

## **Franchise Leaders & Accountants Conference**

## ANZ Tower, 242 Pitt Street, Sydney - 16<sup>th</sup> June 2015 **Agenda**

| 8.30 am  | Arrival & Registration                                                                                                        |                                                                                            |
|----------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| 9.00 am  | Opening Remarks                                                                                                               | Peter Knight FCPA, Co-Founder, Franchise<br>Accountants Network                            |
| 9.20 am  | Benchmarking, Tips & Traps                                                                                                    | Doug Hutchinson CPA, GM Operations, Barry Plant<br>Real Estate                             |
| 10.05 am | Economic Update                                                                                                               | Katie Hill, Economist, ANZ Bank                                                            |
| 10.35 am | Morning Tea                                                                                                                   |                                                                                            |
| 10.55 am | Role of the Modern CFO in Franchising                                                                                         | Sean Mura, CFO Anytime Fitness                                                             |
| 11.40 am | Action Checkpoint - Recap and Review                                                                                          |                                                                                            |
| 12.00 pm | Lunch                                                                                                                         |                                                                                            |
| 1.00 pm  | Cracking the new Franchising<br>Code: What accountants need<br>to know                                                        | Dr Michael Schaper, Deputy Chair ACCC                                                      |
| 2.00 pm  | How to recognise and reduce financial distress within your franchise group                                                    | Peter Knight CPA & Kate Groom, Co-founders Franchise Accountants Network & Smart Franchise |
| 3.00 pm  | Afternoon Tea                                                                                                                 |                                                                                            |
| 3.20 pm  | Concurrent discussions: - Financial aspects of Franchise Disclosure - Reponses to Financial Distress within a franchise group |                                                                                            |
| 4.00pm   | Get real boss! Unlocking potential through Authentic Leadership                                                               | Mark Bilton, Managing Partner Thought Patrol, former Group MD Gloria Jean's Coffees        |
| 4.50 pm  | Closing Remarks                                                                                                               | Peter Knight, Co-Founder, Franchise Accountants<br>Network                                 |
| 5.00 pm  | Close                                                                                                                         |                                                                                            |