

New Ideas on Public Space Recycling



Why No Public Recycling?

- Low Priority
- High Cost – Budget Constraints
- Time – Staffing Limitations
- Lack of Direction



Enter...Greener Corners

Greener Corners:

Cost-Free

Full-Service

Revenue-Generating



Award-winning Public Space Recycling program provider committed to helping communities achieve new levels of success in their recycling initiatives

Current Programs

➤ Greener Communities (recyclables diverted):

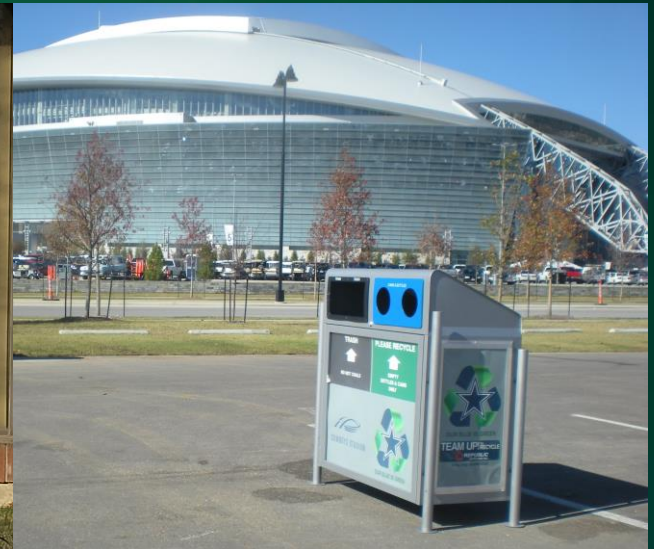
- Garfield, NJ
- Secaucus, NJ
- Glen Rock, NJ
- Passaic, NJ
- Colorado Springs, CO
- Canton, OH
- Sandusky, OH
- Allentown, PA
- Long Beach, NY

“I can see a future where Greener Corners bins are considered a necessary part of public space like street lights and stop signs.”
—Sinclair Radio

The GC Solution



Customized Station Options



Customized Station Options



All Designs Customized for You!

Cleaning and Maintenance

- Our Locally Hired Teams Perform!
 - Routine Cleaning, Blemish Removal
 - 24-Hour Response; fully trained staff
 - Comprehensive Insurance

**GREENER
CORNERS**
ALL INQUIRIES CALL
1-888-LOOK-4-GC
PSR# CO 345
www.GreenerCorners.com



Integrated Collection

- **Maintain Local Jobs/Fully Managed Seamless Transition**
 - **Consultative Approach to Logistics**
 - **Same Trucks, Labor, and Routes**
 - **Decreased Frequency of Collection**



Meet The Green Team



Dynamic, Ongoing Education

➤ Public Education & Awareness to:

- ↑ Compliance
- ↓ Contamination
- ↑ Motivation
- ↑ Convenience
- ↑ Engagement



"Caught **Green** Handed"

Community Impact Report



GREENER CORNERS

Report pulled: 9/1/2014

PUBLIC SPACE RECYCLING REPORT

June 2010 - August 2014

Material Collected from City Streets and Parks

Recyclables

Total

Diversion Tons					
2010	2011	2012	2013	2014	2015
11.96	86.15	142.03	224.00	185.23	
11.96	86.15	142.03	224.00	185.23	

Total Recyclables Collected (Tons)

649.37

Revenue Share

Total:

\$ 151,282.63

Equivalent Factors

Saved Trees	11,039
Water Conservation (gal.)	9,009,418
Equivalent Cars Off The Road	649
Energy Savings (KWh)	2,662,417
Reduced Oil Consumption (gal.)	374,686
Greenhouse Gas Aversion (lbs.)	1,818,236

Fun Facts

We saved enough water to fill 409 swimming pools all summer long

We saved enough electricity to light 3039 100w light bulbs for one year continuously



Results



**Residential
Compliance
on the Rise!**

**Our Partner Communities Maintain an
Average Diversion Rate Above 40%**



Green Sponsorship

- **Our Local Team Works with Your Local Businesses**
 - **Tasteful Designs/“Green” Messages**
 - **100% Municipal Control**
 - **Discounts for Chambers of Commerce, Downtown Partnerships, Improvement Districts, etc.**



 **THANK YOU FOR
RECYCLING**



**BOYS & GIRLS CLUB
OF GARFIELD**

490 Midland Avenue
Garfield, NJ 07026

Great Futures Start Here!

Sample Sponsorships



New Revenue Stream

- Shared Sponsorship Revenue
- Increased Recyclables
- Decreased Waste Fees

				Report Pulled	15-Oct-11
Month	<u>July</u>		<u>August</u>		<u>September</u>
Monthly Sales	\$	11,732.29	\$	6,717.29	\$ 11,344.09
Total Sales July-September					\$ 29,793.67
COS Revenue Share					\$ 4,469.05

Awards & Accolades

➤ Best of Indy, Colorado Springs



Local Business Success



Advertising on these public recycling bins increased my walk in traffic 25% this past year...

