

Sponsorship Opportunities

Crown Jewel Sponsor
\$10,000

- ◆ Two premium gala tables of 10
- ◆ Speaking opportunity at gala
- ◆ Full-page ad in gala program
- ◆ Large featured logo:
 - Gala invitation*
 - Gala digital presentations
 - Event signage
 - E-newsletter
 - Website
- ◆ Shout outs on social media
- ◆ Listing in PHILLIPS annual report
- ◆ Two rooms at the Hilton McLean Tysons Corner and breakfast
- ◆ Invitation to PHILLIPS special program events including its Thanksgiving Lunch and Graduation Ceremony

Derby Crown Sponsor
\$7,500

- ◆ One premium gala table of 10
- ◆ Half-page ad in gala program
- ◆ Featured logo:
 - Gala invitation*
 - Gala digital presentations
 - Event signage
 - E-newsletter
 - Website
- ◆ One room at the Hilton McLean Tysons Corner
- ◆ Shout outs on social media
- ◆ Listing in PHILLIPS annual report
- ◆ Invitation to PHILLIPS special program events including its Thanksgiving Lunch and Graduation Ceremony

Preakness Crown Sponsor
\$5,000

- ◆ One gala table of 10
- ◆ Quarter-page ad in gala program
- ◆ Featured logo:
 - Gala invitation*
 - Gala digital presentations
 - Event signage
 - E-newsletter
 - Website
- ◆ Dinner for two at *Harth* at the Hilton McLean Tysons Corner
- ◆ Shout outs on social media
- ◆ Listing in PHILLIPS annual report
- ◆ Invitation to PHILLIPS special program events including its Thanksgiving Lunch and Graduation Ceremony

Belmont Crown Sponsor
\$2,500

- ◆ One table of 10
- ◆ Featured logo/listing:
 - Gala program
 - Gala digital presentations
 - Event signage
 - E-newsletter
 - Website
- ◆ Listing in PHILLIPS annual report

Winner's Circle
\$1,000

- ◆ 2 gala dinner reservations
- ◆ Featured logo/listing:
 - Gala program
 - Gala digital presentations
 - Event signage
 - E-newsletter
 - Website
- ◆ Listing in PHILLIPS annual report

Competitor's Circle
\$500

- ◆ Featured logo/listing:
 - Gala program
 - Gala digital presentations
 - Event signage
 - E-newsletter
 - Website
- ◆ Listing in PHILLIPS annual report

*Pledge must be received by March 2, 2015 to be included in the gala invitation.

Should you have any questions about our sponsorship opportunities and benefits, please contact Piper Phillips Caswell at 703.941.8810 or piper.phillips@phillipsprograms.org.