



House of Commons  
London  
SW1A 0AA

**Sarah Champion**  
**Member of Parliament for Rotherham**

**\*Embargoed until Tuesday 19<sup>th</sup> January 00:01\***

***Rotherham MP Sarah Champion launches campaign to prevent child abuse***

On Tuesday 19 January, Sarah Champion MP, Shadow Minister for Preventing Abuse and Domestic Violence, will be launching *Dare2Care*, a campaign aimed at preventing child abuse.

A website – the first of its kind - created with industry experts, will go live on the day of the campaign launch to provide a hub for people to share their experiences as well as offer resources to support young people, professionals and parents.

Sarah said:

*"The horror and scale of child exploitation has shocked me to the core, and I have become increasingly frustrated that we only seem to act once the crime has been committed. I believe it is time to lead the cultural fightback, starting with Dare2Care, to make sure that all children are properly supported and informed to prevent abuse happening."*

*Dare2Care* will be a national campaign, bringing survivors, parents, young people and professionals together at roundtables taking place throughout spring 2016 where stories, ideas and solutions will be shared and used to inform policy changes.

Since being elected as MP for Rotherham in 2012, Sarah has campaigned consistently against the sexual exploitation of children and plans to use *Dare2Care* to tackle the assumption that abuse is inevitable and to challenge relationship violence.

**\*Please note change in venue to Jubilee Room, Houses of Parliament. There will be chance to speak to Sarah Champion, Rotherham MP and Shadow Home Office Minister. A charity spokesperson is also available for comment.**

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## NOTES FOR EDITOR

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**If you would like to receive Sarah's E-newsletter to learn more about her work representing Rotherham - please click [here](#) to subscribe**