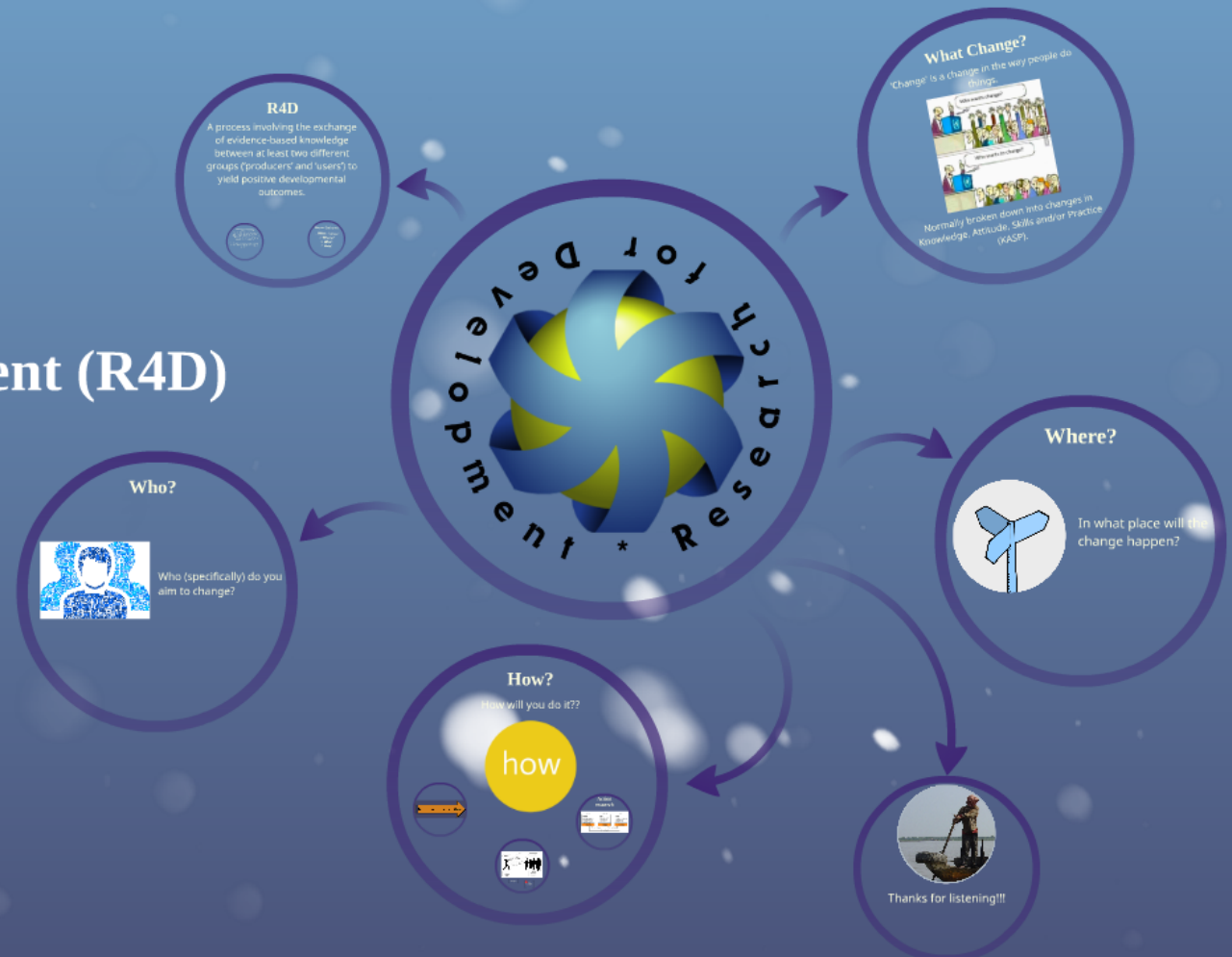
