

A.I.S.E. General Assembly 2016

On 21 June, the General Assembly was held in Brussels. The President and Director General opened the meeting reporting on highlights and achievements of 2015, mentioning among others: the strategic review; the consolidation of the network; the first socio-economic analysis of our industry; A.I.S.E.'s active involvement in better regulation; CLP and DetNet; the biocides event, two new product stewardship programmes; an unrelenting focus on sustainability and the growing remit of the Charter.

More detail of all these activities can be read in the newly launched [Activity and Sustainability Report 2015-16](#).

For the outgoing President reviewing his four year tenure, Charles-François Gaudefroy identified the initiation of the strategic reorientation of the association as a significant achievement. Handing over the "guardianship of the association for future generations" to incoming President Arndt Scheidgen, Arndt pointed out that we now need to bring the new strategy to life with defined activities for each pillar.

The new industry vision and mission for A.I.S.E. were unanimously approved at the General Assembly. The General Assembly also endorsed three new member companies: [STANHOME](#), [HYPRED SA](#) and [BODE CHEMIE GmbH](#).

Industry Vision

"A prospering cleaning and hygiene industry which is a role model for serving society in an innovative and sustainable way".

New A.I.S.E. Leadership Team

- ◆ Arndt Scheidgen (President)
- ◆ Valérie Lucas (Vice-President for national associations)
- ◆ Nadia Viva (Vice-President for corporate members)
- ◆ Luis Zunzunegui (Treasurer)



L to R: L. Zunzunegui; V. Lucas; N. Viva; A. Scheidgen; C-F. Gaudefroy
Outgoing President hands over his glass ball to incoming President

Welcome statement by Arndt Scheidgen,
New A.I.S.E. President

Dear colleagues,

Starting today 1 July, I will assume my new role as President of the A.I.S.E. Looking forward to this task with excitement, I see that there are challenging tasks ahead of us.

The new strategy for which the frame has been shaped, needs to be brought to life with defined main activities per strategic pillar.

With this, we should not be shy of proudly communicating the benefits of our industry's proactive measures, serving as a role model for many other industries. In the light of the new strategy, our activities need to be focused. Still we need to decide which activities to start, to enhance, to reduce or to abandon.

For the members, the value they get for their fees needs to become more obvious and to be communicated. As a consequence of the above, the cohesion within the association as well for member companies as for national associations, needs to be strengthened.

There are lots of important projects which are currently on their way and need to be brought to a favourable issue, such as Better Regulation and Product Environmental Footprint, to name only two out of the Regulatory and the Sustainability pillar, respectively.

[...see next pg]

BOOK THE DATE
30 November 2016:
A.I.S.E. Annual INFODAY
(details on page 9)

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Still under the impression of the British vote to step out of the European Union, we cannot predict yet all consequences this move will have. What we can do at this moment, however, is to affirm that we intend to keep the close bonds with our British colleagues, with UKCPI being one of our big, agenda-shaping national associations.

At this point, I would like to thank again Charles-François explicitly for his relentless job in strengthening the network, adjusting the financial structure, issuing the socio-economic study as well as initiating the strategic reorientation of the association. As already stated at the General Assembly: Despite all current challenges, many members reflected that they find the foundation of A.I.S.E. currently in a better shape than it was back four years ago. I'm glad that Charles-François is still around in the Board to share his experience and to counsel.

To conclude, I am grateful for your trust in the new leadership team, I am looking forward to and I count on the trustful collaboration with the newly elected Vice Presidents Nadia, Valérie and Luis as our new Treasurer, with the colleagues in the Board, the National Associations, the members whatever their status, and the diligent A.I.S.E. team.

Best regards,
Arndt




Director General's Address

At the annual dinner held on the eve of the General Assembly, Susanne Zänker spoke positively about the economic context in which we are working. "We have a great story to tell". Not only are we responsible for a market value of €35.7 billion in 2015; we also invest hugely in Europe and benefit society as a whole. Our first socio-economic report highlights these benefits and "we should not be shy in advocating them".

In terms of the political context of our work, our priorities, in particular on better regulation and the circular economy, are right in line with DG GROW and DG ENV's policies. Susanne pointed out how we need to "remain agile so as not to become fragile", ensuring we continue to adapt to the changing political and economic environment, in particular through the implementation of our strategic review with concrete activities and deliverables.

