

**WESTSIDE NEIGHBORHOOD ASSOCIATION
BOARD OF DIRECTORS MEETING
MINUTES—JUNE 25, 2015**

DIRECTORS IN ATTENDANCE

John Addis, Dan Boutell, Danielle Casavant, Caryn Coyle, Cathy Bacile Cunningham, Kristie Dickinson, Kimberly Fauson, Veronica Gracia-Wing, Emily Johnson, Suzanne Knight

CALL TO ORDER

Cunningham called the meeting to order at 6:02. Quorum present.

AGENDA

MOTION by Boutell to approve the agenda, seconded by Casavant. Motion adopted.

MINUTES

MOTION by Casavant to approve the May 2015 minutes, seconded by Coyle. Motion adopted.

OLD BUSINESS

The following action items from the May meeting have been completed:

- Fauson will write an e-voting policy.
- Boutell will contact Julie Powers to seek help in reducing the cost of newsletter printing.
- Coyle will investigate using Google Sheets to manage accounts and generate financial reports.
- Boutell will send a copy of a recent newsletter bill to Stevens, who will investigate whether or not someone from Parks and Recreation can print it for less.

The following action items are in progress or were not reported on and will be placed back on the list of action items:

- Fauson will work on reformatting e-voting results.
- Williams-Hecksel will help Jackie Payne create a Google doc to facilitate volunteer sign-up for the Child Health and Safety Fair.
- M. Nelson will seek information from the City regarding their requirements or regulations for stenciling storm drains.
- Cunningham will put info regarding the MPHI study on the Facebook Page.
- Cunningham will write up a 2015 WNA Yard Sale report.

EXECUTIVE BOARD REPORT

Fauson presented a draft of the Westside Neighborhood Association Board of Directors E-voting Policy and sought feedback from the directors. She will revise the policy to reflect the sentiment of the board and call for a vote on the policy.

FINANCE COMMITTEE REPORT

- We current have \$10,461 in checking and savings combined.
- The newsletter and Lugnuts tickets have been paid for and the checks have cleared.
- The shift of WNA accounts from LAFCU to Astera Credit Union is proceeding.

COMMUNICATIONS COMMITTEE REPORT

The committee met to discuss revision of the newsletter. The aim of the meeting was to decide how to revise the newsletter so that it accurately reflects the scope of Westside Neighborhood activities. Gracia-Wing presented the committee's ideas regarding newsletter revision, including goals, recommended content, ad revenue, and printing quotes. A big thank you goes to director John Addis, who is supporting this work by offering his expertise and some pro bono services. The committee seeks support from the board by asking each director to bring in one advertisement per quarter and generate

one lead for content per quarter. The general sentiment of the directors present was to support this effort. The committee's next step is to finalize the quotes, at which point Gracia-Wing will ask for funding.

COMMUNITY RELATIONS COMMITTEE REPORT

No report.

EVENTS COMMITTEE REPORT

- The Lugnuts outing is Sunday, June 28. Sixty-five tickets were purchased.
- The Fiesta Committee met and signed a contract with the Radisson. The date is set for Sunday, October 4. Ticket prices will be set at \$20 for adults, \$10 for children over the age of 3; children 3 and under get in free. The food will be a taco bar. The Radisson has enough room to double our attendance. Full House Band has agreed to play for \$50, and the committee is suggesting that we also comp their meal. Tentative event times are from 4:30 to 8:00, with the silent auction ending at 6:30. This extended time will allow people to leisurely cash out and mingle after the closing of the auction. The committee is recommending that we invite the Old Oakland Neighborhood Association to join us, since room is available, and is recommending that they keep the proceeds from their ticket sales and any silent auction items they bring with them.
- Summer Picnic—Casavant will create a Google doc to facilitate volunteer sign-up for the picnic and will send it out via e-mail. Jaszmin Cummings, a student and neighborhood resident who is trying to raise funds for a school trip, would like to sell ice cream at the picnic. Casavant asked for the sentiment of the board; directors approved ice cream sales.
- Westside Wednesday—Fauson is unable to attend the July Westside Wednesday, so Casavant will contact Harry's Place with an RSVP number and will welcome neighbors.

NEIGHBORHOOD IMPROVEMENT COMMITTEE REPORT

- Storm Drain Stenciling Project—There are 275 drains in the neighborhood; the City has stenciling disks that we can use.
- Letts Community Center Tennis Court Lights—According to WNA member and Board of Water and Light Commissioner David Price, BWL will donate lights. Parks and Recreation is blocking the installation, citing concerns that more lights will attract loitering at night and that the lights might bother residents who live near Letts. WNA member Tom Stanton volunteered to conduct a survey of nearby residents. The issue has not been Parks Board; Gracia-Wing offered to take this issue up with them.
- Little Libraries—C. Nelson, M. Nelson, and Casavant plan on meeting in July to plan the project and will then seek board help with building.

GOOD AND WELFARE

- On the August ballot, the City will ask for renewal of the current mills for parks. Gracia-Wing will have more information at the July meeting and appreciates board support on the issue. She extended an invitation to attend the fundraiser at Potter House.
- Bea Christy report—The WNA was not well represented at the ceremony this year. Four people attended, and there was no display about the neighborhood. Gracia-Wing volunteered to spearhead an effort to be better represented at next year's event.

ADJOURNMENT

The meeting adjourned at 7:19 P.M.

ACTION ITEMS

- **Fauson** will work on reformatting e-voting results.
- **Williams-Hecksel** will help Jackie Payne create a Google doc to facilitate volunteer sign-up for the Child Health and Safety Fair.
- **M. Nelson** will seek information from the City regarding their requirements or regulations for stenciling storm drains.

- **Cunningham** will put info regarding the MPHI study on the Facebook Page after contacting Isabel Montemayor to see whether the study is still ongoing.
- **Cunningham** will write up a 2015 WNA Yard Sale report.