Before you leap…

- Make sure the work is original
  - It should not contain significant overlap with already submitted or published piece
- Make sure it is agreed who will be listed as an author
  - And who will be kindly acknowledged
- Make sure it is clear who will be listed as lead author
  - Regardless of who does the submission

Authorship

- All should make substantial contributions to
  - conception or design
  - Data collection
  - writing or revising content
  - And, Agree on final version
- But who goes first?
  - Whoever did the most
  - The PhD or post-doc student
  - Equal share, take turns
It matters

• If you want
  • people to read what you write
  • to influence their thinking
  • to build your credibility

• But do not want
  • To pay too much
  • To wait for ever
  • To get rejection depression
## Criteria for choosing a journal

**To look for**
- you cite
- get cited
- fit your topic
- fit type of article
- your targets read
- match level of significance/originality
- Try publisher software:
  - [http://journalfinder.elsevier.com/](http://journalfinder.elsevier.com/)
  - [http://www.springer.com/?SGWID=0-102-12-988548-0](http://www.springer.com/?SGWID=0-102-12-988548-0)

**To avoid**
- Predatory journals often
  - Solicit articles via mass-emailing
  - charge publication fees
  - Publish junk (everything)
  - Are not listed in ISI/SCOPUS
  - Poor, fake, or no review
## Impact factors

<table>
<thead>
<tr>
<th>Journal</th>
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<th>Journal</th>
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</thead>
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<tr>
<td>Science</td>
<td>16.7</td>
<td>Ambio</td>
<td>2.3</td>
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<tr>
<td>Global Environmental Change</td>
<td>5.8</td>
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<td>1.6</td>
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<td>Annual Review of Environment and Resources</td>
<td>5.1</td>
<td>Globalizations</td>
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<td>Environmental Science &amp; Policy</td>
<td>3.4</td>
<td>Mountain Research &amp; Development</td>
<td>0.9</td>
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<tr>
<td>Ecology &amp; Society</td>
<td>3.0</td>
<td>Risk Management</td>
<td>0.5</td>
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<td>Regional Environmental Change</td>
<td>2.3</td>
<td>Water Resources &amp; Rural Development</td>
<td>n.a.</td>
</tr>
</tbody>
</table>

How many times an average paper is cited per year
Making the choice

- Seriously consider 2-3 options
  - Compare advantages/limitations
  - Choose one
- Keep others as back-up options
  - Manuscripts get rejected from better journals
- Compare metrics
Submission

• Carefully check author guidelines
• Look at recent issue for examples
• Register / log-in to on-line system
• Separate manuscript into bits and submit step-wise
  • Author information
  • Abstracts
  • Keywords, highlights
  • Main Text
  • Tables and figures
• Recheck before hit “SUBMIT”
Peer review process

• Feedback on submission is typically 1-4 months
• Expect to have to make revisions (major, minor) and to get 2-6 weeks to do them!
  • If rejected take a deep breath and look carefully at reviewers comments before resubmitting elsewhere
• For proofs check very carefully – ask others to help; expect few days only!
• Full process will often take 6-12 months before on-line publication
Ladder of satisfaction

- Getting rejected without review
- Getting rejected after review
- Getting published
- Being cited
- Being cited correctly (and favorably)
- Having influence on how others think...
Improving your own writing

• Review drafts of your colleagues
• Read published papers observing ‘organization’ and ‘argument’
• Allocate time to revise your own work
• Seek feedback from others