

Evergreen Chapter - American Society for Public Administration
Board of Directors Meeting
MEETING MINUTES
Wednesday, September 14, 2016, 6:30 p.m.

Participating: AyeNay Abye, Steve Benowitz, Crystal Chang, Liz DuBois, Kathy Hoffman, Jennifer McEwen, Chris Page, Steve Percy, Mark Sullivan, and Mary Van Verst

Not in Attendance: Dave Broom, Cassie Bordelon, Yuko Saika, Kiriko Takahashi

President's Report

Steve called the meeting to order at 6:34 p.m. He deferred his report to other agenda items.

Secretary's Report

Mary reported that she distributed the minutes from our in-person planning meeting on August 28, 2016. Liz had sent some corrections to Mary about her ideas offered at the meeting, and Mary will make the changes, accordingly. The board accepted motions to approve the minutes with these corrections. The minutes from our meeting on August 28, 2016 were approved. Mary will send the final version to the board.

Treasurer's Report

In Dave's absence, Steve introduced the report that Dave submitted for this meeting, then forwarded it to the board. The report included that we have \$12,824.08 in our checking account and \$101.22 in our savings account for a total of \$12,925.30. Our PayPal account balance is \$399.53. This amounts to a balance of total accounts of \$13,324.83. The Board issued formal approval of the financial report.

Website and Social Media Accounts

Steve reported that Caitlyn Jekel will continue handling our chapter's website. Although Caitlyn told Steve that her comfort level doesn't exceed much beyond posting, she is willing to continue her work on updates to the site. Board members expressed their gratitude for Caitlyn for her continued work on the site.

Steve recalled that there was a person who assisted us with our website in the past. Mary suggested that it may have been Josh Holland, who helped us establish the look of our current website, and provided assistance along with Caitlyn.

Crystal reported that she has been issuing updates about our chapter on Twitter. Jen said that she has been posting on Facebook. Mark said that he had previous rights to our LinkedIn account, but has made changes so that he, Crystal, and Jen have rights. Mark added that he feels comfortable with any member of the board posting on our Facebook or LinkedIn pages. Crystal concurred, that any member can make or share a post on our Facebook page, as well.

Reports from Program Development Teams

Collaborative Governance (Chris, Steve P., Kathy, Yuko)

Chris reported that he's been thinking about three or more practitioners to discuss stakeholder-based support for policies, with simulcast gatherings in Portland and Seattle. For the Seattle event, Chris can commit to being on a panel through the Ruckelshaus Center. Steve P. said he could organize one in Portland. We discussed having one this year in one of the cities, and reversing the location for the next program year.

Steve B. suggested that a web event would allow for a greater audience from the chapter, and that the national office could help us promote it if other members could watch. Steve P. agreed that this was a possibility but that we probably need a live audience to tune in, initially.

Mark clarified that when he suggested a simulcast at our planning meeting, he wasn't thinking about individuals at their own computers but rather regional plug in's. He added that it may be too much to take on this year. Steve B. asked for the group to please consider what would be best for drawing an audience.

Chris said that he would think about "live" vs. sitting a computer. He remarked that he was on the same page as Mark, to fill a room with about 28 people and have a video conference from Portland, and then vice versa. He will come up with more firm ideas soon.

Steve B. thought that this event would interest our student members. Steve P. said that at Portland State they have a fairly active alumni association that they could help connect with ASPA.

Mark offered a reminder that our goal is to grow and engage members, so whatever format is selected should have those goals in mind. Steve B. agreed and asked that all groups think about this point.

Race and Social Justice (AyeNay, Liz, Mark, Crystal)

AyeNay and Liz reported that they are considering piggy-backing on other events. They noted that there are film festivals in October that could potentially be combined with a panel and a social networking event before or after.

Chris said that he loved this idea, of inviting people to a space. Ruckelshaus has had success in supporting other's events. He'd be interested in our chapter co-sponsoring. Steve B. agreed, adding that the time frame of the film festival may be tricky, but would like research into other potential events. He added that it isn't necessary to wait until the October meeting, as communication can continue over email.

Leadership (Cassie, Mark, Jen)

Mark reported that he and Cassie had connected that afternoon and prepared a proposal. Jen said she saw the proposal they had sent, and that she thought it was "awesome." Cassie would like to draw upon her panel formed for the 2016 ASPA Conference, including a Gen X student

(who was also an AmeriCorps member), the Evans School Career Counselor, and Mark Sullivan.

They're thinking of having this in the winter or when the Evans School can host it, but not overlapping with other chapter events. Steve B. asked that we avoid having two events in one month; he thought that March or April would be good. He asked that consideration be given to when would be best for graduate students to hear about this topic. Mark said that he would send a message to Tamara to ask about a room at the Evans School.

Public Service Recognition Week (Mary, Steve B., Dave, Kiriko)

Mary reported that she had been thinking about how to bring back our chapter's involvement in a Public Service Recognition event during Public Service Recognition Week in the first week of May. She is interested in having the event at the Governor's Mansion, building on a successful chapter awards event there in the past, and to infuse an element of prestige to the event and awardees. Mary reported that she had reached out to the Residence Administrator, and had received the forms necessary to request an event. She also noted that there was no intention of this event clashing with the state-wide event that Mark has overseen for the last two years.

Steve reported that he had been thinking about types of awards, and was leaning toward a "Gang of Four Justice Award" in honor of the activists in Seattle and King County who had met at the UW. Larry Gossett, a former chapter member, is the last living member of the group.

Mark said that the statewide event he has coordinated for the last two years may not continue due to a transition of leadership. Steve noted that another consideration would be how to involve Oregon.

Mary will look into dates available at the Governor's Mansion during the first week of May, and seek input from Dave and Kiriko. Steve is willing to inquire if Governor Inslee can attend the event.

Other Business

Steve recalled that we had pondered having a pre- or post-election review/discussion. Liz remarked that she liked the idea; that it would probably have to be a post-election event at this point, and the desire to have it might be based on the outcome of the election. It was noted that City Club is likely to host an event on this topic.

Adjourn

Steve thanked everyone for a productive meeting. He hopes to see everyone at the networking event on Sept. 26. We adjourned at 7:47 p.m. Our next meeting is scheduled for Wednesday, October 12 at 6:30 p.m. by conference call. The call-in number will be the same each time, unless otherwise noted. The number is: 712-432-0373.

Minutes respectfully submitted by Mary Van Verst