Security and Privacy and Anonymity (Oh My!)



Paranoia

"Strange how paranoia can link up with reality now and then."

Philip K. Dick A Scanner Darkly

"Just because you're paranoid doesn't mean they aren't after you."

Joseph Heller Catch 22

"Paranoia is just having the right information." William S. Burroughs

Thursday, May 15, 14

Paranoia, but don't let the headlines cause you do do anything rash.

Some Definitions

- **Security**—is the degree of resistance to, or protection from, harm.
- Privacy—is the ability of an individual or group to seclude themselves or information about themselves and thereby express themselves selectively.
- **Anonymity**—the state of an individual's personal identity, or personally identifiable information, being publicly unknown.

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Security - make sure the hardware works right and for you (not hijacked)

Privacy - what you do is your business, not anyone else's

Anonymity - useful for activists, reporters

Security

from Wikipedia

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Confidentiality: Making sure people cannot acquire information they should not (keeping secrets)

Integrity: Making sure people cannot change information they should not (protecting data)

"Computer security is a branch of information technology known as information security which is intended to protect computers. Computer security has three main goals:

from Wikipedia

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- Integrity
- Availability"

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How is Security related to Privacy?

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- Privacy is one aspect of security but it emphasizes different goals
- Security enhances the protection of privacy, but does not solve the the privacy protection problem

(in approximate order of strength)

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Limit access to computers to "safe" users

(in approximate order of strength)

- Limit access to computers to "safe" users
- Peripherals which block any "unsafe" activity

(in approximate order of strength)

- Limit access to computers to "safe" users
- Peripherals which block any "unsafe" activity
- Firewall and antivirus software

US Government Computer Security Information Resources

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OnGuardOnline.gov is the federal government's website to help you be safe, secure and responsible online (DHS, Department of Commerce, Department of State, FCC)

US-CERT.gov, United States Computer Emergency Readiness Team (DHS)
US-CERT is the 24-hour operational arm of the Department of Homeland Security's National Cybersecurity and Communications Integration Center (NCCIC)

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Use Security Software That Updates Automatically

Most security software can update automatically; set yours to do so. Also, set your operating system and web browser to update automatically.

Don't buy security software in response to unexpected pop-up messages or emails, especially messages that claim to have scanned your computer and found malware. Scammers send messages like these to try to get you to buy worthless software, or worse, to "break and enter" your computer.

** MacTracker is BAD!

Treat Your Personal Information Like Cash

Don't hand it out to just anyone. Your Social Security number, credit card numbers, and bank and utility account numbers can be used to steal your money or open new accounts in your name. So every time you are asked for your personal information – whether in a web form, an email, a text, or a phone message – think about whether you can really trust the request. In an effort to steal your information, scammers will do everything they can to appear trustworthy. Learn more about scammers who phish for your personal information.

Check Out Companies to Find out Who You're Really Dealing With

When you're online, a little research can save you a lot of money. If you see an ad or an offer that looks good to you, take a moment to check out the company behind it. Type the company or product name into your favorite search engine with terms like "review," "complaint," or "scam." If you find bad reviews, you'll have to decide if the offer is worth the risk. If you can't find contact information for the company, take your business elsewhere.

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Give Personal Information Over Encrypted Websites Only

If you're shopping or banking online, stick to sites that use encryption to protect your information as it travels from your computer to their server. To determine if a website is encrypted, look for https at the beginning of the web address (the "s" is for secure).

Some websites use encryption only on the sign-in page, but if any part of your session isn't encrypted, the entire account could be vulnerable. Look for https on every page of the site you're on, not just where you sign in.

Protect Your Passwords

Back Up Your Files

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Lock your computer when you are away from it. Even if you only step away from your computer for a few minutes, it's enough time for someone else to destroy or corrupt your information. Locking your computer prevents another person from being able to simply sit down at your computer and access all of your information.

Disconnect your computer from the Internet when you aren't using it. The development of technologies such as DSL and cable modems have made it possible for users to be online all the time, but this convenience comes with risks. The likelihood that attackers or viruses scanning the network for available computers will target your computer becomes much higher if your computer is always connected. Depending on what method you use to connect to the Internet, disconnecting may mean disabling a wireless connection, turning off your computer or modem, or disconnecting cables. When you are connected, make sure that you have a firewall enabled (see Understanding Firewalls for more information).