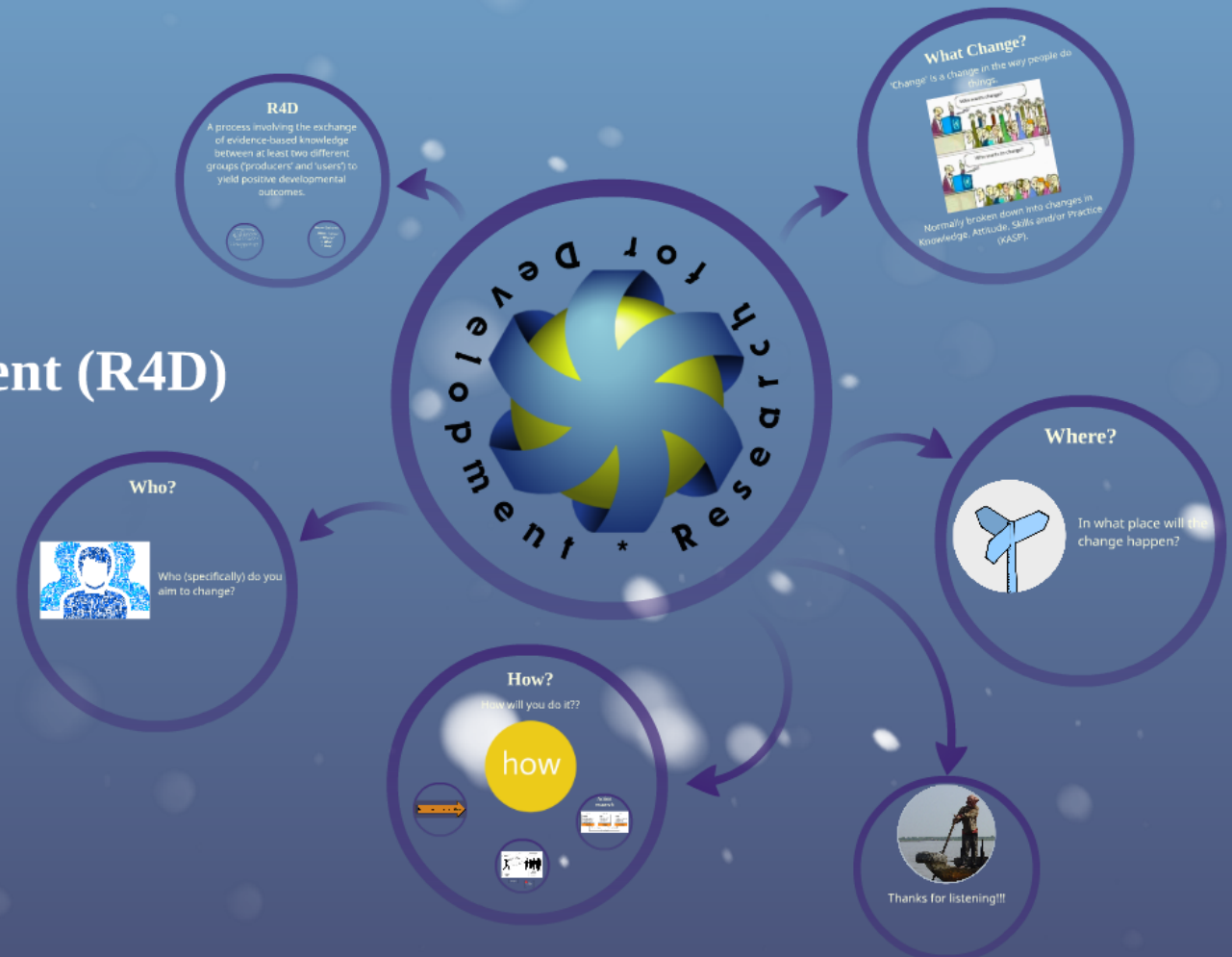