PC&H

♦ Regulatory Priorities

One of the regulatory priorities of the group is the revision of the medical devices legislation. On 15 June the compromise text of the Medical Devices Regulation was agreed between the Parliament and the Council. It is expected that this text will be submitted for adoption at a Council meeting under the Slovak Presidency, most probably in September – this will be the Council's first reading position. The final adoption of the legal text is expected during the first quarter of 2017.

The PC&H SG will discuss how to follow-up on this topic. The initial idea was to set up a dedicated task force to draft guidance to help the manufacturers of cleaning and disinfecting products to comply with this legislation.

♦ Events

L. Portugal and A. O'Kane visited the InterClean 2016 trade fair in Amsterdam. L. Portugal made a presentation on the circular economy as part of the



seminar sessions which took place during the event. It was an excellent opportunity to discover new products and technologies, as well as to network. The A.I.S.E. team also participated in the world association networking meeting, where peers from multiple countries who lead associations and cleaning industry groups were present.

Detergents Regulation

A.I.S.E. is waiting for the inception consultation to be launched by the Commission to provide the views of our industry. According to the latest information, this will not happen before the fourth quarter of 2016. This consultation will last for one month and is expected to address some questions on the way the regulation has been working. The ex-post assessment of the Detergents Regulation has been announced and is now expected in 2017.

Ecolabel

The Joint Research Centre (JRC) published the third technical report on EU ecolabel criteria for the six detergent product groups and testing protocols in May. On 22 June, during the EU Ecolabelling Board meeting, JRC presented this document. Three topics had been raised for discussion: the transition period, the derogation for fragrances and the restriction on isothiazolinones. Other topics were raised by the competent authorities and stakeholders during the

[...] see next page

discussions. A.I.S.E. has raised an additional concern: the derogation for peracetic acid/hydrogen peroxide in professional laundry detergents should be given to the final product as well, due to the newly agreed classification for peracetic acid. The notes of the meeting are available to members – please contact : laura.portugal@aise.eu.

DUCC

♦ ENES Workshops

The Exchange Network on Exposure Scenarios (ENES) organized two technical workshops in May: one dedicated to the Use Maps package and the other dedicated to the Specific Environmental Release Categories (SpERCs). Among the workshop participants were industry experts, ECHA and competent authorities. These events enables some discussions to either be closed, or for agreement on the direction to go for finalisation of some of the chemical safety report/exposure scenarios roadmap (CSR/ES Roadmap) deliverables. More information on these events and ENES and the roadmap in general can be found on [ECHA website](#).

♦ Use Maps packages

As part of the roadmap actions, DUCC members are finalising their sets of information related to use and exposure (to substances in mixtures). With the use maps being the overarching framework (they provide generic information about the uses) the sectors are also providing further details for a proper assessment of consumer, worker and environmental exposure, where relevant. The expected date of release of the sectors' packages is now September 2016. This initiative will contribute to better communication in the supply chain, building on more realistic data to be used by the registrants for the registration of substances which will then result in more realistic data received by the downstream users, via the safety data sheets.



Downstream Users of Chemicals Co-ordination group

♦ Substance Evaluation

DUCC has discussed with ECHA and the Commission on possible next steps to ensure a way for downstream users to provide information on use and exposure timely, when a critical substance will go through the evaluation process. Some recent developments already help in that direction, such as the publication of the name of the lead registrants for each substance that is registered (in case the registrant agrees so) as well as the contacts of the competent authority which will be coordinating the process. Both measures allow the downstream user to contact directly the relevant party(ies).

DUCC has agreed with ECHA and the Commission to draft a first document with tips for downstream users to become more involved in the substance evaluation process, should they wish to.

