



House of Commons
London
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Sarah Champion
Member of Parliament for Rotherham

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Sarah Champion becomes first MP to join innovative campaign raising awareness of child abuse

Sarah Champion, Member of Parliament for Rotherham, is using a unique campaign to encourage other MPs to raise awareness of the fight against child abuse.

Sarah has become the first foster Mum of a teddy bear called Mistoffelees. The bear represents victims of child abuse; a companion of a child who has seen and experienced what the victim went through. The idea is for Mistoffelees to be handed around Westminster, with each politician having pictures taken with him and writing a message in his accompanying book to show their support against child abuse.

The journey taken by Mistoffelees will all be documented on the website <http://whiteflowersteddy.tumblr.com/> and on the twitter page <https://twitter.com/MistoffeleesTed>. The hope is that as MPs foster the bear the issues surrounding child abuse will be discussed and attention on the matter will grow.

Talking about the campaign, Sarah said:

"I'm proud to be the first foster Mum of Mistoffelees, a bear who represents the horrific things that survivors of child abuse had to endure; things that that no child should have to deal with. This is about raising awareness of the issue and I hope that this campaign reaches as many MPs as possible, and that they join me in doing all that we can to stop child abuse in this country."

"Since I was elected in 2012 I have worked extremely hard to protect the most vulnerable children in society and get justice for survivors. However there is still plenty to be done and the more we talk about child abuse the more we can work to tackle it."

"It is campaigns like this that can often capture people's attention. It's a unique way to highlight to the public the awful things that victims of child abuse have had to go through and I want my colleagues to join me in showing that we will do everything in our power to stop it. Mistoffelees has seen too much"

ENDS

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If you would like to receive Sarah's E-newsletter to learn more about her work representing Rotherham - please click [here](#) to subscribe