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2015

Nationally Known PRESENTERS

Linda Christensen
Bradley Sowash
George Litterst
Susan Ogilvy
Dennis Mauricio
Shana Kirk
Leila Viss
Sarah Lyngra
Jennifer Foxx
Fred Karpoff
Thomas Lanners
Scott McBride Smith
Elizabeth Guterrez

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EVERYDAY TECHNOLOGY FOR EVERY LESSON

Presented by Shana Kirk

Ready to take the technology plunge, but not sure where to begin? This session will get you started with inspired uses for basic tech tools you may even have already! We'll cover keyboard technology as well as helpful business and marketing resources, plus fun ways to incorporate mobile



IPAD/KEYBOARD COMBOS: THE NEXT FRONTIER

Presented by Susan Ogilvy & Dennis Mauricio

The iPad is having an ever-increasing impact and role throughout education, including music. The iPad provides our students with a highly portable device they can use to learn, compose, record, practice, and perform music. This session will



focus on using the iPad as a musical instrument along with keyboards in an ensemble setting. Learn to connect an iPad to a sound system, how to set up an iPad-Keyboard Combo (ensemble) and performance tips, music for iPad-Keyboard Combos, and integrating iPads into a digital keyboard ensemble.



CREATING A STUDIO POLICY & STICKING TO IT!

Presented by Jennifer Foxx

Do you have a studio policy? Are you having a hard time sticking to it? In this session we will explore why a studio policy is important to, steps on creating not only one that is relevant to your studio but something you will be able to stick with. Learn tips and tricks on how to respond to those families that like to "test" your policies or think they may be the exception.



UNDERSTANDING THE MIND'S ROLE IN NATURAL, HEALTHY MOVEMENT & MUSICAL INTERPRETATION

Presented by Dr. Thomas Lanners

Many musicians are unaware that the conscious mind is not designed to control advanced motor skills, especially at a rapid rate of speed. When we struggle with "technique," it is often the result of our conscious minds, or "egos," stubbornly attempting to micromanage movements. By cultivating a feeling of "letting go," we can learn to allow natural processes to take charge. Our egos may not be able to claim credit for our improvements, but the results are healthier and better serve our musical/interpretive intentions.

SPARK CREATIVITY WITH TODAY'S HOTTEST APPS

Presented by Leila Viss

Ignite imagination and encourage budding musicians with today's latest apps. Learn innovative and tech-savvy tips that stir up students' creative juices and turn their original ideas into works of art. Gain simple ideas for inspiring musical imagination and turn student ideas into professional-looking notate masterpieces. Discover how to add videos to finished manuscripts with the help of dynamic QR codes.



WHY TEACHING CREATIVITY MATTERS

Presented by Bradley Sowash

Learn why everyone can improvise, understand how myths about improvisation prevent learning, and garner a few brass tacks tips for integrating creativity into your studio immediately.



MEMORIZATION - PSYCHOLOGICAL DATA & PRACTICAL TIPS

Presented by Dr. Scott McBride Smith

Playing from memory. It's easy for the *Backstreet Boys* to sing about it, but we piano teachers know that it's not so easy to do. Join Scott for an enlightening (and humorous) look at the history of memorization, along with some practical tips to make memorization skills a strong point of each of your students.

NATIONALLY KNOWN PRESENTERS

THE TROUBLE WITH TRANSFERS: TIPS FOR TRANSITIONING

Presented by Elizabeth Gutierrez

Help! They can't read the notes and they don't play in time. What should I do? Have no fear and cry no tears. Successful transitioning is on the way. This session will demonstrate how focusing on a few basic elements can produce profound results in just a matter of a few weeks.



ELECTRONIC FORMS & THE CONTEMPORARY MUSICIAN

Presented by George Litterst

With the advent of the iPad and wireless pedals for turning the pages, the use of tablets for music display has sparked the interest of mainstream musicians and musical geeks alike. Today, we can choose among a plethora of mobile display devices and apps that display scores on these devices. What file formats are available? Which devices and apps make sense for the teacher, the student, or the performer? Can you transfer scores from



one app or device to another? Are there score-display apps that actually provide an interactive experience? A performing musician, music educator, and music software developer, George will show you how to use state-of-the-art tools for score reading and even for creating electronic scores.



WHY DIDN'T SOMEONE TELL ME BEFORE? ADVENTURES IN ON-LINE TEACHING

Presented by Sarah Lyngra

Little things make big differences. Learn what to do in your first lessons online to make the teaching experience better than in person teaching.

GOOGLE'S BEST KEEP SECRET: GOOGLE FORMS

Create studio policies, send assignments, make quizzes, and get information. Google forms is not only easy to use, it is free. Easily get started and see how to save time and simplify the part of teaching that many people like the least, the administration.

EFFORTLESS TRILLS & TREMOLOS

Presented by Fred Karpoff

Trills and tremolos are an excellent gauge of optimal coordination at the piano. These elements can challenge students, teachers, and professionals alike. Through live demonstration and video analysis, Fred Karpoff shows how to cultivate effortless, continuous trills and tremolos. Examples from repertoire will highlight how to execute elegant shorter trills such as the opening of Mozart's *Sonata in C, K. 545*, longer trills in Debussy and Chopin, and the famous tremolos in Beethoven's *Pathétique Sonata*, among others.



THE MAKING OF A MUSIC SUPERHERO

Presented by Michelle Sisler and Sally Ritchie

Welcome to Hero Headquarters, Keys to Imagination LLC, where we transform teachers into SUPER teachers. We have come to save the day to turn your students into SUPER musicians with improved practice and awesome theory skills through a variety of creative, easy to use motivation programs and Whirligig theory games that can be used in private or group lessons. Join us for this hands on session and learn fun off the bench activities you can use right away in your studio or classroom!



SO YOU TEACH IN GROUPS? THERE'S AN APP FOR THAT!

Presented by Linda Christensen

Linda will focus on apps that help keep groups of students engaged and motivated, whether in group lessons or a traditional classroom.



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2015

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Join MusicEdConnect.com for live sessions, networking and exhibit hall February 4-7, 2015 or on-line for on-demand session videos, networking and exhibit hall any time after that date.

- Hear from many amazing presenters and be re-inspired, motivated, and learn new tips and techniques! You will learn from the best in the business without leaving your home or studio, or join on your mobile device from wherever you are in the world!
- Network with other teachers to gain new ideas from others and build friendships that last a lifetime.
- Visit the exhibit hall and learn about new products and services and conference promotions!
- All sessions will also be available on-demand after the live conference dates so you can re-watch a session or view a session you missed live. While there is a time for each live session, you do NOT have to watch it on that date. All presentations will be available on-line until December 31, 2015.

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