REACH

♦ A.I.S.E. activities

The last months have been very hectic working towards the preparation for the REACH 2018 registration deadline:

- The REACH Implementation Working Group (RIWG) has sent a request for information to members to find out if substances of critical importance to their portfolio may not be registered in 2018 and, therefore, will require changes in the products' formulations. The RIWG is currently consolidating the replies to the survey and it will then assess the most adequate actions to address the critical issues identified.
- Now that the templates under the CSR/ES Roadmap have been published, we need to prepare our sector tools to communicate with registrants for the 2018 deadline. A new REACH Tools TF was set up in April to coordinate this. The first results of this work will be available over summer with the publication of

the improved A.I.S.E. Use Maps, which compile all the relevant uses of products in the portfolios of companies, and SWEDs, i.e. information to assess the exposure of workers to products under typical working conditions.

- F. Angiulli gave a presentation on A.I.S.E. experience working with the improved use maps template during a workshop on 12 May in the presence of other DUCC members, Cefic, ECHA and other registrants. The presentation aimed at showing the work done by A.I.S.E. so far, the challenges faced, possible tips for improvement to make this tool widely used. It will be shortly available on the ECHA website.

- F. Angiulli gave a presentation promoting the work done on the SUMI approach (Safe Use Information on Mixtures) at the 70th Senior Labour Inspectors Committee (SLIC) thematic day on 17 May. The SLIC is the body advising the Commission on all problems relating to the enforcement by the Member States of EU law on health and safety at work and it is composed of the Commission and one representative of the labour inspection services of each EU Member State.

The objectives were to: explain how safe work conditions are defined and communicated through the supply chain under REACH; and suggest that conditions be considered when developing safe use instructions in the context of Occupational Safety & Health legislation. This would allow optimizing resources and making sure that conclusions on safe working methods are supported by adequate knowledge on the chemicals, i.e. developed at the right step of the supply chain.



♦ Relevant external activities:

In parallel to the activities within the association, the following external developments are relevant for all Downstream Users (DUs) working with chemicals. How to contribute to each one of this activities and how to integrate them with A.I.S.E. vision is being discussed internally by the RIWG and the NAC:

- ECHA has published at the end of May its [report](#) on the operation of REACH and CLP that will be used to shape ECHA work plan for the coming years as well as input for the REACH review by the Commission in 2017. S. Zänker and F. Angiulli met with ECHA General Director in February to provide A.I.S.E.'s view on this issue.
- The Commission has published the [Roadmap](#)
- In June, ECHA launched [new communications material](#) for DUs. The supporting material to prepare for 2018 registration deadline, understand REACH related duties, practical tips and guidance to comply with legislation, is available in several EU

CLP Regulation



♦ DetNet

We are very pleased to announce that the threshold of 1,000 detergent mixtures classified with DetNet was reached in early 2016, showing the continuous interest from companies in this joint platform. To date, 182 companies from 21 different countries have applied to join DetNet, of which have 155 have completed the full subscription process. In total, around 245 classification experts were nominated, trained and received access to DetNet.

- The DetNet database will be extended by the end 2016 with the addition of new reference tested mixtures on concentrated liquid laundry detergents and products with extreme pH. A.I.S.E. will host a

workshop on the classification and labelling of detergents and cleaning products on 18 October 2016 in Brussels (see pg9), where authorities from both European institutions (ECHA, Commission) and Member States will be invited, as well as A.I.S.E. members and other interested parties (e.g. poison control centers). The objective is to continue to promote DetNet and facilitate the harmonized application of CLP principles for the detergent and cleaning product industry across EU in the view of a single market.

♦ Harmonised reporting to Poison Control Centers (PCCs)

The Commission is finalizing a proposal for a new annex to CLP on the notification of information to poison centres for hazardous mixtures, covering both consumer and professional/industrial mixtures. The draft proposal will make it obligatory to notify detailed information on the composition, concentration and hazards of all ingredients to national poison control centres in all EU countries.

Additional changes (compared to the previously discussed version) have recently been proposed and agreed with industry, which might severely impact our sector: in particular, the generic name "perfume" could not be used anymore in the submission for substances classified as skin/respiratory sensitizers or aspiration toxicity (roughly 45% of IFRA perfume substances and 90% of perfume mixtures). A.I.S.E., through its network of National Associations, remains engaged to ensure A.I.S.E.'s concerns are heard.

In parallel, A.I.S.E. continues to participate in Commission's workshops for the development of a European product categorisation system for detergents and maintenance products for the submission to PCCs and the generation of the unique formula identifier (UFI).

