Final Attached Artists appointed by Circulate
- **December 2016:** Attached Artists contracted by host venue
- **January – June 2017:** Commission pieces in development, scratch period, community engagement activity as per Venue Audience Development plans
- **July 2017:** Attached Artist Tour to the Circulate Network

## Annual Activity

### Year 1

- Attached Artists identified and appointed by Circulate
- Artist development plan submitted
- Attached Artists contracted

### Year 2

- Venue provides free rehearsal space, advice, support, consultation plus a £10,000 commission to create and tour a new piece of outdoor work to the four Circulate locations.
- Development of new work , scratch performances
- Mandatory attendance at the ISAN Advice Shop Development Day, to work on all aspects of the project including press release and publicity, social media campaign , peer to peer mentoring, production, sound, risk assessments, insurance and public liability, community method statements, creative guidance and next steps in the sector.
- Attached Artists touring activity
- The Venues and Attached Artists identify appropriate additional engagement activity with the local community and/or targeted groups. This will form an Engagement plan, closely aligned to the Venue's Audience Development plan for Circulate. A £5,000 budget for this activity will be held by the Venue.

### Year 3

- The Venues and Attached Artists identify appropriate additional engagement activity with the local community and/or targeted groups. This will form an Engagement plan, closely aligned to the Venue's Audience Development plan for Circulate. A £5,000 budget for this activity will be held by the Venue.

**Please apply via email to Programme Manager, Danielle Marshall, [Dani@Circulate.London](mailto:Dani@Circulate.London) by 5PM 16 September 2016. To apply:**

- Please provide a creative submission for the work you wish to develop, including a provisional budget for the £10,000 commission and detailing art form, existing or new company, company size, existing funds, director attached and theme, if known.
- Please outline your interest in this residency, what would you hope to gain and which of the Circulate venues you are applying to work with.
- Circulate aims to engage very diverse communities who tend to be less engaged in the arts, through its touring programme and with the Attached Artists. Please tell us about your experience of engaging communities and describe how you would approach this.
- Circulate Attached Artists will enter two year residency relationship with their host venue. Please describe how you would use the time afforded to this residency.

**Circulate is committed to equality and diversity and welcomes proposals from a diverse range of artists.**



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