

# About Spring

I have always loved seeing life through my lens, and I'm lucky enough to have a job that allows me, in just a moment, to capture every emotion and expression of love. From the beginning, I have dreamed of taking an iconic image; one that would make me a household name. As a wedding and lifestyle photographer, I am honored to have become a household name for each of my clients. I create custom art pieces for my clients and as long as they enjoy them I will consider myself a successful artist and live a joyous life.

Diane Arbus put her love for photography into the perfect words: "taking pictures is like tiptoeing into the kitchen late at night and stealing Oreo cookies". I say bring on the cookies and while I am stuffing my face with sugary goodness I am also striving to capture artistic images that will live and breath your memories and the love behind them.

# My Style

If there is one thing that Clinton Kelly and Stacy London have taught me over my years as a loyal "What Not to Wear" watcher it's that quality is vital to any style.

From my Tiffany's earrings (a gift from the love of my life) down to my Outlet Banana Republic jeans that are a staple in my everyday outfit, I've always loved the feel of classic style with a modern twist. Give me vintage coach and Cole Haan shoes any day, but without a vest from the clearance rack at TJ Maxx and the \$6 H&M shirt, this outfit just wouldn't have been me. I've always tried to live by Gucci's family slogan of "Quality is remembered long after the price is forgotten".

Bringing together these quality elements, with a bit of fun, to create an individual look is all part of my artistic vision. From my own wardrobe to my wedding album designs, I strive to construct a feeling of seamless creative elegance.

From albums to gallery wrapped canvases, I unite classic and modern: a black and white portrait printed on canvas and hung gallery style, or a leather wedding album with a silver belt buckle for closure. These items offer the flavor of traditional chic with an air of modern spontaneity.

Along with that stunning piece of jewelry on your left hand, bring your two-person bicycle or a whiffle ball and bat. Together, we'll find that perfect combination of classic and personal that will allow your love, and your story, to shine through.

*I am so beyond lucky to be able to be with couples on the most amazing, romantic, fun and exciting day of their lives. I consider it a privilege to work with you and tell your story through my lens. I'll laugh with you on your engagement shoot, I'll probably cry during you vows and I'll smile when you have your first dance because I love love. And after all...*

*it's all about love*

# Wedding Day Photo Tips



My goal is for you to get to know me. Follow me on my blog and keep tabs on my Facebook page so that you'll see how much I love what I do, the consistency of my work and that I'm always pushing to striving to be better. Hopefully, these things will help us build a foundation of trust. I want my couples to understand that I take my job very seriously even though I'm often laughing and smiling along with you. I strive to provide

the best possible service and I plan to earn your trust and your friendship. Brides often spend more time with their photographer than with their groom on the wedding day. My goal is for you to be able to trust me and enjoy your day rather than be worried about making sure I get all the shots that The Knot magazine told you are "must haves". If you are taking yourself out of the moments to be sure I'm capturing them you won't be enjoying your wedding day. As an artist I want to be comfortable getting into my creative zone to create the best possible images of your day and I can't do that until I know that you trust me.

Trust is another reason I encourage couples to invest in an engagement session. Being able to spend some time with you both in front of my camera prior to the wedding day helps us build that trust. This time gives you a feel for my shooting style and how I work behind the camera and also gives me a feel for how you are as a couple in front of my camera. With this time we get a chance to get to know each other better, get some great casual image of the two of you and this time together will translate into better images on your wedding day.



## #1. WEDDING DAY TIME LINE.

Consider all the time you've put into the planning of this day to make it perfect. Your day is going to be packed with formalities. Often this leaves little time for just the two of you unless you choose to do a first look. A "first look" is when the couple see each other before the ceremony. This breaks with a lot of peoples traditional wedding ideas. But there are a few good reasons to consider this idea: If you choose to do a first look we don't just have you walk down the hall and say "hi". We set up a private moment for just the two of you, giving you some time before the ceremony to laugh, smile and breath a little before a very busy day.