♦ Update of ECHA CLP guidance

Whereas the last draft update of ECHA guidance on labelling and packaging is currently under discussion by CARACAL, ECHA is already launching the next update of both guidance on the application of the CLP criteria and on labelling and packaging. The primary objective of these new updates is to adapt to the eighth adaptation to technical progress (ATP) to the CLP Regulation, but also to address several issues identified as a result of discussions in the risk assessment committee (RAC) and CARACAL subgroup for labelling and packaging (e.g. multilingual fold-out labels...). A.I.S.E. has nominated an expert to participate in this process for the update of this ECHA guidance.

Better Regulation

A.I.S.E. Workshop on the safe use of detergents & maintenance products

This workshop held in Brussels on 10 June 2016 was intended to complement a range of efforts by numerous stakeholders over the last 12 months to improve regulation in the current legislative framework for chemicals. The focus was on communication to consumers to ensure safe use of consumer detergents and maintenance products by looking at on-pack labelling and other means of communication.

With more than 40 participants, the workshop featured speakers from almost all affected concerned parts of society including regulators, medical profession, consumer authorities, competent authorities, and industry. In its plenary session, it offered a forum for laying out individual views on the current situation and opportunities for improvement; later break-out sessions allowed more depth on defining consumer research methodology planned by A.I.S.E. for better identification of current issues as well as an in-depth dialogue with medical professionals to better understand

their needs.

Despite the breadth of stakeholder representation, there was unanimity that the current labelling situation is not fully meeting its objective of effectively communicating with consumers. Two break-out session were held in the afternoon. Break-out session 1 discussed in depth the consumer research protocol to deepen knowledge of consumers' understanding of, and attention to, current labels.

Break-out session 2 discussed how the medical community looks at current labelling of consumer products and revealed significant deficiencies.

This congress was also the opportunity for A.I.S.E. to discuss Better Regulation and labelling informally with the PCCs. In conclusion, the workshop developed multi-stakeholder consensus on the need to act and on the type of research needed to obtain more clarity on existing issues and possible solutions (e.g. digital communication, other icons etc). This type of exchange would seem useful also for discussion of possible solutions once new data are in.

For more information, [click here](#) or visit A.I.S.E. website

Qualitative market research is being held with 30 consumers in BE, SP, PL between 20-28 June to test consumers' reactions to the current CLP labels.

Results are due on 15 July.



Biocides Products Regulation (BPR)

ECHA Biocides Stakeholder Day

The next ECHA Biocides Stakeholder Day will be held in Helsinki on 1 September 2016. Participation is free of charge but subject to registration via the ECHA website.

The conference can also be followed live via web-streaming. For more information on the event: [click here](#).

ECHA guidance on disinfectants efficacy published

The guidance on efficacy assessment for disinfectants, to which A.I.S.E. members actively contributed to the development in close collaboration with Cefic/EBPF, was published on the ECHA website end of May. It can be downloaded from following links:

- [main text](#)
- [Appendices 1 and 4](#).

Noteworthy that the section related to drinking water (PT5) is only a preliminary draft, which will be further developed this year as part of a dedicated ECHA project.

Guidance on *in situ* generated free radicals

A guidance to specify data requirements for *in situ* generated free radicals for substance approval was endorsed at the May meeting competent authorities and is available from the [CIRCA BC website](#) (<https://circabc.europa.eu/CA-May16-Doc.5.1 - Final>).

factor 10) was finally not followed by the EU Committee for Risk Assessment (RAC). Instead, the RAC was of the opinion that lower M factor should be assigned, i.e. M-factor 10 for Acute 1 and M-factor 1 for Chronic 1, which was the classification supported by industry.

Enzymes

On 31 May the last webinar of the series planned by the Enzymes Safety Task Force took place. The sessions covered the fundamentals of enzyme safety and the risk management measures required for the safe manufacturing of enzymes containing detergent products and they received a very positive feedback both by the audience and by authorities, who said the material consists of a simple and user-friendly tool easing the training of workers. The recordings and the slides of these webinars are [available online](#) and more than 200 people have registered to the different live sessions.