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- Disconnect your computer from the Internet when you aren't using it
- Evaluate your security settings

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US-CERT.gov Recommendations (cont'd)

Thursday, May 15, 14

Protect your computer against power surges and brief outages. Aside from providing outlets to plug in your computer and all of its peripherals, some power strips protect your computer against power surges. Many power strips now advertise compensation if they do not effectively protect your computer. Power strips alone will not protect you from power outages, but there are products that do offer an uninterruptible power supply when there are power surges or outages. During a lightning storm or construction work that increases the odds of power surges, consider shutting your computer down and unplugging it from all power sources.

Back up all of your data. Whether or not you take steps to protect yourself, there will always be a possibility that something will happen to destroy your data. You have probably already experienced this at least once—losing one or more files due to an accident, a virus or worm, a natural event, or a problem with your equipment. Regularly backing up your data on a CD or network reduces the stress and other negative consequences that result from losing important information (see Real-World Warnings Keep You Safe Online for more information). Determining how often to back up your data is a personal decision. If you are constantly adding or changing data, you may find weekly backups to be the best alternative; if your content rarely changes, you may decide that your backups do not need to be as frequent. You don't need to back up software that you own on CD-ROM—you can reinstall the software from the original media if necessary.

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Passwords

25 Most Popular Passwords of 2012 (according to SplashData)

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Most popular passwords

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password

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- 12345678
- abc123
- qwerty
- monkey
- letmein

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- dragon
- 111111
- iloveyou
- trustno
- 1234567
- sunshine

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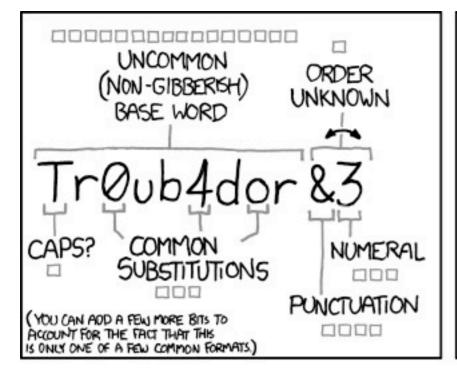
- dragon
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- sunshine

- master
- 123123
- welcome
- shadow
- ashley
- football
- jesus

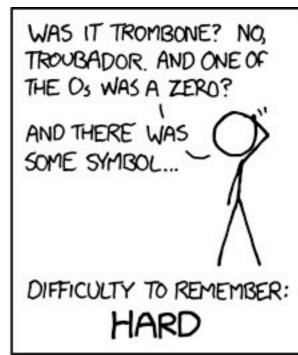
- michael
- ninja
- mustang
- password1

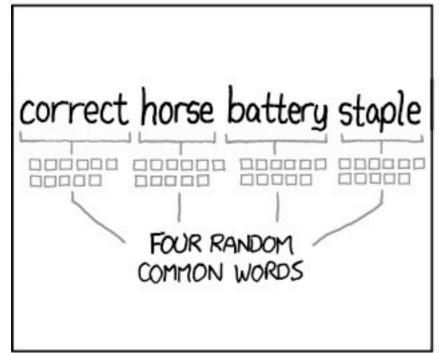
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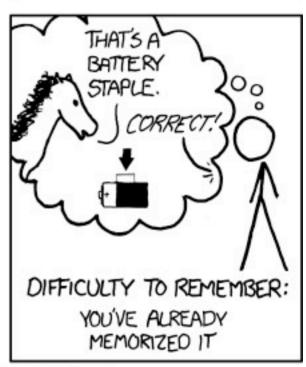












THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.

from xkcd.com

Thursday, May 15, 14

Since the appearance of this cartoon, "correct horse battery staple" is in hackers' password lists

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The longer the password, the tougher it is to crack. Use at least 10 characters; 12 is ideal for most home users.

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- Don't use the same password for many accounts.

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Keep your passwords in a secure place, out of plain sight.

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- Develop a mnemonic for remembering complex passwords.

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- Use passphrases when you can.
- Use different passwords on different systems.