We can then move on to formal portraits and get a lot, if not all of them done ahead of time.

### CONSIDER THESE TWO TIME LINES:

#### PORTRAIT SCHEDULE IF YOU CHOOSE A FIRST LOOK:

- 1.5 hours before the ceremony bride and groom see each other and take portraits of the two of them together.
- One hour before ceremony all bridal party portraits and all family portraits are taken.

#### PORTRAIT SCHEDULE IF YOU DON'T HAVE A FIRST LOOK:

- One hour before ceremony portraits of bride with bridesmaids, groom with groomsmen (As many as possible).
- After ceremony: family & bridal party portraits (taking up to one hour after ceremony).
- Portraits of bride and groom alone. (taking up to 30 mins after all other portraits).

Portraits can be taken care of easily and much more efficiently before the ceremony. One of the biggest time consumers after the ceremony is having to work around other guests who want to congratulate you after the ceremony. If we get most of your portraits done ahead of time there is no reason you can't take a few moments to thank people for coming or even do a receiving line like your parents might like.

With all this said, deciding if a first look is the right choose is 100% up to you. But now you have all the information and can make the decision that is right for you and plan your wedding day time line accordingly.

## #2. WEDDING INFO SHEET

I send all my clients an info sheet a month or so before the wedding. This sheet asks for some of the basic details of the day including a time line for the day from getting ready through the reception.

On this list I also ask for a list of "Must Have" shots for the wedding day. This is a great place for you to tell me that your great uncle is like a father to you and wants a photo of just the two of you together. I have a standard set of family groups that I take at weddings, but for something slightly out of the norm this is a great place to give me that heads up.

This is also where I ask if there are any special details incorporated into your wedding day. Often times the little things mean the most, like your grandmothers pearls that she gave you to wear on your wedding day. Without knowing that these pearls are anything other than your basic jewelry for the day I might not give them the specific attention they deserve.

This info sheet is a tool to help your day run smoother, by hopefully giving you time to think of the important photos ahead of time and save you from having to come find me to let me know of a specific important photo in the middle of your reception. It also helps my day run smoother knowing I've got all the details I'll need to be able to capture your day.

## #3. EDUCATE YOUR FAMILY AND FRIENDS ABOUT THE STYLE OF PHOTOGRAPHY YOU HAVE CHOSEN

My style is a combination of fine art and photo-journalistic. I do my best to be discrete and out of the way on the wedding day, but often get in close for a shot of some of those fantastic details that you've worked so hard on. My hope is for people to be natural and most of the time ignore me.

I encourage you to communicate your excitement about your photography to your family and friends. Share my website and blog and encourage them to take a look. This way they will have an idea of what style photographer you've chosen and hopefully by seeing examples of my work will know that there is artistic approach to each image.

Also encourage your family and friends to ignore me the day of. When people are concerned about how they look in every photo it's very difficult to capture the real moments. The more people ignore me the more natural photos I am able to get. Trust me, if there is a truly unflattering photo taken, I won't be posting all over the web for everyone to see.

## #4. TRUST YOUR PHOTOGRAPHER

This sounds simple enough, but actually doing it, can be tough. You hire a photographer because you love their style, they are someone you feel comfortable spending a very large portion of your wedding day with and hopefully they become your friend. But that doesn't make the idea of purchasing something that, at the time you pay for it, doesn't exit, any less scary. I want you to comfortable trusting your wedding day in my hands so that you can relax and enjoy your day.





# You've Got Questions...

## HOW LONG HAVE YOU BEEN SHOOTING WEDDINGS?

I started shooting weddings in 2007 with a small studio in Texas. I've been shooting for my own studio since 2009.

## WHAT KIND OF EQUIPMENT DO YOU USE?

I use professional grade Canon digital cameras and professional grade Canon lenses. I also have professional grade Canon lighting. I always bring back-up equipment to each wedding.

## WE ARE READY TO BOOK- NOW WHAT?

We can book you entirely online. I'll send you a link and you can create your custom package, submit your deposit and electronically sign your contract all from the comfort of your own couch.