Air Fresheners

The new A.I.S.E. Product Stewardship Programme for indoor air emissions from air fresheners opened for signatures on 1 April 2016. This PSP 2016 aims at promoting best practices throughout the industry across Europe, concerning responsible design, manufacturing, communication and use of air fresheners.



PROMOTING RESPONSIBLE DESIGN, MANUFACTURING AND SAFE USE OF AIR FRESHENERS
The A.I.S.E. 2016 Product Stewardship Programme on Air Fresheners
INDUSTRY GOES BEYOND LEGISLATION ON AIR FRESHENERS' SAFETY

A.I.S.E. recommendation on use of MIT - information on specific biocide active substances

In the spirit of product stewardship, A.I.S.E. recommends to limit the use of methylisothiazolinone (MIT) for the preservation of household detergents and maintenance products at levels equal to, or lower than, 100 ppm for all product categories, due to MIT's skin sensitisation properties. This recommendation is not binding, it is up to each company to decide whether to implement it or not. The full recommendation was distributed to the A.I.S.E. membership on 13 May.

Hypochlorite environmental classification

Thanks to A.I.S.E. and Eurochlor's advocacy activities, the Netherlands' proposal for a conservative harmonised environmental classification of hypochlorite (Aquatic Acute 1, M-factor 100; Aquatic Chronic 1, M-

Beyond fulfilling the mandatory requirements prescribed by the applicable pieces of legislation, companies that will sign the A.I.S.E. PSP 2016 commit to apply a specifically developed set of voluntary rules and CEN standards to their products, concerning both safety and consumer information.

[...see next pg]

In addition to a fully updated webpage and to the ready-to-use material, a leaflet has also been prepared to facilitate easy communication of objectives and requirements of the initiative. A printable version in English is already available online and the preparation of translations in other EU languages is being organized internally. All the information available so far and future updates can be found on the [A.I.S.E. website](#).

NEWS | Sustainability & end-user engagement

PSP Laundry Detergent Capsules

♦ Release of last incidents report

The latest status, published June 2016, report provides an update about incidents with Liquid Laundry Detergent Capsules in Europe. Five countries are being tracked since the introduction of the AISE Product Stewardship Programme in 2012/2013 and more recently the EU CLP measures (UK, IE, NL, CZ, IT). For each of these countries, the relative incident frequency for Liquid Laundry Detergent Capsules (reported exposures per unit sold) showed a substantial and statistically significant decrease. Compared to 2012/2013, this decrease ranges from 35.1% to 63.9% depending on the country. Versus one year ago, an ongoing decrease is observed in most countries (ranging from 14.1% to 41.4%), except in Ireland. In most countries the incident reduction appears to have regained momentum after mid-2015. This coincides with the introduction of additional safety requirements through CLP. Subject to further confirmation, this may support the assumption that the CLP measures have effectively contributed to reducing the exposure frequency.

♦ Last EAPCCT Congress in Spain

The 'household product safety' session of the annual Poison Control Centers (EAPCCT) conference took place on 25 May in Madrid. At last year's conference in Malta, laundry detergent capsules were only a marginal topic. This year, however, they showed up as one of the main issues of the congress, both in the poster session and the presentations. A.I.S.E. presented the accidentology work, a research project with several PCCs, conducted over 2014-15. This work was well received and the conclusions / interpretations were not questioned. However there were (speculative) remarks from the audience about attractiveness and packaging safety. Key concerns from the other presentations and posters included: the repeated mentioning of attractiveness (often linked to colour); the UK assessment indicating that no impact of the precautionary measures on the downward incident trend could be demonstrated; assessments showing a higher incidence of moderate and severe cases versus traditional liquids; no conclusiveness whether water should or should not be given after ingestion of a capsule. On a positive note, the US poster showed a step change in incident counts per unit sold following the change of packaging (mid 2013).

