

BRODIE BIKES – REMUS P-49 SWEEPSTAKES RULES, TERMS AND CONDITIONS

How to Enter

Sweepstakes runs from April 15, 2015 – June 15, 2015. No purchase required to enter contest. You can enter to Sweepstakes one of three ways:

- 1) Facebook: Must have a valid Facebook account. To enter, visit Brodie Bikes Facebook pages during the Sweepstakes period. If you have not already “liked” Brodie Bikes page on Facebook, find the Sweepstakes tile on the main Facebook page at www.facebook.com/brodiebikes (‘Sweepstakes page’), “like” us and complete the entry form. If you already “like” Brodie Bikes page on Facebook, visit the Sweepstakes page, scroll down to find and complete the entry form. Once you have completed the entry form, click “submit” to be entered into the Sweepstakes. Limit one (1) entry per person. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the entrant and must comply with these rules.
- 2) Twitter: Must have a valid Twitter account. To enter, become a follower of the official @brodiebikes Twitter account (‘channel’) at www.twitter.com/brodiebikes. During the entry period, send a Tweet to the channel using your account, which contains all of the following elements (together, an “entry”): @brodiebikes (channel) #brodieP49 (hashtag). Must comply with Twitter Terms of Service and Twitter Rules available at www.twitter.com and conform to Twitter’s (140) character limitation, including the hashtag. Limit one (1) entry per person. In the event of a dispute regarding entries received from multiple users having the same Twitter account, the authorized subscriber of the Twitter account at the time of entry will be deemed to be the entrant and must comply with these rules.
- 3) Instagram: Must have a valid Instagram account. To enter, become a follower of the official @brodiebikes Instagram account (‘channel’) at www.instagram.com/brodiebikes. During the entry period, leave a comment using your account, which contains all of the following elements (together, an “entry”): @brodiebikes (channel) #brodieP49 (hashtag). Limit one (1) entry per person. In the event of a dispute regarding entries received from multiple users having the same Instagram account, the authorized subscriber of the Instagram account at the time of entry will be deemed to be the entrant and must comply with these rules.

Prizes

Entrants have the chance to win one of two bikes, valued at a maximum of \$579 CDN. Winners must claim their prize within two (2) business days after the date of notification. A Sweepstakes winner's failure to respond to the prize notification within the specified two (2) business days will be considered such Sweepstakes winner's forfeiture of the prize and an alternate winner may be selected from the pool of eligible entries. If an entrant is found to be ineligible, an alternate winner may also be selected from the pool of eligible entries. The prize is not transferable. Odds of being selected are solely dependent on the total number of eligible entries received. Prize may not be exactly as shown in Sweepstakes publicity or promotional materials.

Eligible Entrants

Sweepstakes is open to legal residents of Canada excluding Quebec. Employees (and their families) of Brodie Bikes are not eligible to enter this Sweepstakes. Entrants under the age of majority are not eligible to win prizes.

Conditions of Participation/Privacy

Entrants agree (a) that Brodie Bikes, Facebook, Twitter, Instagram and their parent entities, subsidiaries and affiliated companies, advertising and promotion agencies, any companies who are promotional participants or prize providers, and all of their respective owners, members, officers, directors, managers, governors, employees, representatives and agents (collectively, "Released Parties"), will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or any Sweepstakes related activity, or for any printing, production, technical, typographical, human or other error in the printing, offering or announcement of any prize; and (b) except where legally prohibited, winner grants (and agrees to confirm that grant in writing) permission for Brodie Bikes and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, in perpetuity, without notice, review or approval. By participating in this Sweepstakes, you acknowledge and agree that Brodie Bikes may collect the personal information submitted by you. All release forms become the property of Brodie Bikes and will not be returned.

Releases / Liability

By entering the Sweepstakes, the entrant confirms that he/she has read and understood these Sweepstakes rules and regulations. Brodie Bikes shall not be responsible for: a) any injury, loss or damages of any kind (compensatory, direct, incidental, consequential or otherwise) with respect to, or in any way arising from this Sweepstakes, and/or the prize awarded; b) illegible, incomplete or late entries which will be void. Brodie Bikes is not responsible for any lost, late, misdirected, non-delivered, interrupted, or failed entries.

Disputes

Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of winner, shall be out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of winner, shall be resolved individually, without resort to any form of class action.