## WHAT IS YOUR DEPOSIT/PAYMENT SCHEDULE?

One half of your custom wedding package is due as a deposit to hold your date. 25% is due six(6) months before your wedding date and the final 25% balance is due 30 days before your wedding.

## HOW MUCH EDITING IS DONE TO OUR IMAGES?

Each image gets basic color and exposure adjustments before being uploaded to your viewing gallery or being put on your thumb drive (for digital proofs). Every image that goes into a finished product i.e. your wedding book, canvas prints etc. will be fully edited in photoshop to make it as perfect as perfect can be.

## WHEN SHOULD WE BOOK YOU FOR OUR WEDDING?

I typically book a year or so in advance and popular dates book up first. As soon as you have your date set give me a call and we'll get your date on the calendar.

## HOW MANY IMAGES DO WE GET?

Every wedding is different but I average about 100 photos per hour of coverage.

## HOW SOON DO WE GET TO SEE OUR IMAGES?

Images will be uploaded to your online gallery within four weeks of your wedding. A blog post will be posted on average two weeks after the wedding.

# The Goods

## A WEDDING ALBUM / BOOK:

Wedding books and albums are, in my opinion, the best way to enjoy your wedding photos. You can enjoy so many images from your day without wall papering your whole house in prints (although I'm totally ok

with that idea too). The wedding albums and books that I offer range from a large press printed 300 page book to a classic matted leather bound album. Whatever your taste there is an album style for you. These albums are all of the highest quality.

## DIGITAL FILES:

Most couples want the digital files from their engagement session and from their wedding day as a part of their package. I do offer high res files as a digital download with a personal copyright release. Wedding images are delivered with your final album (if ordered) or after the wedding has been processed.

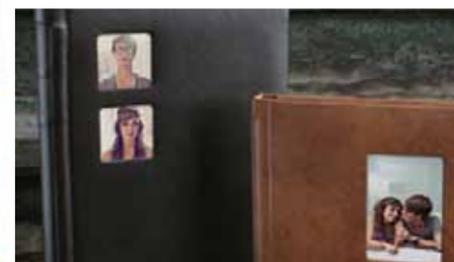
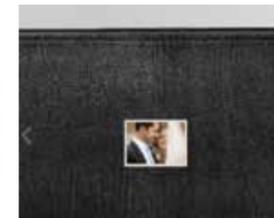
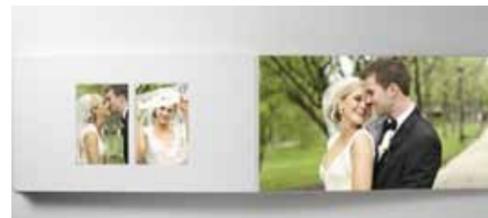
## ENGAGEMENT SESSION:

I always encourage my couples to book an engagement session for two main reasons. One it's nice to have some time prior to the wedding to hang out, spend some time together and give us both a chance to work together with a camera before the big day and two- it's nice to have some more casual and fun images of you two which are great for save the dates, wedding websites, Christmas cards etc.

## PHOTOGRAPHIC PRINTS & CANVAS PRINTS:

With this crazy digital age we live in people often forget about prints. PLEASE, PLEASE, PLEASE don't forget about displaying your photos!!! If all you get are the digital files chances are they will sit on a shelf somewhere and other than looking at a screen you'll never really enjoy your images. You've chosen to invest in a photographer to capture these memories- display them so you can enjoy them!

I offer professionally printed photographic prints and canvas prints. All prints will be individually perfected in photoshop prior to printing. A huge range of sizes are available just ask for details. Your gallery also offers proof prints which are printed just as seen, for a smaller investment.