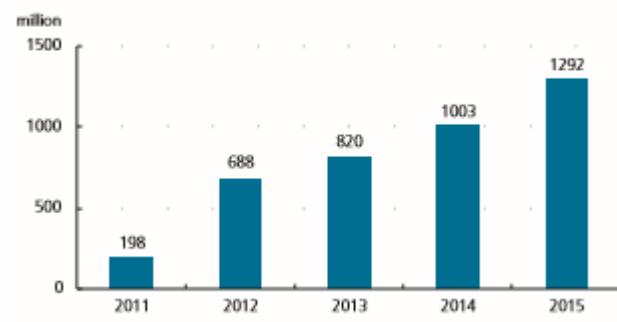
The Charter for Sustainable Cleaning and KPI reporting results

As reported in the recently launched A.I.S.E.'s Activity and Sustainability Report 2015/2016 (see pg 8), the number of Charter for Sustainable Cleaning members has risen to 233, including 188 companies committed to the Charter Update 2010. In addition, there are more than 100 companies which are preparing their Charter Entrance Check via the training tool, available on the Charter technical website.

A further feature of the report is the good progress on the KPI reporting results, based on the individual ordinary charter member reports. In the past 10 years, the KPI reporting shows a reduction of -30% in energy use per tonne of production and -25% in CO₂ emissions in the last 10 years. In 2015, there were 1.29 billion products carrying the ASP logo (vs. 1 billion in 2014), representing 21.2% of the concerned product category units sold during the year. About 41% of the laundry category units were sold with the ASP logo, including 26% of the liquid and 35% of the solid laundry detergent segment, whereas the fabric conditioners segment is strongly represented with 60%.

For details, see [Charter's website](#) .

1.29 billion consumer products with ASP logo



A.I.S.E. PEF pilot on household liquid laundry detergents

The aim of the European Commission's Product Environmental Footprint (PEF) initiative is to develop a consistent and transparent method in order to reduce the environmental footprint of products. Together with partners from the industry, A.I.S.E. is officially contributing to the European Commission's project via a pilot on household liquid laundry detergents since 2013.

To date, the following milestones have been reached during the three year pilot project:

- Autumn 2013 till autumn 2014: the so called 'PEF Screening' on a representative product of the European market was prepared and carried out, i.e. an assessment of the impact according to 15 different environmental impact categories; key findings of this assessment are in line with results coming from life-cycle assessment (LCA) that were used when Charter ASPs for laundry detergents were drafted, i.e. the most relevant hotspot is climate change, (due to the energy needed to heat water during the use phase); ecotoxicity and water depletion have been identified as environmental hotspots.
- Autumn 2014 till summer 2015: First draft of the PEF category rules (PEFCR), which were approved by the project steering committee in July 2015
- Autumn 2015 till spring 2016: Test and use of draft PEFCR as guidance for the so called 'PEF supporting studies', carried out by six companies on six real products that are sold in Europe.

Verification of PEF supporting studies:

In June, the communications test phase programme was initiated, based on findings of the technical analysis, taking also into account the robustness of the methods

which had to be used in order to identify the environmental methods, and their relevance). The aim of this research, comprising both a qualitative and quantitative phase (June 2016 in PL, SWE and DE) will be to:

- Identify consumers' perceptions specific to liquid laundry detergent and their environmental footprint ('impact'); explore what sustainability related information is consumer relevant.
- Check consumers reactions to the environmental hotspots from the PEF screening.
- Test designs that communicate the hotspots.
- Get consumers' suggestions on how to optimally convey the messages derived from the hotspots.
- Seek to understand the differences between what consumers say ("intention") and what they actually do ("reality") when shopping and using the product.

Results of the qualitative research are due early July 2016. Find out more on our website at www.aise.eu/pef as well as the [European Commission PEF web portal](#).

Creation of a packaging Task Force

In June, a new A.I.S.E. packaging taskforce was set up, to coordinate our industry's response to the Commission's circular economy communication as well as the revision of the packaging and packaging waste directive and other relevant legislation that may impact our sector.

The TF consists of 10 member companies and associations and will report to the SSG. A kick-off meeting will be held in Brussels on 5 July. The TF will initially monitor and assess possible involvement by A.I.S.E. in line with the new objectives and actions of our revised strategy, as well as relevant aspects of the Charter.

On 17 June, V. Séjourné spoke at the General Assembly and 20th anniversary of Plastics Recyclers Europe.

