**EDTECH USE IS GROWING**

- 66% of parents indicate that technology use has increased over the past few years.
- 64% of those parents say tech has become more integrated into the way teachers teach and students learn.

**EDTECH IS PROMISING**

- 87% of parents believe in the potential for technology to positively impact student learning.
- 84% of parents say they want their child to have access to educational technology outside of school to extend learning time beyond the school day.

**IMPLEMENTATION MATTERS**

- 93% of parents believe technology is a valuable tool to tailor student learning...
- ...but only 1 in 3 believe that schools are currently doing an “excellent” job using technology for this purpose.

**WHEN PARENTS SAY...**

- “My school does an excellent job using tech to tailor learning.”
- ...they are 2 ½ times more likely to report their child has learned more.

**TERMINOLOGY GAPS**

- 44% of parents understand “personalized learning”
- 43% of parents understand “competency based education”
- 31% of parents understand “21st century skills”

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THE LEARNING ASSEMBLY is a national network of education organizations that help educators rigorously implement and assess innovative tools to support teaching and learning.

[learningassembly.org](http://learningassembly.org)  @TheLAssembly.

Data taken from YouGov poll of 1,000 parents of public school students conducted September 2016.