

Cyber Insurance:

Because you've worked too hard for criminals to dine on your data.



If your business has Internet access, *you are a potential target for cyber thieves with an insatiable appetite for your data — customer records, employee files, Social Security numbers.*

When cybersecurity measures don't stop these criminals, it pays to have **cyber insurance.**



The cost to clean up a cyber attack can be **staggering.**

A 2015 study of 160 cybersecurity incidents by risk assessment firm NetDiligence found the following:

- The median insurance claim per incident was close to **\$77,000**, and the median legal defense cost per attack was nearly **\$74,000**.
- The median loss per record breached was **\$13 per file.**
- About **one-third of claims had an internal cause**, including employee error or crime.

Cyber insurance helps companies bear the costs of a cyber breach, including notification, monitoring and legal services. Furthermore, cyber insurance can bolster a firm's reputation **when credibility is at stake.**



The Plexus Groupe can provide the data you need to make an informed decision about cyber insurance, including an **estimated cost of a breach to your company.**

**When cyber criminals eat, you need more than just antacid.
You need cyber insurance.**