"A system designed to prevent unauthorized access to or from a private network. ... All messages entering or leaving the intranet pass through the firewall, which examines each message and blocks those that do not meet the specified security criteria."

from Webopedia http://www.webopedia.com/TERM/F/firewall.html

Hardware Firewalls

- Hardware Firewalls
- Software Firewalls

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- Configuration of firewalls can be complex and requires "geek" level knowledge

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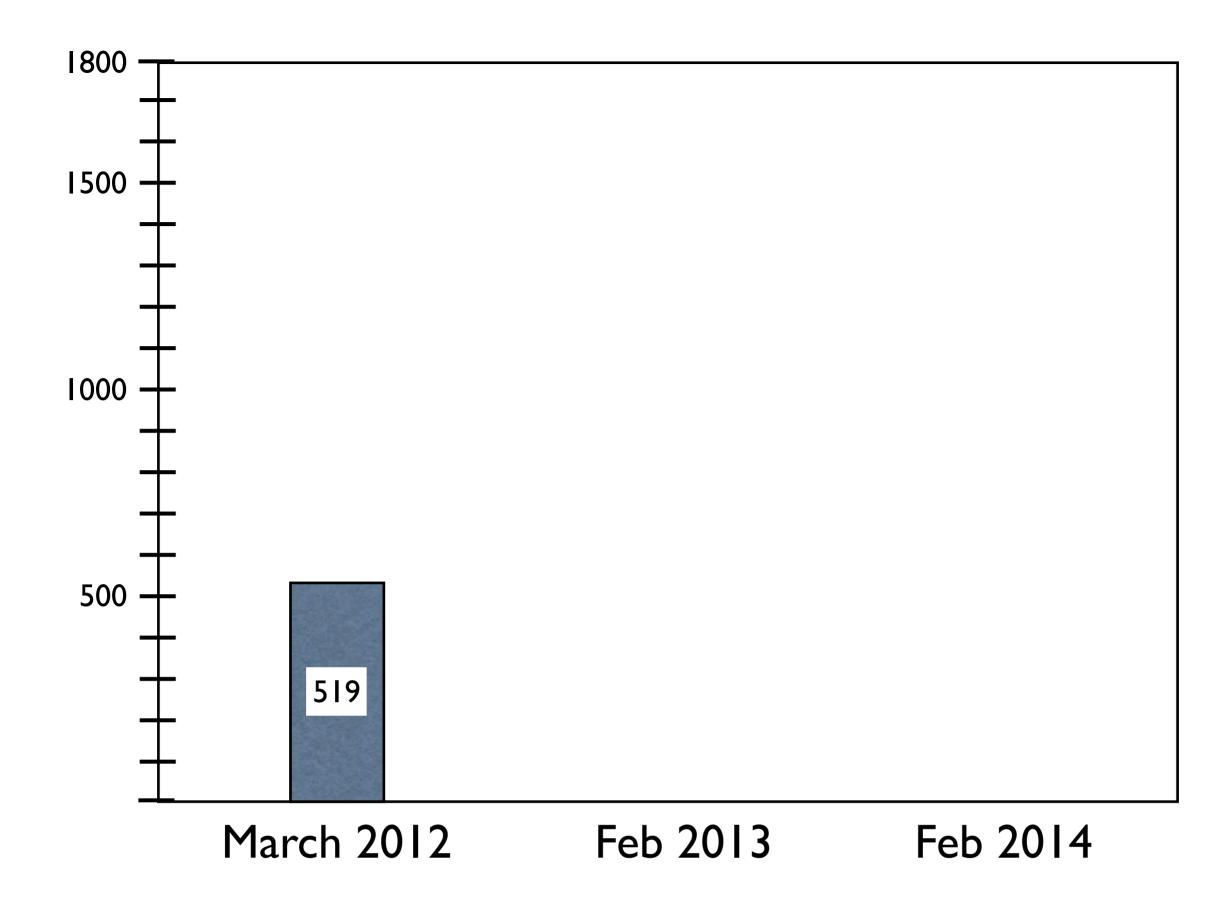
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- The OS X firewall is accessed via the Security & Privacy preferences panel (used to be Network)

Privacy

Difference between privacy and anonymity

- When you visit the doctor, that is **private** (ideally) but it is not anonymous: the
 doctor inspects your person and your
 history with great detail.
- If you go to Starbucks and buy a latte using cash, that's **anonymous** (since there's nothing linking you to the currency you use) but it's not private (since you're in a cafe with other people)

Who's Tracking You?



