



WHERE TO PUBLISH

Before you leap...

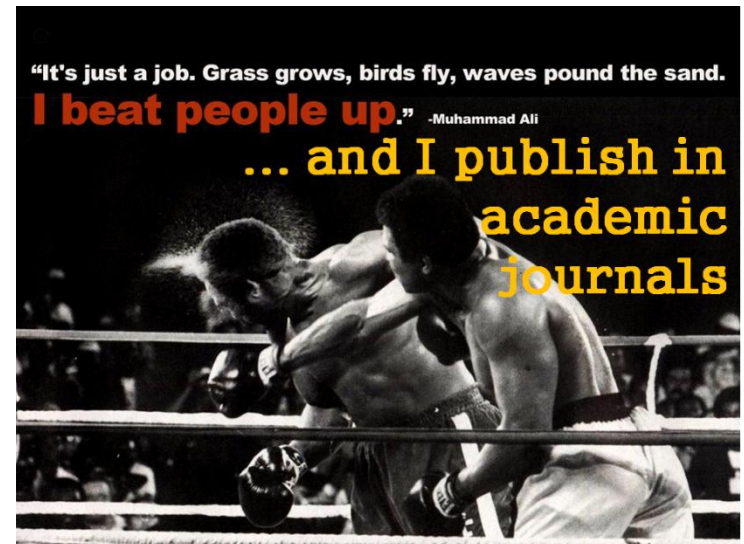
- Make sure the work is original
 - It should not contain significant overlap with already submitted or published piece
- Make sure it is agreed who will be listed as an author
 - And who will be kindly acknowledged
- Make sure it is clear who will be listed as lead author
 - Regardless of who does the submission

Authorship

- All should make substantial contributions to
 - conception or design
 - Data collection
 - writing or revising content
 - And, Agree on final version
- But who goes first?
 - Whoever did the most
 - The PhD or post-doc student
 - Equal share, take turns

It matters

- If you want
 - people to read what you write
 - to influence their thinking
 - to build your credibility
- But do not want
 - To pay too much
 - To wait for ever
 - To get rejection depression



Criteria for choosing a journal

To look for

- you cite
- get cited
- fit your topic
- fit type of article
- your targets read
- match level of significance/originality
- Try publisher software:
 - <http://journalfinder.elsevier.com/>
 - <http://www.springer.com/?SGWID=0-102-12-988548-0>

To avoid

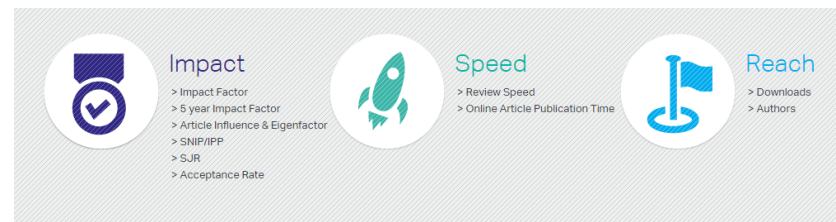
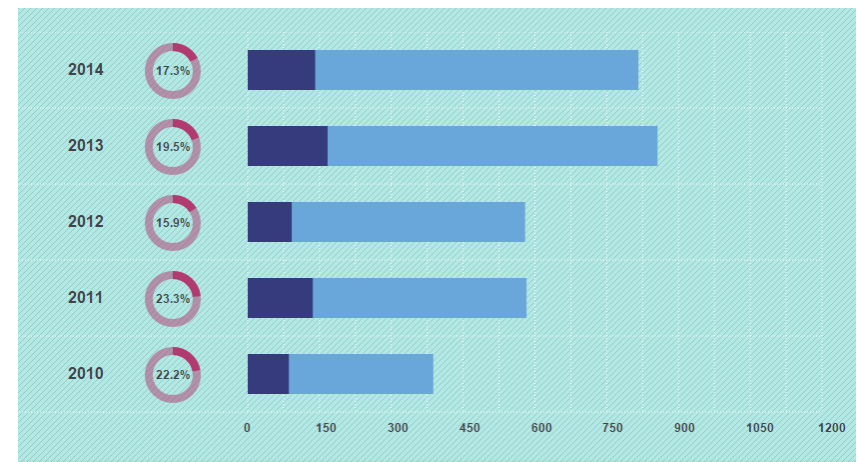
- Predatory journals often
 - Solicit articles via mass-emailing
 - charge publication fees
 - Publish junk (everything)
 - Are not listed in ISI/SCOPUS
 - Poor, fake, or no review
 - Most appear on Beall's list:
<http://scholarlyoa.com/publishers/>

Impact factors

Journal	IF	Journal	IF
Science	16.7	Ambio	2.3
Global Environmental Change	5.8	Environmental Management	1.6
Annual Review of Environment and Resources	5.1	Globalizations	1.0
Environmental Science & Policy	3.4	Mountain Research & Development	0.9
Ecology & Society	3.0	Risk Management	0.5
Regional Environmental Change	2.3	Water Resources & Rural Development	n.a.

Making the choice

- Seriously consider 2-3 options
 - Compare advantages/limitations
 - Choose one
- Keep others as back-up options
 - Manuscripts get rejected from better journals
- Compare metrics



Submission

- Carefully check author guidelines
- Look at recent issue for examples
- Register / log-in to on-line system
- Separate manuscript into bits and submit step-wise
 - Author information
 - Abstracts
 - Keywords, highlights
 - Main Text
 - Tables and figures
- Recheck before hit “SUBMIT”



Peer review process

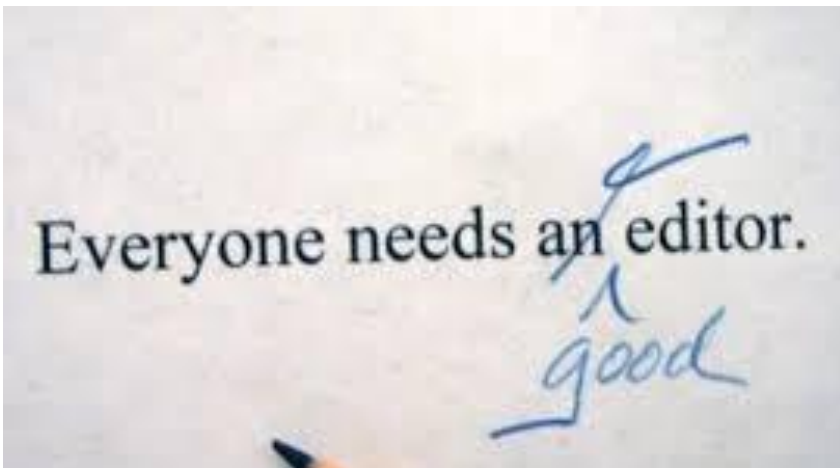
- Feedback on submission is typically 1-4 months
- Expect to have to make revisions (major, minor) and to get 2-6 weeks to do them!
 - If rejected take a deep breath and look carefully at reviewers comments before resubmitting elsewhere
- For proofs check very carefully – ask others to help; expect few days only!
- Full process will often take 6-12 months before on-line publication

Ladder of satisfaction



- Getting rejected without review
- Getting rejected after review
- Getting published
- Being cited
- Being cited correctly (and favorably)
- Having influence on how others think...

Improving your own writing



- Review drafts of your colleagues
- Read published papers observing ‘organization’ and ‘argument’
- Allocate time to revise your own work
- Seek feedback from others