

Leadership Development – Adult Ministries

Sun Nov 7th, 2010

This session's theme

Evangelism & Outreach: How good is my group at developing disciples who initiate interest in the Gospel?

For starters, take 5 minutes to share at your table:

1. Any stories out there of people on your 5X5 prayer lists coming to faith in Christ this fall during Double Your Impact?
2. Anyone out there have seekers in your group who aren't yet Christians? How is God working in their lives? What effect if any is their presence in your group having?

Harnessing the Power of "Both-And" Two Big-Picture categories of Outreach Strategy at CCC

a) Attractional Strategy

Definition: Ministry strategy that relies on people being drawn to groups and community where they can hear and respond to the Gospel. Attending an event, a weekend service or a small group is how an individual will be reached. Making great invitations to bring someone in from the outside is essential. It's a come and see approach.

John 1:45-46 45 Philip found Nathanael and told him, "We have found the one Moses wrote about in the Law, and about whom the prophets also wrote-- Jesus of Nazareth, the son of Joseph." 46 "Nazareth! Can anything good come from there?" Nathanael asked. "Come and see," said Philip.

Reveal Survey:

- 3% of CCC people filling out the survey indicated they exploring faith (slide 17). Pretty weak if we're trying to attract seekers to CCC (survey numbers)
- 38% of CCC people say that inviting a non-christian to church is how to reach out (slide 34). Not bad, reflects some good progress, w. lots of room to grow!

JG Feedback Survey 2010:

- 70% of people surveyed in Journey Groups strongly agreed with the statement: "My current group would easily welcome a person exploring Christ." Only 1% strongly disagreed! Our hearts are in the right place even though our groups don't have many seekers in them.

b) Missional Strategy

Definition: Ministry strategy that puts the emphasis on equipping people to lead others to Christ "outside the four walls" of the church or group. No limits on where the mission can reach. Outreach takes place "out there" where relationships happen day to day (neighborhoods, extended family, workplaces, community involvement, etc). Limiting factor is how well people actually are equipped to take the message where the people are. Basically it's a go and tell strategy.

Luke 9:1-6 When Jesus had called the Twelve together, he gave them power and authority to drive out all demons and to cure diseases, 2 and he sent them out to preach the kingdom of God and to heal the sick. ... 6 So they set out and went from village to village, preaching the gospel and healing people everywhere.

Reveal Survey

- Slide 32 shows us how important evangelism is to the growth curve of adults. See movements #2 and #3. If we're into spiritual growth happening in disciple-making communities, we must challenge those communities to greater risks in evangelism.
- 25% of CCC people indicate involvement in a missional style of outreach indicated by the number of people who have had at least 6 spiritual conversations with seekers in the last year! LOTS of room to grow here.

JG Feedback Survey 2010

- 36% of the people surveyed in our Journey Groups strongly agreed with the statement: "My Journey Group encourages me to be involved in friendships with people who do not yet know Jesus."
- When asked about which of the RISKS categories their Journey Group needed to focus more on people cited Initiates Interest (16%) and Serves People (30%) were the two largest areas in need of more effective leadership.

Discuss at your table:

- Would you say as a church we lean more toward the *attractional* model or the *missional* model in our style of evangelistic outreach? Why?
- If seekers where to attend the group you lead in greater numbers, what issues do you think would surface over the life-span of your group?

Tim's Top Seven

Ideas for strengthening evangelism in a disciple-making group:

1. Strategic **content**/curriculum choices for the group
2. Is the **format** helpful, unhelpful or neutral for the sake of those seeking/exploring?
3. Is the **atmosphere**, language, humor, etc, conducive or off-putting?
4. **Direct Aim**: Could your group focus entirely on equipping in evangelism for 4-6 weeks?
 - a. Intersections training being offered in your group for 6 weeks.
 - b. Initiates Interest curriculum guide
5. **One on one connection** outside the group time with seekers.
6. **Prayer and accountability** in reaching out (5X5 updates in group time).
7. Group accountability with **making invitations** for special weekend services.