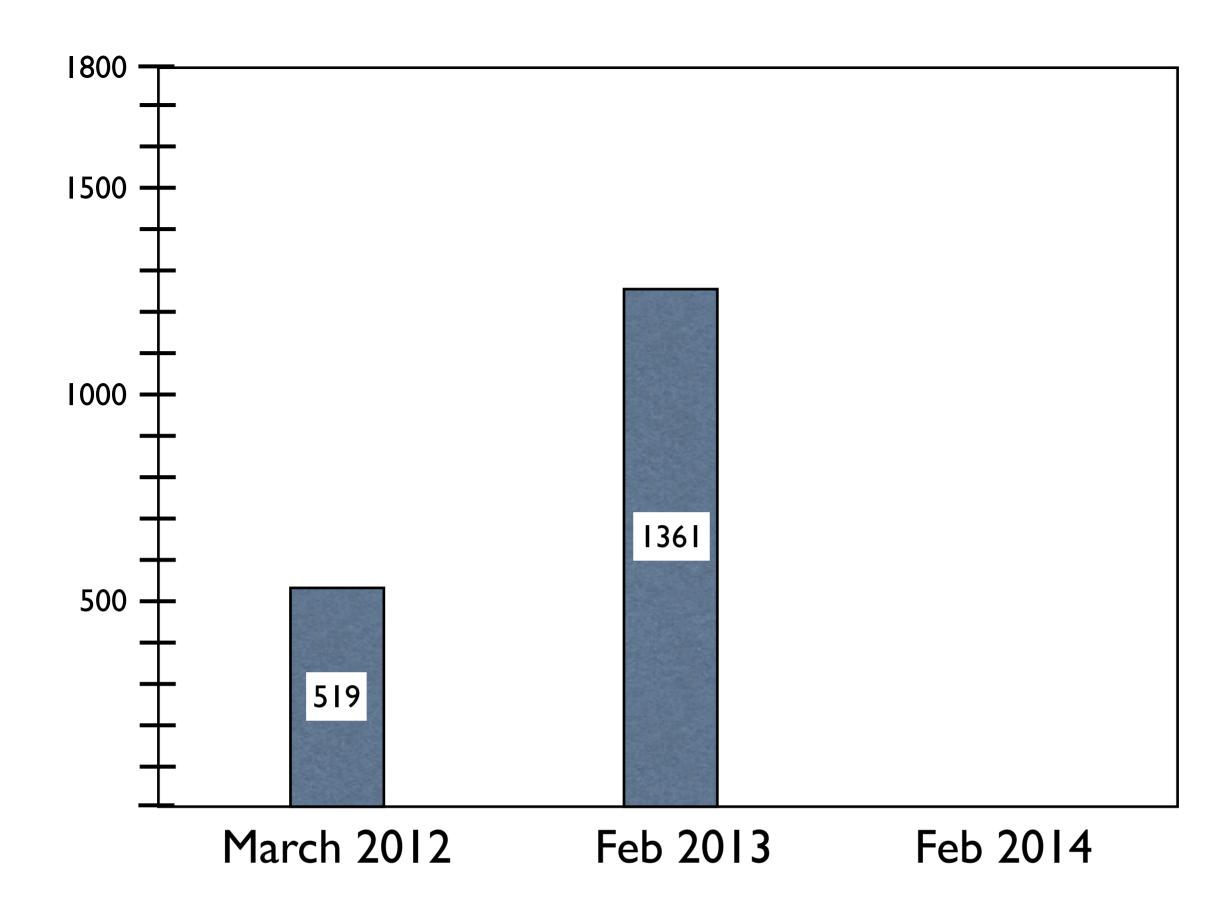
519 companies (March 2012)

As of Feb 18, 2013: total 1361 (162% increase)

Advertising: 661 Analytics: 251 Beacons: 282 Privacy: 18 Widgets: 149

As of Feb 9, 2014: total 1800 (246% over 2 years, 32% over 1 year)