Iprefer 30° Wave 2 in progress

In December 2015, the Board agreed to prolong the Iprefer30° campaign to drive low temperature washing. Wave 2 covers Belgium and France (with PR budgets) as well as Denmark and the UK. All partners are invited to use the IP30 toolkit via their own communications/brand channels. Most of the B2C activation is foreseen in the second part of 2016.



Becoming involved in Nudging for Good!

How can your brands help consumers adopt more sustainable and healthier lifestyles? The answer: one of the most powerful tools is "nudging" – a concept from the world of behavioural science which looks at influencing people's behaviour positively and without restricting choice.

AIM – The European Brands Association – launched an [on-line open-source toolkit](#) to help marketers "Nudge for Good" by using the power of their brands to make it easy and desirable for consumers to adopt healthier and more sustainable lifestyles.

To promote the creation of original "Nudges for good" by brands, AIM is organising [the Nudging for Good Awards](#) in which all members of AIM are encouraged to participate, as well as members of AISE who belong to the European or any of the national brands associations. The first wave of [applications](#) are due by July 31.



A common cross-sectoral message to encourage sustainable washing at home

Following a joint workshop between CECED (home appliance association), Ginetex (European textile care labelling association) and A.I.S.E. in February, representatives of the three associations met again on 13 June to follow up on the discussions. All three associations individually encourage and support consumers to move towards more sustainable home washing habits: following label care instructions (see www.clevercare.info); selecting low temperature and eco-wash programmes (e.g. via energy labels on appliances); and using the correct dosage of detergents (e.g. cleanright panels on packs). Exploratory discussions to possibly achieve the delivery of a common message to consumers are underway.

UNEP/SETAC workshop on hotspots analysis

A.I.S.E. was invited to contribute our industry's experience to an experts' workshop that was organised by UNEP/SETAC on the Life Cycle Initiative Flagship project: 'Hotspots Analysis and Sustainability Information' on 17 June in Paris.



At this event, S. Nissen informed the participants, incl. representatives from UNEP, local authorities, the European Commission and LCA experts, on A.I.S.E.'s involvement in the EF pilot, highlighting also key features of the Charter and its achievements (see also above 'KPI reporting results'). Project leaders appreciated the insights from our industry, referring to the idea to include the Charter as one practice example in a guidance document on the topic.

ERASM website

A.I.S.E. is coordinating the development of a new website for ERASM, a joint CESIO / A.I.S.E scientific research platform on surfactants. A recommendation was submitted to the ERASM Steering Committee in June for the research projects which should be included in the new website. The website will be structured by the five life cycle phases of surfactants, and provide the technical and scientific/academic target audience with an overview of the importance and impact of the research completed to date or currently

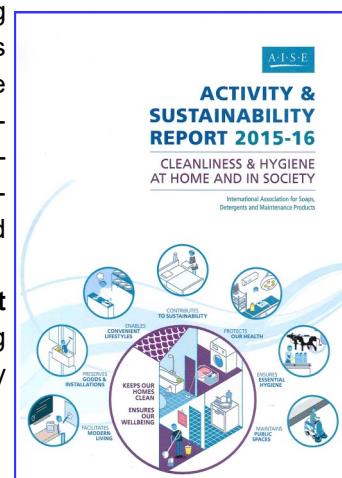


NEWS | Publications

♦ New A.I.S.E. Activity & Sustainability Report

We are delighted to announce that the new A.I.S.E. Activity and Sustainability Report 2015-16 is now available. The report is packed with new figures and information. Some highlights include:

- **New industry vision and mission** of our association, revised and just approved by the Board and General Assembly;
- Special feature on the **socio-economic perspective** of the industry, using infographics to illustrate the many contributions of our industry (see below)
- **Activity report** covering A.I.S.E. campaigns, projects and events on legislative initiatives, sustainable cleaning and consumption, end-user engagement, EU developments, product safety and innovation in 2015
- **Sustainability report** showing progress in, among others, reducing both energy use and CO2 emissions.



Publication available on [A.I.S.E. website](#).

