

NEW YEAR'S EVE AS YOU HAVE NEVER EXPERIENCED IT!

The City of Sugar Land Presents:

# The Sugar Cube Drop

Come see the newest and most innovative 3D mapping technology in the world and watch City Hall come to life before your eyes! Enjoy Food, Beverages, Special Activities, and an exclusive New Year's Eve Concert by Houston's favorite band, Fried Ice Cream!

[www.friedicecreamband.com](http://www.friedicecreamband.com)

2011

Join us at the most exciting and brilliant New Year's Eve celebration in the state of Texas!

**Friday, December 31st**

Sugar Land Town Square | 2711 Towne Center Blvd. N, Sugar Land, Texas

**7:00PM – 9:00PM**

Children's Corner: Special activities and booths for the kids

**9:30PM – 1:00AM**

New Year's Eve Party in the Square

**Countdown at Midnight!**

*Libations and drink packages will be available for purchase in the Square*

This is a free public event sponsored by the City of Sugar Land. No charge for children or adults.  
For more information on the event, please visit: <http://www.sugarlandtx.gov>

**Stay safe and spend the night. Hotel rooms are available at:**

The Sugar Land Marriott, located in the heart of the vibrant new Sugar Land Town Square  
<http://www.marriott.com/hotels/travel/housl-sugar-land-marriott-town-square>