Research-for-Development (R4D)



Research-for-Development (R4D)



- Impact Pathways
- What change?
- 2. Where?
- 3. Who?
- 4. How?



R4D

A process involving the exchange of evidence-based knowledge between at least two different groups ('producers' and 'users') to yield positive developmental outcomes.

Theories of Change

"All programs (and projects) are based on explicit or implicit theory about how the intended program outputs and impacts are to be achieved and the factors constraining or facilitating their achievement".

"An explicit theory or model of how the program (or project) causes the intended or observed outcomes".

Impact Pathways

1. **What** change?
2. **Where?**
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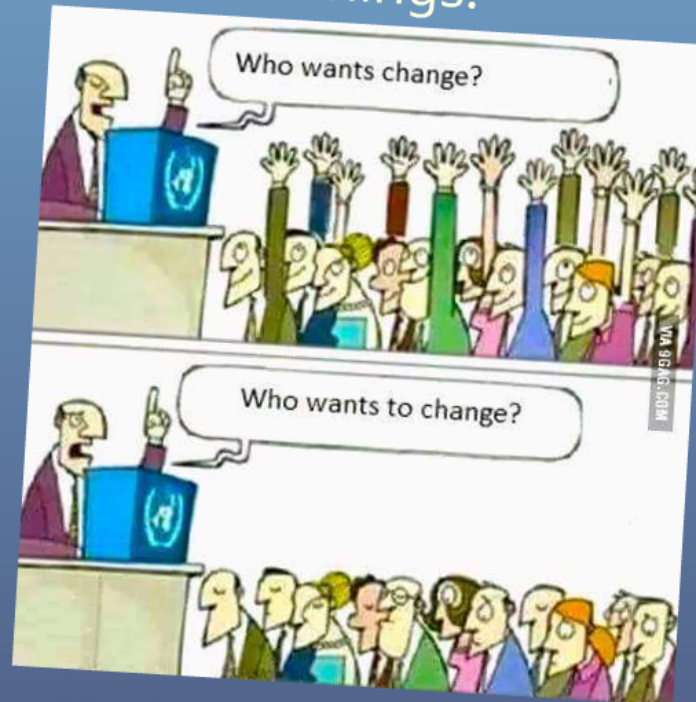
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Impact Pathways

- 1. What change?**
- 2. Where?**
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- 4. How?**

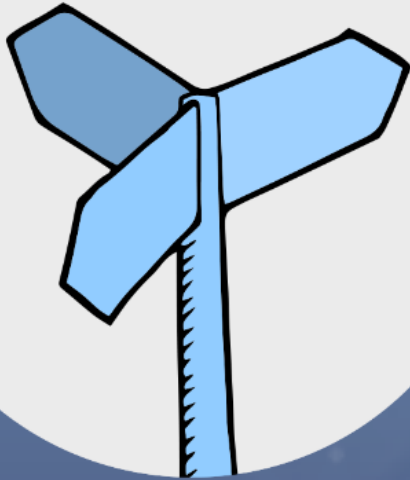
What Change?

'Change' is a change in the way people do things.



Normally broken down into changes in Knowledge, Attitude, Skills and/or Practice (KASP).

Where?



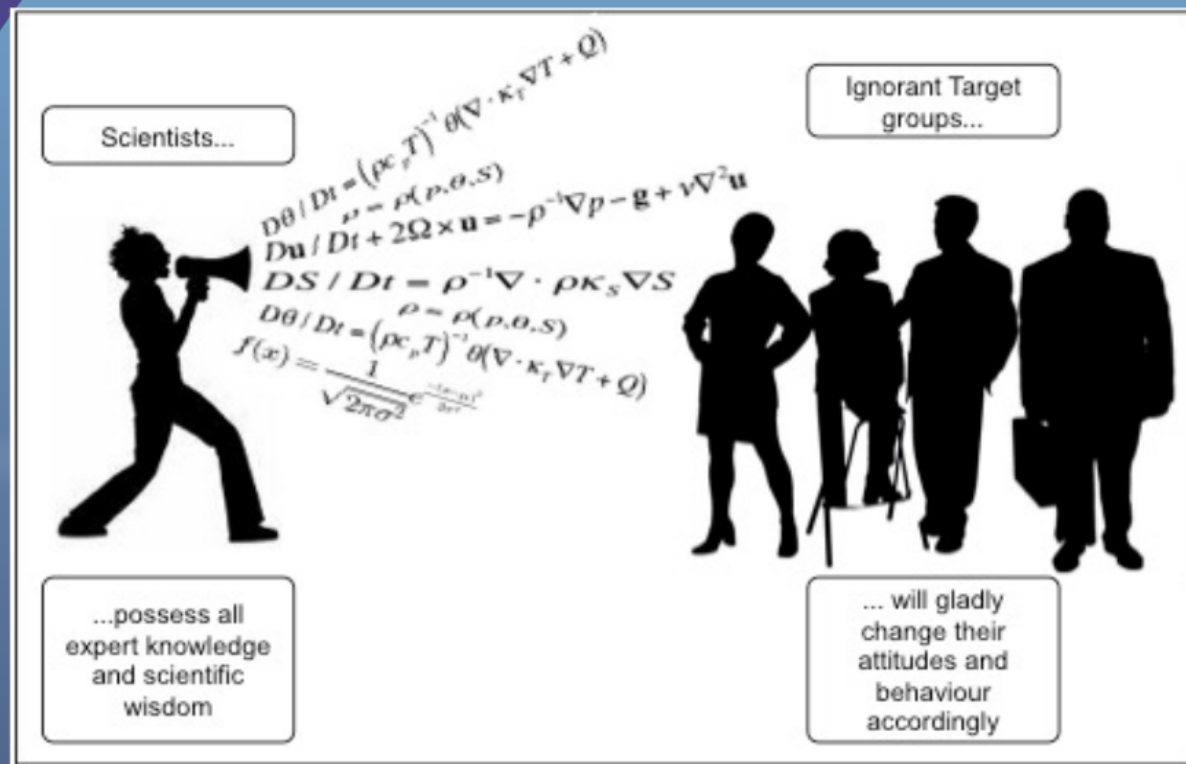
In what place will the change happen?