Tools – Resources

- 1) **RISKS – Initiates Interest Curriculum** available as a download from the JG resource page

<http://cccomaha.org/journey-group-resources.php>

- 5 Biblical Images of what a witness is.
- 1 study on the heart of the Gospel Message
- Practical applications for individuals and groups
- Leaders notes included



2) **Intersections**

- 6 lessons, 45-60 minutes per lesson
- Teacher's notes and teacher training available
- Booklets are about \$7.00 and can be ordered by e-mailing timp@cccomaha.org
- See spring calendar of events for elective options on Sunday and Tuesday night.



- 3) The Jesus Class - The Gospel of Mark chapters 1-8. Follow-up to Lee Strobel coming in January
- 4) Seeker Small Group resources
- 5) Learn a new Gospel Outline together as a small group! See **True-Story** by James Choung

Upcoming events & key dates related to Outreach

Sunday Message Series

First three Sundays in January: What is the pathway of being a disciple?

- Week 1 – What is the path?
- Week 2 – Where am I on the path?
- Week 3 – Personal Development plan

Lee Strobel – is back again Jan 23rd, 2011, to kick off an outreach series called “Just the Facts”

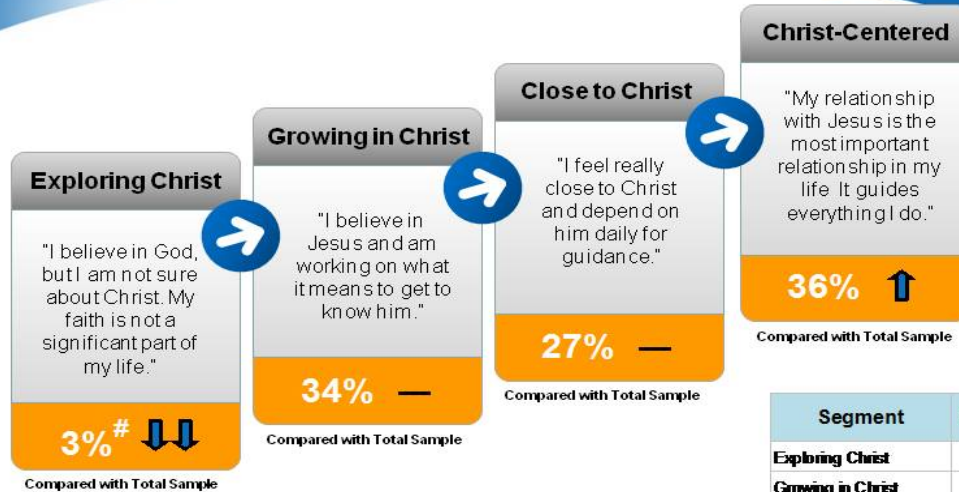
- Week 1 – Lee, on evidence that God has spoken in Creation.
- Week 2 – Mark Ashton, evidence that God has spoken in God's word.
- Week 3 – Mark Ashton, evidence that God has spoken through Jesus God's son.

(Jesus Class will be offered as an elective follow-up to Lee – starting the week after Lee is here.)

Message Series on Evangelism taught by Mark Ashton

- Starts Mar 27th and runs for 3-4 weeks.
- Could be a great time to offer Intersections in Journey Groups, Small Groups, etc.
- Coincide with Sunday and Tuesday night elective offering of Intersections

