



House of Commons
London
SW1A 0AA

Sarah Champion
Member of Parliament for Rotherham

Immediate release

18 June 2014

***Image attached**

Rotherham MP says Tour De France will bring exponential benefits to South Yorkshire

Sarah Champion, the MP for Rotherham, has this week attended a launch event for the Tour De France coming to Yorkshire. Sarah, who is the Vice Chair of the All Party Parliamentary Group for the Yorkshire Tour De France, took the opportunity to share her vision on how the Tour De France will benefit South Yorkshire.

Sarah said: "I'm delighted to be able to promote South Yorkshire and all it has to offer, ahead of the Tour De France. My involvement with the APPG for the Yorkshire leg of the Tour De France has shown me just how important it is going to be for our region.

"Never before have we had such a world class opportunity to showcase the brilliant things about living, working and holidaying in South Yorkshire. We have so much to be proud of here, and our people and places deserve this opportunity to shine.

"I am really excited about the tangible difference that the Tour De France will make to the region. It is expected to bring £100 million in income, which is a much needed boost both to Rotherham and the regional economy. Along with that initial income boost, I believe the international profile the region receives will be a real opportunity for long term job creation, which is very welcome indeed."

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Notes to Editors:

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