# My favorite vendors

## **BAND/DJ/MUSICIANS**

*Peak Entertainment Inc.*

[www.peakdj.com](http://www.peakdj.com)

802.888.6978

*Anthony Arone (Allstar DJ's)*

[www.getadj.com](http://www.getadj.com)

[BostonsBestDJs@aol.com](mailto:BostonsBestDJs@aol.com)

*Soul Kitchen*

[www.soulkitchenband.com](http://www.soulkitchenband.com)

617.469.4381

*Sweet Tooth & The Sugar Babies*

[www.sugarbabiesband.com](http://www.sugarbabiesband.com)

Eytan- (206) 661-4126

## **JP**

*Kim Steward*

[KimTheJP@gmail.com](mailto:KimTheJP@gmail.com)

[kimthejp.com](http://kimthejp.com)

603.387.9496

## **FLORIST**

*Dutch Bloemen Winkel*

[www.dutchbloemenwinkel.com](http://www.dutchbloemenwinkel.com)

[carrie@dutchbloemenwinkel.com](mailto:carrie@dutchbloemenwinkel.com)

603.383.9696

*Blooming Vineyards*

*Conway, NH*

[www.bloomingvineyards.com](http://www.bloomingvineyards.com)

603.986.7428

## **CAKE**

*White Mountain Cupcakery*

[www.wmcupcakery.com](http://www.wmcupcakery.com)

[info@wmcupcakery.com](mailto:info@wmcupcakery.com)

603.733.5310

*Vintage Baking Company*

[www.vintagebakingco.com](http://www.vintagebakingco.com)

[info@vintagebakingco.com](mailto:info@vintagebakingco.com)

603.356.4106

## **VIDEOGRAPHER**

*Meg Simone*

[www.megsimone.com](http://www.megsimone.com)

## **DRESSES & FORMAL WEAR**

*Inspirations Bridal & Formal Wear*

[www.inspirationsbridal.com](http://www.inspirationsbridal.com)

[caitlin@inspirationsbridal.com](mailto:caitlin@inspirationsbridal.com)

603.447.1251

## **HAIR & MAKE-UP**

*Debony*

*Jackson, NH*

[www.debonysalon.com](http://www.debonysalon.com)

*The Cut Off*

*North Conway, NH*

[www.cutoffspa.com](http://www.cutoffspa.com)

## **INVITATIONS & PRINT**

*Chocolate Creative Designs*

*Stonington, CT*

[www.chocolatecreativedesign.com](http://www.chocolatecreativedesign.com)

*Gus & Ruby Letterpress*

*Portsmouth, NH*

[www.gusandruby.com](http://www.gusandruby.com)

603.319.1717

## **CUSTOM WEDDING RINGS**

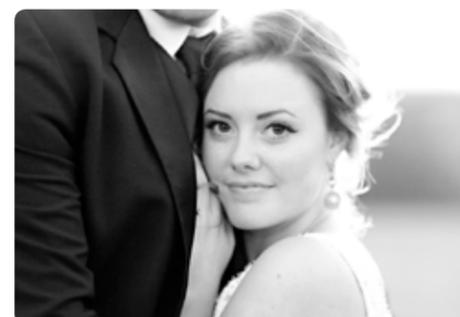
*Harvest Gold*

*Bill & Lynda Rudd*

[www.harvestgoldgallery.com](http://www.harvestgoldgallery.com)

207.925.6502

# Making a difference



Being able to do what I love for a living makes me one of the lucky ones. I've chosen to celebrate by giving back. I donate a portion of every wedding to a non-profit in need. This is where you come in... You get to decide which charity gets a portion from your purchase. It's one of my ways of saying thank you for choosing Spring Smith Studios.

### **RUSTY ROCKET-**

a charity near and dear to my own heart. This non profit is all about kids and music. [www.rustyrocket.com](http://www.rustyrocket.com)

### **ANIMAL RESCUE LEAGUE OF NH-**

helping homeless animals find loving, forever homes.

**JEN'S FRIENDS:** providing supplemental financial assistance and other resources to cancer patients and their families in the Mount Washington Valley.

**THIRST RELIEF INTERNATIONAL:** whose mission is to overcome death and disease resulting from the consumption of contaminated water by providing safe, clean drinking water to those in need around the world.