Christ Community Church's Spiritual Continuum Profile



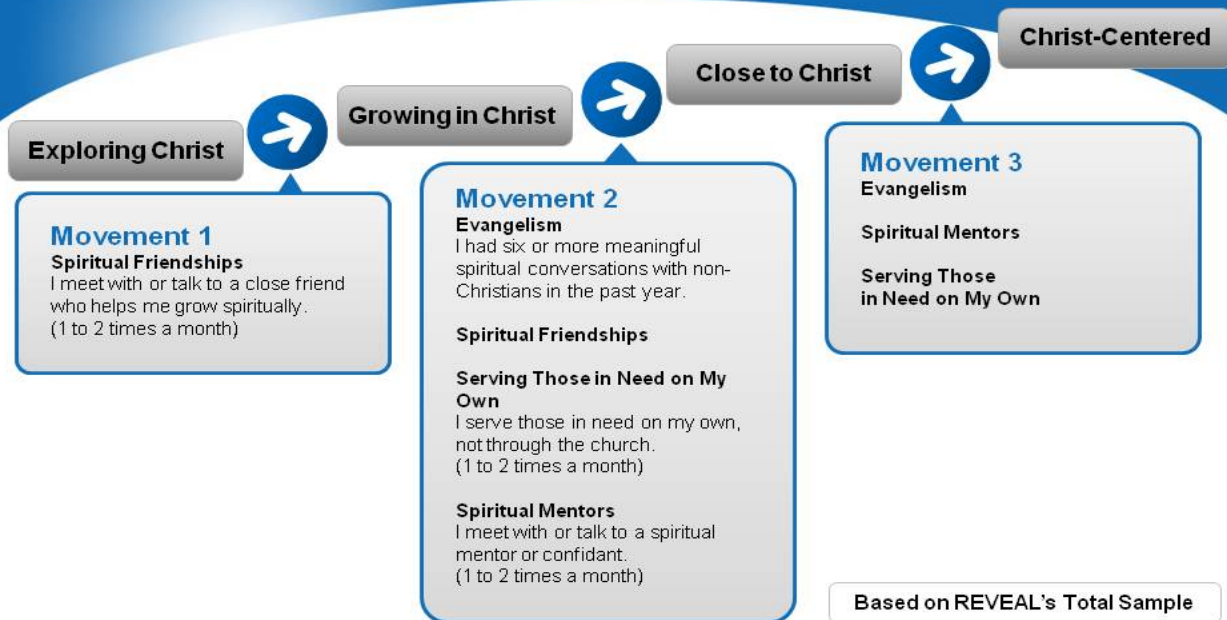
Segment	Base Size
Exploring Christ	13 [#]
Growing in Christ	149
Close to Christ	119
Christ-Centered	159

[#] Low sample size



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REVEAL Identifies Four Spiritual Activities with Others That Advance Spiritual Growth



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Christ Community Church's Participation in Key Spiritual Activities With Others

Spiritual Activities with Others	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
Base Size	440	13 [#]	149	119	159
Spiritual Friendships <i>(once or more per month)</i>	55%	38%[#]	44%	63%	60%
Evangelism <i>(6+ conversations per year)</i>	25%	15%[#]	15%	24%	36%
Serving those in need on my own <i>(once or more per month)</i>	39%	23%[#]	36%	40%	42%
Spiritual Mentors <i>(once or more per month)</i>	34%	15%[#]	23%	38%	43%

[#] Low sample size

How Your People Encourage Spiritual Growth with Non-Christians

Most Frequent Evangelism Activities <i>(at least monthly)</i>	Total	Exploring Christ	Growing in Christ	Close to Christ	Christ-Centered
Base Size	440	13 [#]	149	119	159
Talk about praying for them	78%	62%[#]	70%	82%	82%
Talk about spiritual issues	69%	46%[#]	60%	75%	74%
Display Christian symbols	66%	54%[#]	67%	72%	62%
Try to learn about their spiritual life	61% ↑	31%[#]	49% ↑	66% ↑	70%
Share my story of faith	42%	31%[#]	30%	46%	51%
Invite to church events	38%	8%[#]	33%	42%	41%
Challenge to take next step	37% ↑	15%[#]	26% ↑	40%	47%
Invite them to gatherings	32%	23%[#]	27%	36%	35%
Give Christian books, music	28%	23%[#]	21%	34% ↑	30%
Invite to support program	19%	8%[#]	13%	23% ↑	23%

[#] Low sample size