♦ New A.I.S.E. Manifesto

"This industry is a substantial contributor to the European economy and one of Europe's hidden motors of innovation". This and other conclusions of the analysis done by the Huggard Consulting Group (HCG) for A.I.S.E are now published in A.I.S.E. Manifesto for Economic Growth & Competitiveness in Europe. ." This publication will be an important tool in our advocacy work: it presents the economic contribution and societal benefits of our industry at home and in society; examples of the industry's commitment to innovation, employment, safety, safe use and sustainability illustrate the story; and a 6-point recommendation plan for EU policymakers is presented to ensure future growth and competitiveness of this industry.



A shorter leaflet version (5 pages) is also available.

Both publications available on [A.I.S.E. website](#).

♦ **Annual A.I.S.E. stakeholder event**

A.I.S.E. is organising its annual Infoday on **30 November 2016** at "The Hotel" (Brussels). Aimed at external stakeholders from the Commission, Members States, MEPs, NGOs, but also industry members and related industries, this event traditionally provides an excellent forum for participants to come together and discuss topics of mutual interest, review developments and engage in a constructive dialogue.

This year's event will be the opportunity to exchange on the industry's perspective on the EU Better Regulation agenda and the opportunities for further improvement to the EU chemicals legislation. The recent findings of a socio economic survey on the benefits of the household and professional cleaning and hygiene sector to society will also be highlighted on this occasion.

More details on the full programme will be sent to you in the coming weeks.

A.I.S.E. meetings

Thursday 25 August 2016:

BRES meeting

Tuesday 30 August 2016:

Packaging Task Force meeting

Monday 5 September 2016:

SSG Meeting

Tuesday 6 September:

Management Committee meeting

Monday 12 September 2016:

SSG + C&L SG meetings

Tuesday 13 September 2016:

PEF TS Comms SG meeting + RIGW

Wednesday 14 September 16:

REACH tool TF + PEF TS meetings

Thu. 15 & Fri.16 September 16:

NAC meeting (& dinner)

Friday 23 September 2016:

CLP Technical TF meeting

Monday 26 September 2016:

PC&H meeting

Tuesday 27 September 2016:

DUCC CG meeting

Friday 28 September 2016:
PSP next steps meeting

Tuesday 4 October 2010:

SSG meeting

Thursday 6 October 2016:

DetNet SAP meeting

Wednesday 5 October 2016:

Board meeting

Tuesday 11 October 2016

Management Committee meeting

Tuesday 18 October 2016

Workshop classification & labelling
of detergents and cleaning products

Thursday 20 October 2016:

PEF TS Coms SG meeting

Monday 24 October 2016:

PEF TS meeting

Tuesday 25 October 2016:

Biocides WG meeting

Thursday 27 October 2016:

ESC TF

Monday 14 November 2016:

CLP Technical TF meeting

Tuesday 15 November 2016

Management Committee meeting

Tuesday 22 November 2016:

SSG Meeting

Wednesday 23 November 2016:

PEF TS meeting

Wednesday 30 November 2016

Board meeting & Infoday

Thursday 1 December 2016

NAC meeting & workshop (tbc in NL)

Tuesday 5 December 2016:

ESC TF meeting

Monday 12 December 2016:

PEF TS meeting

Tuesday 13 December 2016:

DUCC CG meeting

In the European Institutions

EU Presidencies

Slovakia: July-December 2016

Malta: January—June 2017

EU Council

Plenary sessions :

4-7 July 2016

12-15 September 2016

NEWS | A.I.S.E team

♦ **Roberto Scazzola**

A.I.S.E. has completed its team with the appointment a new Director of Technical and Regulatory Affairs.

Roberto Scazzola comes from the European Commis-

sion, where he was in charge of the CLP Regulation and directives relevant for the chemical industry in DG GROW since 2011. Prior to this, Roberto worked for the Italian Environmental Protection Agency for seven years. Roberto is Italian and has a MA in Environmental Sciences.

We warmly wish him a lot of success in this new role.

♦ **Advocacy Coaching**

The A.I.S.E. team has undertaken a training course in advocacy coaching, in order to provide the team with a common language and tools for impactful speaking, advocacy and position building. During the training workshop on 6 June, former MEP Edit Herczog interacted constructively with the group on her experience of successful advocacy with the EU institutions. Her openness and insight into how to successfully approach the European Parliament was very much appreciated: "*Your first impression is very hard to change later*".



The 6 June workshop and training was led by José Lalloum