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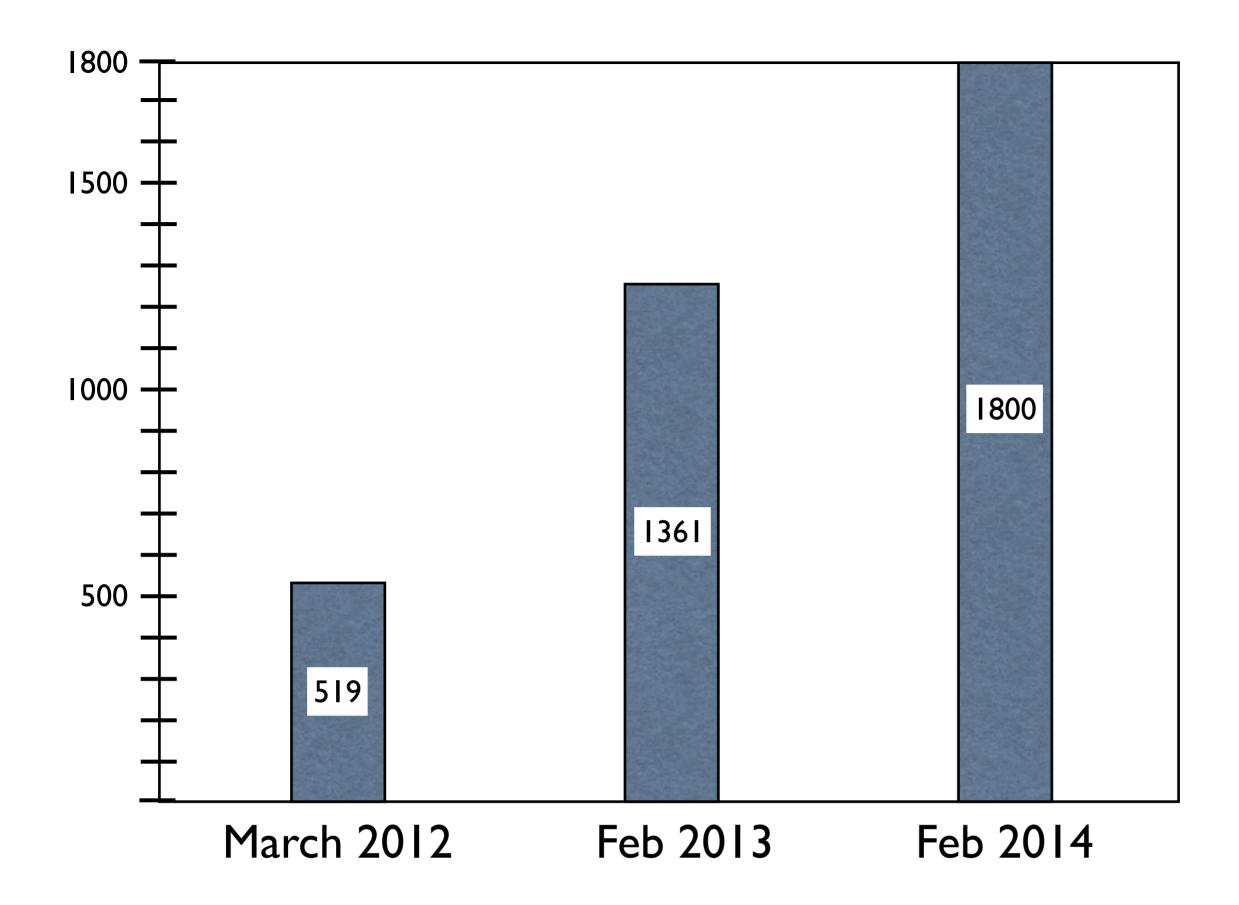
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Why does it matter?

"If you are doing something that you don't want anyone to know, maybe you shouldn't be doing it in the first place."

Eric Schmidt, CEO Google—2009

"You have zero privacy anyway. Get over it."

Scott McNealy, CEO Sun Microsystems—12/20/99

Web Browsing

Simple Steps

- Private Browsing?
- Monitor "Flash Cookies"

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html

Thursday, May 15, 14

private browsing only protects privacy against someone who has physical or remote access to you computer

Flash cookies are also referred to as "zombie" cookies

Security expert Charlie Miller "[The safest browser is] Chrome with no Flash installed. The main thing is not to install Flash!"

