

## Sacred & Profane Board Meeting Minutes

04 November 2014 – 7:30 PM

- A. Introduce and Welcome - Carrie Whitsett
- B. Treasurer's Report
  - a. About a 20k balance
  - b. Steadily receiving dues and music payments (remind choir that paypal takes a cut so a direct check is better)
  - c. **Action Item** – GA will give Niek a list of members with outstanding dues
  - d. Brown Paper Tickets – current website option is Paypal only.
  - e. **Action Items** - GA will look into:
    - i. credit card options (instead of Paypal only) and what the final cut is
    - ii. cost of ticket printing service
- C. Compensation for Edna – table the discussion until full attendance
- D. Prep for Concert
  - a. Advertisement, Program, Etc. – Rebecca sent details to Edna about the program.
  - b. Katherine has been doing a great job contacting media groups about our concerts and continues to follow-up.
- E. Exchange with SFCA – we will advertise in each other's programs
  - a. Ticket Discounts for SFCA members
  - b. Discussion about whether to consider having promo codes for targeted groups – SFCA has had some success with this approach
- F. Website Update: Singer Page
  - a. Katherine and Rebecca met with Jocelyn to discuss the website and how to manage MailChimp, audio files, and general updates
- G. Auction and House Music
  - a. What needs to be done before – bidding sheets, set-up, etc.
    - i. **Action Item** – Carrie will print bidding sheets for event
    - ii. **Action Item** – Rebecca will call to confirm set-up time
  - b. Rebecca will need help transporting things to the site – GA will assist
  - c. Attendance – there is concern about who will be able to attend our event. We need to keep brainstorming about how to advertise
  - d. Kindle – Rebecca is considering pulling this item to use as the end of the year raffle item
- H. Rep for March 2016 Concert – will table this discussion for the next meeting
- I. Next Meeting – Monday, 08 December 2014, 7:30PM