Who?



Who (specifically) do you aim to change?





Communications is the art of getting through

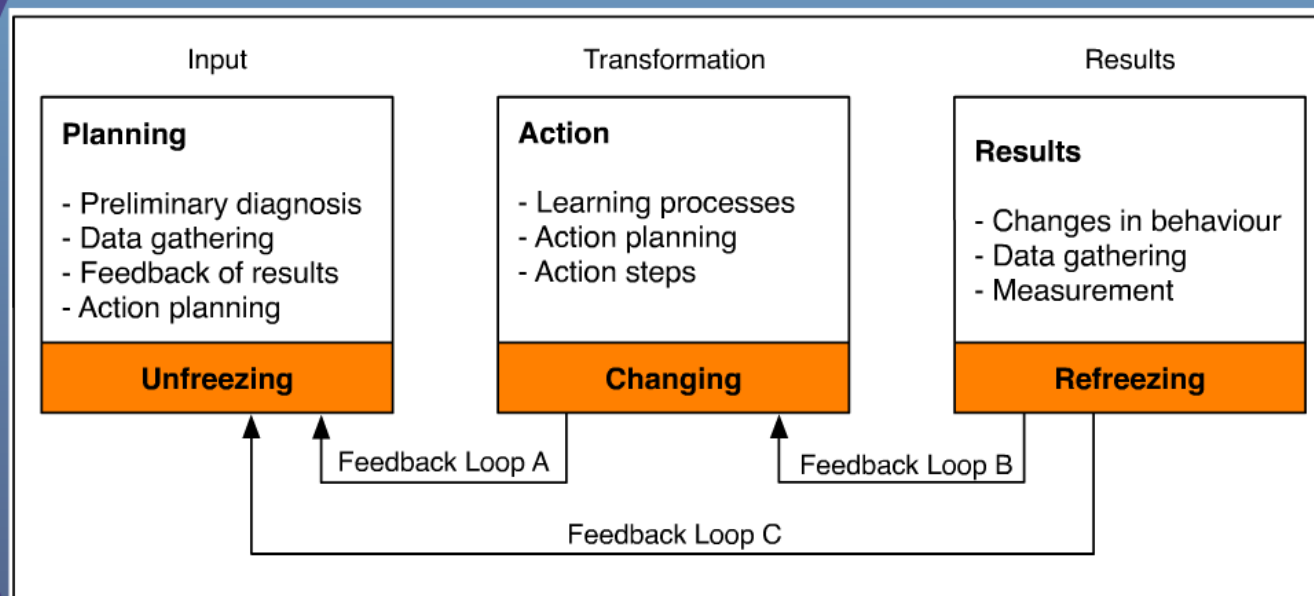
STOP It is NOT:
'Giving out'
'Making people aware'
Disseminating

**Communications is the art
of getting through**



It is NOT:
'Giving out'
'Making people aware'
Disseminating

Action research





Thanks for listening!!!