Needless to say I tripled the number of locations I have

-Josh N.,
Garfield, NJ

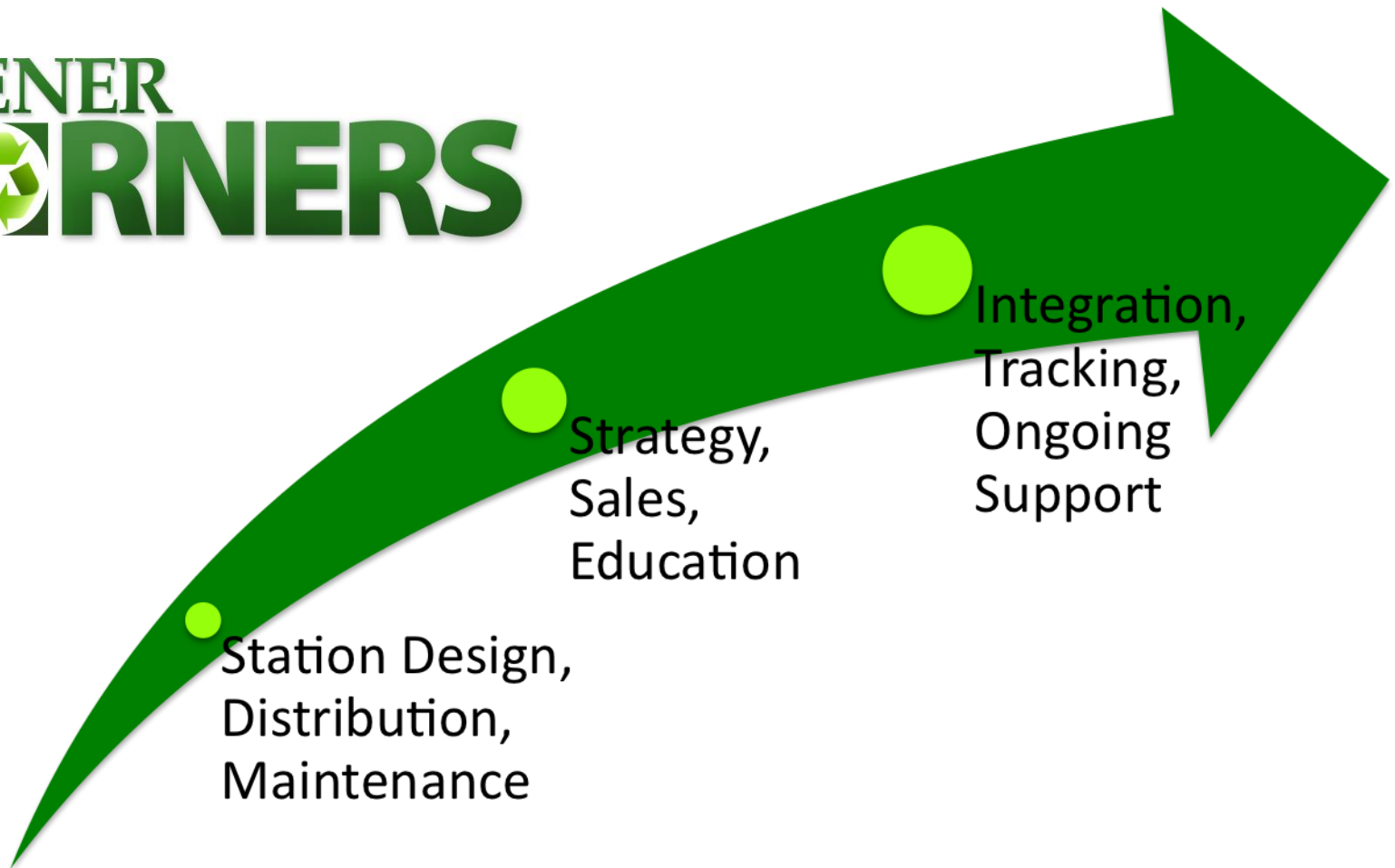


“Greener Corners has provided our organization a simple, and effective way to increase our brand awareness to a targeted area. Unlike many of our marketing efforts in the past, the results have been very positive and yielded a quick return on our investment.

-Davin Neubacher, CEO, Navakai, Inc.

Vertical Integration

GREENER
CRNER



“EPA & Greener Corner Collaborate to Increase Recycling Education”

- NERC Email Bulletin

EPA & Greener Corners Collaborate to Increase Recycling Education

Greener Corners, a public space recycling program provider, has joined forces with the EPA to build education and awareness about the implications of recycling. As part of their comprehensive program, Greener Corners converts a community's recycling tonnage into EPA equivalent factors, displaying tangible results like saved trees and pollution reduction.

Education is a key component to any successful Public Space Recycling program, and is proven to boost community involvement, minimize contamination levels in the waste stream, increase recycling rates community-wide, and reduce costs associated with conventional waste management. The Greener Corners program helps to educate community members by delivering a consistent and widely circulated message on the streets and in local schools and civic centers.

Greener Corners provides a cost-free solution for communities of all sizes looking to increase their recycling tonnage and overall compliance. Program components include:

- Free, customized public space recycling bins
- Green Team education and awareness campaigns
- Tracked results converted into EPA equivalent factors
- New revenue stream for communities

For more information, [Email](#) Greener Corners or visit the [website](#).

Recycling Synergies



GREENER CORNERS®

Public Space Recycling Partnerships
For Greener Living



888-LOOK-4-GC

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