- Adjust browser settings
- Check and delete cookies
- Opt-out of Flash cookies

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager03.html

Advanced Steps

Opt-out

- The Network Advertising Initiative http://networkadvertising.org
- PrivacyChoice LLC
 http://privacychoice.org/choose

Privacy Plug-ins

- Ghostery (Safari, Firefox, Chrome)
 http://www.ghostery.com
- Disconnect (Safari, Firefox, Chrome, Opera)
 https://disconnect.me
- Abine **DoNotTrackMe** (Safari, Firefox, Chrome) https://www.abine.com
- AdblockPlus (Safari—beta, Firefox, Chrome, Opera, Android, Internet Explorer) https://adblockplus.org



The Heartbleed Bug 😭

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Thursday, May 15, 14

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- xkcd cartoon explaining Heartbleed

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- Disable Java in Preferences (Safari Preferences, Security tab, uncheck Enable Java)

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- Use ONLY https when providing user information

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- Never click a link from an unknown source (in an email, a web site or any other document)

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- Hacking tools are readily available (for example, <u>Firesheep</u>)

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- Use a Virtual Private Network (VPN)

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Use a travel router to connect to a Wi-Fi hotspot or facility's broadband.

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Wi-Fi Hotspots

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- \$35-\$100

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will create a private, secure, wireless network with a robust firewall

• Primarily for registration on the web

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- Avoid potential spam

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- Avoid potential spam
- Keep from exposing your email from possible hacking

• How does it work?

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- ghacks.net article on disposable email <u>http://www.ghacks.net/2012/05/29/how-to-use-disposable-email-services-like-a-pro/</u>

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- ghacks.net article on disposable email <u>http://www.ghacks.net/2012/05/29/how-to-use-disposable-email-services-like-a-pro/</u>
- ghacks.net Excel spreadsheet of services
 http://cdn.ghacks.net/wp-content/uploads/2012/05/disposable-email-services.xls

Privacy Friendly Search Engines

- DuckDuckGo http://duckduckgo.com
- ixquick https://ixquick.com
- StartPage https://startpage.com

Virtual Private Networks

Reference: lifehacker.com (Sept 5, 2102) http://lifehacker.com/5940565/why-you-should-start-using-a-vpn-and-how-to-choose-the-best-one-for-your-needs

- Private Internet Access https://www.privateinternetaccess.com
- proXPN http://proxpn.com
- TorVPN http://torvpn.com/information.html
- TorGuard http://torguard.net
- WiTopia https://www.witopia.net
- VPN4all https://www.vpn4all.com

TorrentFreak article (October 7, 2011)

http://torrentfreak.com/which-vpn-providers-really-take-anonymity-seriously-I11007/

Anonymity

Tor Project

- Originally designed, implemented and deployed by the US Naval Research Laboratory for UN Navy communications
- Subsequently taken over by the Electronic Frontier Foundation (EFF), now run by the Tor Project, a 501(c)(3) organization
- Tor Project: Anonymity Online (https://www.torproject.org)

Tor Sponsors

- SRI International
- US Department of State Bureau of Democracy, Human Rights and Labor
- National Science Foundation in conjunction with Georgia Tech and Princeton University
- Radio Free Asia
- An anonymous North American ISP
- The Ford Foundation
- Google Summer of Code
- More than 4300 individual donors

What is Tor?

- A network of virtual (encrypted) tunnels designed to allow people to remain anonymous while using the net
- Protects against a form of surveillance know as "traffic analysis"
 - Projects include a browser

What is Tor?

- Tor is a "lost in the crowd" approach
- Tor funnels many users' traffic through a small number of "nodes." The traffic coming out of any one node could be from any one of an unknown number of individuals
- Tor is useful for anonymity but problematic for privacy

From: http://saneadvice.wordpress.com/
2014/03/18/how-to-build-a-secure-onlinepresence/

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- Create a unique email address for your most valuable log-ins.
- Use a good password utility to create unique, strong passwords for every site you visit.

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Three Credit Agencies: Experian, Transunion and Equifax

• Create fake security-question answers.

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- Hide your Who-is listings if you own your own domains.

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WEP encryption on wifi is inherently insecure and has been broken easily

- Set up WPA-2 encryption on your wifi router.
- Never click links in email.
- Prepare ahead of time for identity theft or hacking. (https://www.paypal.com/us/webapps/mpp/security/report-identity-theft)

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